



# NEW HORIZON COLLEGE MARATHALLI

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Accredited by NAAC with 'A' Grade



**Date:** 17.07.2025

**Timings:** 2.20 PM onwards

**Title of the event:** Ethics in Research and Publication

**Target Audience:** Faculties of BBA, B.Com, and BCA

**Venue:** Chanakya Seminar Hall, Amar Hemu Kalani Block

**Organised by:** FDP Committee

**Faculty Coordinator:** Ms. Pallavi N

**Resource Person of the Event:** Dr. Vinoth Kumar K, Professor and Associate Head – R & D, AICTE Innovation Ambassador

## About the Session

The session started with a welcome to our faculty members and the speaker.

The objective of the Program is to understand the research knowledge and to publish more research papers.

The session began with an introduction on 'what is research' and its requirement in Academia. Mr. Vinoth shared knowledge on the different types of research papers and 'How to write research papers.' The discussion with the faculty was carried on with a sequence of questions and was well answered by our Speaker.

The Speaker also mentioned how to identify the publisher and the authentication of the Journal. He also shared a few examples of journals that can be considered. He also insisted that students start writing the journal papers as it takes time and asked them to go ahead with the publication as per the criteria set. There was an overwhelming response and questions posed by our faculty members considering the need for paper publication in Academia.

**Outcome of the Session:** It was an interactive session, and the faculty were able to connect to the requirements of the publication.



**Speaker of the Session**



**Attendees of the FDP – Staff Members**

**Faculty Coordinator  
(Ms. Pallavi N)**

**IIC Coordinator  
(Dr. Nagaraj Kilari)**