

Report on Innovative Teaching Method

Title of the Activity: Field Visit - Making of Terracotta Jewellery

Category: Innovative Teaching Method

Organised by: Department of Commerce

Date: 14th August 2026, Friday

Time: 9 AM to 3 PM

Venue: Terracotta Jewels Manufacturing Unit, Doddakallasandra, Bengaluru

Target Audience: 5th Sem B.com Elective–I Accounting - Students interested in Entrepreneurship and Innovation

No of Participants: 40 Students

Faculty Coordinator: Ms. Poornima H K

Brief Report:

As a part of innovative teaching and experiential learning, a field visit on “Making of Terracotta Jewellery” was organised for 40 students of Elective–I Accounting who are interested in entrepreneurship and innovation. The activity provided students with practical exposure to the process of creating terracotta jewellery and understanding it as a potential small-scale business opportunity.

During the visit, students interacted with the founder and workers. They gained knowledge about the production process, raw materials, cost-effective manufacturing techniques, pricing, inventory management, and employment practices. The visit also helped students relate practical business activities with accounting concepts such as IND AS–2 Inventory, AS–12 Income tax, AS–19 Employee Benefits and AS–38 Intangible Assets.

Outcome of the Session:

The activity encouraged students to understand the importance of creativity, innovation, entrepreneurship and the application of accounting knowledge in real business situations. Overall, the field visit served as an effective innovative teaching method by connecting classroom learning with practical and experiential learning.

Photographs:

Demonstration of the Products





Interacting with the Artist



Process of making jewels





Geo-tagged Group Image



Faculty Coordinator

HoD-B.Com

Principal