



NEW HORIZON COLLEGE MARATHALLI

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6th One Day National Conference on Roadmap to Viksit Bharat 2047: Multidisciplinary Insights into Commerce, Management and Technology

Date: 12th September 2026

Time: 10:00 AM – 5:30 PM

Venue: Chanakya Seminar Hall, Amar Hemu Kalani Block, New Horizon College, Marathahalli, Bengaluru

Chief Guest and Keynote Speaker: Mr. Vipin Rustagi, Chief Information Officer, Ashirvad by Aliaxis

Panel Discussion Members: Mr. Aaryan D J, Administrative Officer for Legal Affairs and Advisory, Unit-I (Economic Offences Wing), Central Bureau of Investigation; Mr. Poojesh G, Founder and CEO, Digital Tenali; and Mr. Vipin Rustagi, Chief Information Officer, Ashirvad by Aliaxis

Moderator: Mr. Calvin Fredy Paul, Regional Head, ISDC Karnataka

Conference Convenor: Ms. Kokila M S, Senior Assistant Professor

Organised by: Internal Quality Assurance Cell (IQAC) and Institution's Innovation Council (IIC), New Horizon College, Marathahalli, Bengaluru

Target Audience / Participants: Industry Professionals, Academicians, Research Scholars and Students

About the Event

New Horizon College, Marathahalli, Bengaluru, through its Internal Quality Assurance Cell (IQAC) in association with the Institution's Innovation Council (IIC), organised the 6th One Day National Conference on the theme "Roadmap to Viksit Bharat 2047: Multidisciplinary Insights into Commerce, Management and Technology" on 12th September 2026 at the Chanakya Seminar Hall, Amar Hemu Kalani Block.

The conference was conceived against the backdrop of India's vision of Viksit Bharat@2047 — the goal of becoming a fully developed nation by the 100th year of Independence and was aligned with the Prime Minister's call for "Ideas from Youth for Viksit Bharat@2047" to channel youth innovation into nation-building. Bringing together industry professionals, academicians, research scholars and students on a common platform, the conference examined how Commerce, Management and Technology can work together to help India move towards a globally competitive, inclusive, and sustainable economy.

Papers and discussions through the day spanned sub-themes such as Digital Transformation and Industry 4.0; Innovation, Entrepreneurship and Start-up Ecosystems; Global Finance, Investment and Risk Management; Human Capital, Leadership and Organisational Transformation; Marketing, Consumer Behaviour and Global Branding; Education, Skills and Workforce Transformation; Technology, Ethics and Governance; and Healthcare, reflecting the multidisciplinary spirit of the conference.

Objectives of the Conference

- To analyse the industrial shifts and technological breakthroughs that can position India as a global leader.
- To provide a platform for young leaders, entrepreneurs and innovators to share ideas and insights.
- To explore a comprehensive vision for India's development by 2047 by creating a roadmap for sustainable progress.
- To understand the collective efforts and resource mobilisation required to achieve economic, environmental and social goals.
- To comprehend and recognise the policies established to ensure better infrastructure and digital healthcare services for inclusive, welfare-oriented development.
- To equip Indian businesses with tools and strategies to align with global standards and enhance their international market presence.

Inaugural Session

The conference began with the Inaugural Session, during which the dignitaries were welcomed onto the dais amidst the traditional lighting of the lamp. The gathering was addressed by the organising faculty, who welcomed the Chief Guest, the panel members and the delegates, and outlined the vision of the conference in the context of Viksit Bharat@2047. This was followed by a formal introduction of the Chief Guest and Keynote Speaker, Mr. Vipin Rustagi, Chief Information Officer, Ashirvad by Aliaxis, to the gathering of faculty, research scholars and students.

Keynote Address

Delivering the keynote address, Mr. Vipin Rustagi spoke on the role of technology and information systems in driving India's growth story towards Viksit Bharat@2047. He shared industry perspectives on digital transformation, the adoption of emerging technologies in business operations, and the importance of building resilient, technology-enabled organisations. He encouraged the students and research scholars present to align their academic pursuits with evolving industry needs and to view technology not merely as a tool but as a strategic differentiator for India's businesses on the global stage.

Release of Conference Proceedings and Group Photograph

The Conference Proceedings depicted the compilation of research abstracts presented at the conference, published with an ISBN was formally released by the Chief Guest along with the HoDs, and the Conference Convenor. The release marked the formal documentation of the scholarly contributions received for the conference and underscored the institution's continuing commitment to promoting

quality research. This was followed by a group photograph of the dignitaries, faculty and the organising team.

Panel Discussion

The forenoon session featured a Panel Discussion on "Multidisciplinary Insights into Commerce, Management and Technology," bringing together experts from law enforcement, entrepreneurship and industry. The panelists shared perspectives on regulatory and legal safeguards in the digital economy, the entrepreneurial ecosystem and start-up culture in India, and the role of technology leadership in business transformation. The interactive session gave students and faculty the opportunity to engage directly with the panelists and raise questions on career pathways, compliance challenges and innovation in their respective fields.

