Permanently Affiliated to Bengaluru North University, Recognized by the Govt. of Karnataka Recognized under section 2 (f) of the UGC Act, 1956 Accredited by NAAC with 'A' Grade

Event Name: Vividha 2025

**Date:** 20/08/25, 21/08/25 and 22/08/25

**Timings:** 9:00 AM to 5:00 PM

**Target Audience:** B.B.A, B.C.A and B.Com

Venue: St. Joseph's College of Commerce

Organized by: Vividha

**Faculty Coordinator:** Ms. Suchitra Deviprasad

**Student coordinators:** Rahul and Purvi

No. of Participants: 36

## **Brief Description of the Event**

The New Horizon College, Marathahalli Team, Alaap X Adhya, proved to be a masterclass in literary and artistic excellence at *Vividha*, the highly popular intercollegiate literary festival conducted by St. Joseph's College of Commerce. Among the numerous thrilling competitions featuring talented individuals from our college, Alaap X Adhya was the clear showstopper, earning the top spot in the highly coveted *Rasa Raga* event. Their performance was a testament to creativity, intellect, and expressive excellence, embodying the spirit and vibrancy of New Horizon College.

The precision in their presentation, the harmony of their voices, and the emotional depth with which they portrayed each rasa resonated strongly with both judges and spectators. Their ability to connect with listeners and evoke genuine emotions left a lasting impression on everyone present.

In addition, Navarasa -the New Horizon College drama club - represented the college with pride in the events *Character on the Couch* and *The Flip*. Their initiative added more substance to the fest, showcasing the club's theatrical flair for performance, interpretation, and creative expression. Navarasa's presence highlighted the rich diversity of talent fostered by the college and demonstrated how they animate characters with creativity and conviction.

The involvement of Alaap X Adhya and Navarasa in *Vividha* was not merely about rivalry but also about crafting enriching experiences and celebrating the culture of literature and performance. Their contributions showcased values of collaboration, imagination, and cultural sensibility, while furthering the spirit of constructive competition and cooperation.

Through their outstanding performances, Alaap X Adhya and Navarasa brought immense pride to New Horizon College, setting a benchmark for excellence in intercollegiate literary and cultural competitions. Their journey at *Vividha* will be remembered as a celebration of talent, passion, and the boundless potential that thrives within the college.



