

## MARATHAHALLI

Permanently Affiliated to Bengaluru North University, Recognized by the Govt. of Karnataka Recognized under section 2 (f) of the UGC Act, 1956 Accredited by NAAC with 'A' Grade

**Event Name:** MOCKATHON - DAY 1 (Planning and Ideation)

Date: 23rd October 2025

**Timings:** 10:00 AM onwards

**Target Audience:** All BCA Students

Venue: Chanakya Seminar Hall

**Organized by:** IT CLUB

Faculty Coordinator: Ms. Alka Sinha

Student Coordinators: Mr. Rohit Sagar, Mr. Gourav Singh & Mr. Jagdish

Das

## **Brief description of the event:**

The Mockathon Day 1 marked the beginning of an exhilarating 3-day Innovation Challenge organized by the IT Club at New Horizon College. This opening day focused on planning and ideation, where participating teams gathered to transform their preliminary ideas into structured project plans. The event commenced at 10:00 AM in the Chanakya Seminar Hall with enthusiastic participation from BCA students across all years.

The day began with an orientation session where student coordinators Rohit Sagar, Gourav Singh, and Jagdish Das introduced the hackathon format, rules, and challenge domains. Teams of up to 4 members were presented with various problem statements across different technology domains, encouraging them to select challenges that aligned with their interests and technical capabilities.

Throughout the day, teams engaged in intensive brainstorming sessions under the guidance of Faculty Coordinator Ms. Alka Sinha. They developed comprehensive project blueprints, identifying key features, technological requirements, and implementation strategies. The collaborative environment fostered creative thinking as teams discussed feasibility, divided responsibilities among members, and outlined their development roadmaps.

## **Building Foundation for Innovation**

Day 1 successfully established a strong foundation for the subsequent execution and presentation phases. The structured planning approach ensured that all teams had clear vision and actionable plans before beginning development on Day 2. The event highlighted NHCM's commitment to providing students with hands-on experience in hackathon culture and collaborative problem-solving.

## **PHOTOGRAPHS OF THE EVENT:**



NHSAC Head

IQAC Coordinator

**Faculty Coordinator**