Paper Presentation Session

Following the lunch break, the conference moved into the Paper Presentation Session, held from 2:00 PM onwards across two parallel tracks. Track 1, meant for Research Scholars, Faculty and Academicians, was coordinated by Ms. Nisha Joseph Cyria, Principal, St Anne's College for Women, Bengaluru, and was conducted at the Chanakya Seminar Hall as well as online via Google Meet for outstation participants; a total of 15 papers were presented in this track. Track 2, dedicated to Student Presenters, was coordinated by Dr. Roopa K, Head of the MBA Department, Cambridge Institute of Technology, Bengaluru, and was conducted offline in Room No. 108, with 17 papers presented by student teams. In all, 32 papers were presented across the two tracks, covering the conference sub-themes of Digital Transformation, Finance, Entrepreneurship, Human Capital, Marketing, Governance, Education and Healthcare, and reflecting the multidisciplinary spirit of the conference.

Valedictory Session and Best Paper Award Distribution

The day concluded with the Valedictory Session, during which certificates were distributed to presenters and participants in recognition of their contribution to the conference. The Best Paper Awards were conferred on the outstanding presentations from the Faculty and Student categories, felicitated by the dignitaries on the dais. The session closed with a formal vote of thanks to the Chief Guest, panelists, patrons, faculty coordinators and all participants who made the conference a success.

Best Paper Award

The Best Paper Award was presented during the Valedictory Session to Ms. Keerthi K Unni in the Faculty/Research Scholar Category, and to Deevitha B, Deevitha R, Sharmila M, and Debopriya Kar (Faculty) in the Student Category.

Outcome

The conference succeeded in creating a multidisciplinary platform where academic research met industry insight on the theme of Viksit Bharat@2047. Participants gained a deeper understanding of how Commerce, Management and Technology intersect to shape India's development roadmap, and research scholars, faculty, and students received valuable feedback on their papers through the presentation sessions.

The keynote address and panel discussion offered practical, industry-grounded perspectives on technology leadership, regulatory compliance and entrepreneurship, while the publication of the conference proceedings with an ISBN gave presenters formal recognition for their scholarly contribution. Overall, the conference strengthened the culture of research and multidisciplinary thinking among the faculty and students of New Horizon College and reaffirmed the institution's role in contributing to the national vision of a Viksit Bharat by 2047.

Photographs



Fig 1: Inaugural Session – Welcome Address and Introduction of the Chief Guest



Fig 2: Keynote Address by Mr. Vipin Rustagi, Chief Information Officer, Ashirvad by Aliaxis



Fig 3: Release of the Conference Proceedings by the Dignitaries



Fig 4: Group Photograph of the Dignitaries, Organising Team, Faculties and Participants



Fig 5: Panel Discussion on "Multidisciplinary Insights into Commerce, Management and Technology"



Fig 6: Students' Paper Presentation Session in Progress

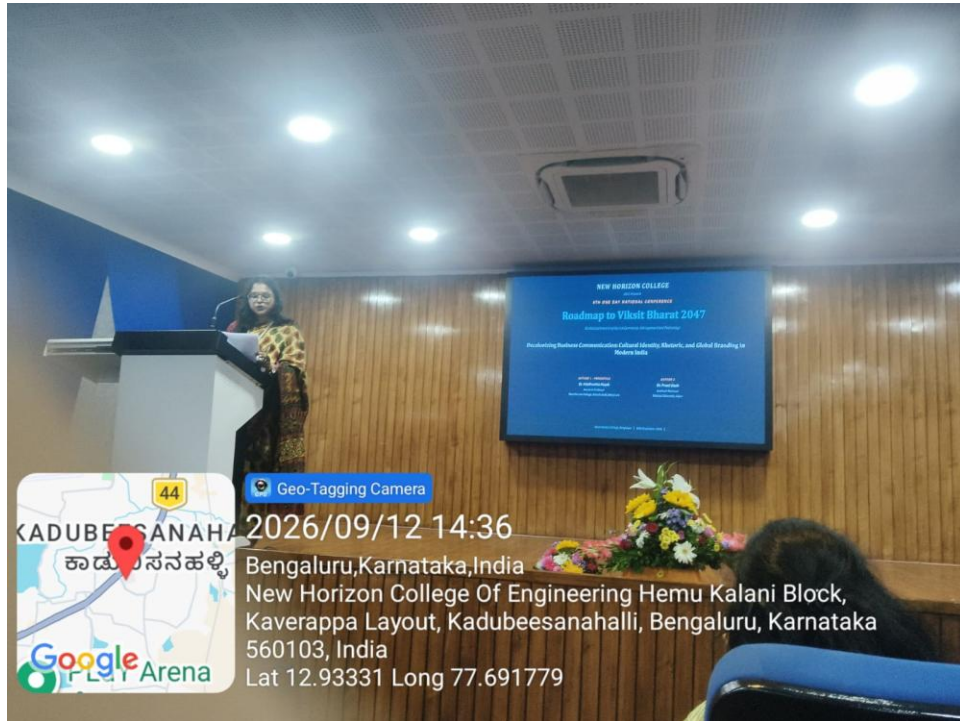


Fig 7: Faculty Presenter at Paper Presentation Session



Fig 8: Valedictory Session – Best Paper Award Distribution (Academician Category)



Fig 9: Best Paper Award Winners (Student Category)

Report Prepared By: Dr. Shivani Nigam, Senior Assistant Professor and Conference Coordinator

Dr. R. Bodhisatvan
Principal

Ms. Sunitha S
HOD-BBA and
IQAC Coordinator

Ms. Kokila M S
Conference Convener