



# NEW HORIZON COLLEGE MARATHALLI

Permanently Affiliated to Bangalore North University, Recognized by the Govt. of Karnataka  
Recognized under section 2 (f) of the UGC Act, 1956  
Accredited by NAAC with 'A' Grade

## **An IQAC Initiative**

Gender Equity Cell

Organizes

## **Slogan Writing Competition**

on the theme

**“Equal Opportunities for Men and Women”**

**Date:** 17<sup>th</sup> October 2025

**Timings:** 10:50 AM Onwards

**Title of the Event:** Slogan Writing Competition

**Target Audience:** All Students of B.Com, BBA and BCA

**Venue:** Room - 402, Amar Hemu Kalani Block

**Organized by:** Gender Equity Cell

**Cell Head:** Ms. Banu Anbalagan

**Faculty Coordinators:** Ms. Divya M.K., Ms. Devaki, Ms. Madhumita Nayak, Ms. Purva Palliwal

**Student Coordinators:** Krishna. R - III BCA D, Harshitha -III BCA - D

### **About the Event**

The Gender Equity Cell organized a Slogan Writing Competition on the theme “Equal Opportunities for Men and Women” for all BBA, B.Com, and B.CA students on 17. 10. 25 from 10:50 AM onwards in Room - 402, Amar Hemu Kalani Block. The competition also explored sub-themes such as “Empower Her, Educate Him: Balance Begins There” and “Political Participation”.

This event aimed to create awareness about gender equality, highlight the importance of balanced opportunities for all, and encourage students to express their perspectives creatively through concise and impactful slogans. By participating, students reflected on social equity, inclusivity, and the role of education and empowerment in bridging gender gaps.

A total of 15 participants enthusiastically took part, contributing innovative and thought-provoking slogans that addressed critical aspects of equality and social responsibility. A heartfelt acknowledgment goes to our esteemed judge, Ms. Thanvi, Assistant Professor, for her valuable contribution in evaluating the slogans based on creativity, relevance to the theme, clarity, and impact.

### **Objectives**

The slogan writing competition was designed to

1. Promote awareness about gender equality and equal opportunities.
2. Encourage creative expression of ideas related to empowerment and social justice.
3. Foster critical thinking on issues of inclusivity, representation, and participation.
4. Reinforce the institution’s commitment to shaping socially responsible and equitable citizens.

## Winners

1. First Place: Arathi. S- III BCA- A
2. Second Place: Sonu- III BBA, Saanvi- I B. Com
3. Third Place: Rahul Anand- I BBA, Nirdesh Patel – III BBA

The competition successfully provided a platform for students to articulate their thoughts on gender equality and empowerment concisely and creatively. It emphasized the significance of balanced opportunities for men and women and highlighted the role of education, awareness, and participation in building a more inclusive society.



## Gender Equity Cell

Presents

# Slogan Writing Competition

Theme:

**Equal opportunities for men and women**

Sub Themes:

- **Empower her, Educate him ! Balance begins there!**
- **Political Participation**



**17<sup>th</sup> October 2025**



**10:50 AM Onwards**



**Amar Hemu Kalani Block, Room No - 402**

Student Coordinators

Krishna. R - H-III BCA-D  
Harshitha H - III BCA-D

Faculty Coordinators

Ms. Divya M.K  
Ms. Devaki.S  
Ms. Madhumita Nayak  
Ms. Purva Palliwal

Cell Head

Ms. Banu Anbalagan

Principal

Dr. R Bodhisatvan

