



NEW HORIZON COLLEGE

MARATHAHALLI

Permanently Affiliated to Bengaluru North University,
Recognized by the Govt. of Karnataka Recognized under section 2 (f) of the UGC Act, 1956
Accredited by NAAC with 'A' Grade

Event Name: Campus to Corporate.

Date: March 3, 2025.

Timings: 9:30 AM onwards.

Venue: Chanakya Seminar Hall.

Organized by: Entrepreneurship Development Cell. (ED CELL)

Chief Guest: Mr. Vallabhu Narayana Rao.

Faculty Coordinator: Ms. Jyoti Shetty.

Student coordinator: Ms. V Sai Pranavi, Mr. Ishan Luwang Pheiroijam.

Brief description of the event:

Report on Expert Talk: “Campus to Corporate – Cracking the Code for Success with an Entrepreneurial Mindset”

Introduction: The Internal Quality Assurance Cell (IQAC) and Entrepreneurship Development Cell (ED Cell) at New Horizon College, Marathahalli, organised an insightful expert talk on March 3, 2025, featuring Mr. Vallabhu Narayana Rao, AVP – Global OTTs & Hyperscaler Business, Tata Communications. The session aimed to equip students with corporate readiness, innovation strategies, and an entrepreneurial mindset essential for success in today’s dynamic job market.

Overview: The event was designed to bridge the gap between academia and the corporate world, helping students transition smoothly from campus to corporate life. Mr. Rao shared practical insights industry trends, and success strategies, emphasising how an entrepreneurial mindset is critical for both business and professional growth.

1. Key Discussion Points

- **Entrepreneurial Mindset:** Mr. Rao highlighted adaptability, risk-taking, problem-solving, and continuous learning as key factors for career success.
- **Campus to Corporate Transition:** He provided real-world strategies to help students shift from an academic mindset to a professional one, preparing them for industry challenges.

- **Real-Life Case Studies:** He shared business success stories from Tata Communications, demonstrating how entrepreneurial thinking drives growth in both startups and large corporations.
- **10C 7+3C Code for Success:** A structured approach focusing on business acumen, personal development, and emerging industry trends.

2. Interactive Q&A Session: Students actively participated in a Q&A session, exploring topics like sustaining innovation, handling failures, and balancing creativity with corporate structures. Mr. Rao provided valuable career advice, encouraging students to think beyond conventional paths.

3. Networking and Engagement: The session concluded with a networking opportunity, allowing students to interact with Mr. Rao personally, seek guidance, and discuss career growth, industry trends, and skill development.

Conclusion: The expert talk was a remarkable success, leaving students motivated and equipped with actionable insights for their professional journeys. Sai Pranavi delivered a heartfelt thank-you speech, appreciating Mr. Rao's guidance and the organizing team's efforts. She encouraged students to apply these learnings and adopt an entrepreneurial approach to career success.

Feedback and Impact: Students praised the session for its practical insights and engaging format. The real-world case studies and the 10C 7+3C framework provided clear strategies for navigating corporate challenges. The session broadened perspectives, instilled confidence, and reinforced the importance of entrepreneurial thinking in today's competitive world.

ED CELL HEAD

IQAC- COORDINATOR

PRINCIPAL