

NEW HORIZON COLLEGE-MARATHALLI
Papers Published by Faculty Members
Academic year 2024-25

Sl. No	Name of the author	Title of the Paper	Name of the Journal	Year of Publication	ISBN/ISSN No.	Linkage of the recognition in UGC Entitlement of the Journal
1	Ms.Ashwini Shedthi	Published a paper on "Sustainable Business Strategies for Corporate Green Innovation and Profitability"	Library Progress International	Jul-24	Vol.44, No.3P.13449-13456 ISSN:2320 317X	www.bpasjournals.com
2	Ms.Sunitha S	Published a paper on "Artificial Intelligence-Based Green Human Resource Management for Organization's Operation Model".	International Conference	Jul-24		https://orcid.org/0009-0006-7064-2369
3	Ms.Nanditha S Matad	Published a paper on "The intelligent optimization of AI/ML framework to Detect Network Abnormalities via Time series analysis"	International Conference-ICCCNT61001.2024.10725899	Sep-24		
4	Ms.Serah Sudhin	Published a paper on "Exploring Nanotechnology's Influence on Cross*Industry Transformation:Financial Performance, Human Capital, And Market Dynamics Impacts"	Nanotechnology Perceptions	Sep-24	ISSN:1660-6795	www.nano-ntp.com
5	Ms.Serah Sudhin	Published a paper on "Leveraging AI Models to Predict Potential Drug-Drug Interactions for Enhanced Patient Safety".	African Journal of Biological Sciences	Sep-24	ISSN:2663-2187	https://doi.org/10.48047/AFJBS.6.14.2024.6227-6237
6	Mr.Darla Nagaraju	Publihed a paper on "Humn Resource Management Practices with special reference to Gender Paygap, Employee Retention and Attrition in Airlines of India".	Indian Journal of Natural Sciences	Oct-24	Vol.15, Issue-6, ISSN:0976-0997	www.tnsroindia.org.in

7	Ms.Preethu B R	Published a paper entitled: Data-Driven Framework for Cloud Storage Security Optimization: Leveraging Predictive Analytics and Machine Learning to Enhance Threat Detection and Incident Response".	J Electrical Systems	Oct-24	20-0s(2024):6646-6653	
8	Ms.Nanditha S Matad	Published a paper on "An innovation analysis of Machine Learning Model to Automate Network Anomaly Detection through Time Series Analysis"	International Conference-ICCCNT61001. 2024.10725899	Nov-24		
9	Kokila M S	Published a paper on "Smart Textiles and IoT Analytics".	Asian Textile Journal	24-Dec	ISSN-0971-3425	www.batliboi.com
10	Ms.M Janaki	Published a paper entitled: "Human Activity Recognition Using Chaotic Logistic Mao Guided Grey Wolf Optimization with Decision Tree".	SSRG International Journal of Electrical and Electronics Engineering	Jan-25	ISSN:2348-8379 Volume 12 Issue1, 142-150	https://doi.org/10.14445/23488379/IJEE-V12I1P113
11	Ms.Somya H L	Published a paper entitled: Vignana, kale mathu saahityagala sambandha"	International Journal of Kannada Research	Jan-25	ISSN:2454-5813, IJKR 2025;11(1):75-79 Impact factor-RJIF 5.5	www.kannadajournal.com
12	Mr.Srirama M	Published a paper entitled: Dr.Shivrama Kaaranthra Kanyabali Kaathambariyalli Sthree Antharangatha Bahiranga".	International Journal of Kannada Research	Jan-25	ISSN:2454-5813, IJKR 2025;11(1):106-113	www.kannadajournal.com
13	Ms.Ronicca M S	Published a paper entitled:, Marketing Strategies in the Age of Social Medial Harnessing Digital Platforms for Customer Engagement".	Journal of Information Systems Engineering & Management	Jan-25	e-ISSN:2468-4376	https://www.jisem-journal.com
14	Ms.Reena Purohit	Published a paper on "Analysis of Gesture based Control System in Infotainment of Hybrid Car using Internet of Things".	International Conference	Feb-25	ISBN:979-8-3315-2266-7	IEEE Xplore

15	Mr.Srirama M	Published a paper on "Chappligalu Kathaya:Mulsim Samajatha Saampradhayika Koutambika Choukattinallae kamarihoguva chitranae"	International Journal of Kannada Research	Feb-25	ISSN:2454-5813 IJKR 2025, 11(2):2426	www.kannadajournal.com
16	Ms.Thangamani R	Published a paper on "A review investigation on current trends in smart unsighted cane technology"	International Confernce on communication and Electronics System	Feb-25	ISBN:979-8-3503-7797-2	IEEE Xplore
17	Mr.Arun Raghu Babu	Published a paper on "Student Interest Identification in Education using deep learning Approach".	IEEE Explore	Mar-25	DOI:10.1109/ICSE63760.2024.1091097	
18	Ms.Apoorva A-(Author) Dr.Nagaraju Kilari (Co-Author) Mr.Darla Nagaraju (Co-Author)	Published a paper on "Indian Ethics and values towards Human Resource management practices with reference to gender paygap in selected airlines of India".	Journal of Information Systems Engineering and Management	Apr-25	e-ISSN:2468-4376	https://www.jisem-jpurnal.com/
19	Ms.Thangamani R	Published a paper on "A certain Investigation of Gesture based control system in infotainment of Hybrid car using internet of things"	International Conference on Multi Agent Systems for collaborative Intelligence	Apr-25	ISBN:979-8-3315-0982-8	
20	Ms.Sowmya H L	Published a paper on "Kuvempu Saahithyadali Moudya Virodhi Nelegalu"	International Journal of Kannada Research	Apr-25	ISSN:2454-5813, Impact Facotr-4.89	www.kannadahjournal.com
21	Ms.Nishchitha B P	Published a paper on, " A Deep learning Framework for Non-invasive Disease detection using wearable sensor dara and neural networks".	Journal of Information Systems Engineering & Management	Apr-25	e-ISSN:2468-4376	https://www.jisem-journal.com
22	Ms.Suchitra Deviprasad	Published a paper on " The Relationship between Ethical and Chairsmatic leadership and Its impact on employee performance and In-depth study"	Journal of Information Systems Engineering & Management	Apr-25	e-ISSN:2468-4376	https://www.jisem-journal.com

23	Ms.Aparupa Panigrahi	Published a paper on " A Review of Signal processing Algorithms Techniques in Asynchronous Motor using AI".	International Conference on India on Trends in Material Science and Inventive Materials	May-25	979-8-3315-0148-8/25	https://ieeexplore.ieee.org/document/10988406
24	Ms.Serah Sudhin	Published a paper on "Cross-Disciplinary Collaboration:Bridging Management and Computer Engineering for Innovation"	Journal of Information Systmes Engineering and Management"	May-25	e-ISSN:2468-4376	https://www.jisem.journal.com
25	Ms.Kampa Belliappa	Published a paper on, "Transparent Decision-Marketing with Explainable Ai(Xai): Advances in Interpretable Deep Learning".	Journal of Information Systmes Engineering and Management"	May-25	e-ISSN:2468-4376	https://www.jisem.journal.com