



NEW HORIZON COLLEGE MARATHAHALLI

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A Report on Creative Canvas: Poster Making Competition

Human Rights Protection Cell

Date: 29th August 2025

Time: 12:30 PM onwards

Title of the Event: Poster Making Competition on the theme *“To live, is to be human and live with dignity, is to live with human rights”*

Target Audience: B.Com, BBA & BCA Students

Organised by: Human Rights Protection Cell

Venue: Amar Hemu Kalani Block, Quadrangle

Number of Registrations: 100+

Faculty Coordinator: Mr. Subhash Kumar K

Objectives of the Competition

- To inspire students to creatively express their understanding of human dignity and rights through poster making.
- To spread awareness of the importance of living with dignity as a core aspect of human rights.
- To encourage critical thinking by blending artistic skills with socially relevant themes.
- To strengthen cultural sensitivity, inclusiveness, and values of respect through student participation.
- To provide a competitive platform that nurtures creativity while instilling a spirit of responsibility and awareness among young learners.

Details of the Competition

The Human Rights Protection Cell successfully organized the Poster Making Competition on 29th August 2025 at the Amar Hemu Kalani Block Quadrangle. The event saw an overwhelming response with over 90 registrations from across the B.Com, BBA, and BCA streams, showcasing the enthusiasm of students in combining creativity with social responsibility.

The event commenced at 12:30 PM, where participants were introduced to the theme *“To live, is to be human and live with dignity, is to live with human rights.”* The theme emphasized the core idea that the essence of human life lies in dignity and rights, without which true humanity cannot be realized.

Participants were provided one hour to design their posters. The quadrangle created an inspiring and lively atmosphere, as students worked diligently with pencils, colors, and creativity to produce meaningful visual messages. After completion, each participant presented their poster to the judges, explaining the thought process, symbolism, and the connection of their artwork with the given theme.

The event was evaluated by two esteemed judges Ms. Sowmya H. L, Kannada Lecturer and Ms. Samruddhi Naik, Hindi Lecturer. Both judges appreciated the originality, creativity, and the depth of thought behind the posters. They evaluated the artworks on specific parameters such as originality, visual appeal, creativity, presentation, and thematic relevance. The interactive session between participants and judges further enriched the competition, as students confidently articulated their ideas.

Results of the Competition

After careful evaluation, the judges announced the following winners:

- 🏆 1st Place: S.K Krithika & Team – I BCA
- 🥈 2nd Place: Spandhana M & Team & Sandeep & Team – I BCOM
- 🥉 3rd Place: Darshini & Team – I BCOM

All participants were awarded E-Certificates in recognition of their enthusiastic participation and contribution to the event.

Outcome of the Competition

The Poster Making Competition was a vibrant and engaging platform for students to express their creativity while addressing a socially significant theme. The competition encouraged participants to think deeply about the role of dignity and rights in human life and to translate those values into powerful visual messages.

Through their posters, students highlighted diverse perspectives — from equality and justice to inclusivity and mutual respect — all rooted in the essence of human rights. The event also nurtured

their public speaking skills, as they presented their posters before the judges and audience with confidence and clarity.

The enthusiastic participation of students across different streams highlighted the strong culture of collaboration and inclusivity within the institution. The awarding of E-certificates to all participants further motivated them and acknowledged their efforts, ensuring that every student left the event with a sense of pride and accomplishment.

Overall, the competition was a grand success, fulfilling its objectives of spreading awareness about human dignity and rights while simultaneously encouraging students to view art as a medium for social change. It was yet another impactful initiative by the Human Rights Protection Cell, committed to instilling values of justice, equality, and human dignity among the youth.

Photo Gallery:



