

**NEW HORIZON COLLEGE, MARATHALLI**  
**INDUSTRIAL VISIT**  
**ACADEMIC YEAR 2022-23**

Sl.No.	DATE	BATCH	INDUSTRY VISITED
1	20th July 2022	IV Sem B.Com(2020 Batch)	Unibic Foods Ind Pvt Ltd, Bangalore
2	10th December 2022	V Sem B.Com B Sec. (2020 Batch)	Himatsingka Seide Ltd at Doddballapura (Powerloom Industry)
3	10th December 2022	V Sem B.Com B Sec.(2020 Batch)	BISLERI INTERNATIONAL Pvt. Ltd. Bidadi
4	23rd December 2022	V Sem BBA C & D	Kolar Milk Factory
5	24th December 2022	V BCOM A & B Sec. (2020 Batch)	BISLERI INTERNATIONAL Pvt. Ltd. Bidadi
6	28th December 2022	V BBA Sem A & B Sec. (2020 Batch)	Kolar Milk Factory
7	23rd Jan to 27th Jan 2023	V Sem B.COM & BCA (2020 Batch)	National Education Tour to Goa
8	29th Jan to 2nd Feb.2023	V Sem BBA(2020 Batch)	National Education Tour to Goa
9	2nd February 2023	III Sem BBA-B	U. R Rao Satellite Centre (ISRO)
10	8th February 2023	V Sem BCA-A	U. R Rao Satellite Centre (ISRO)
11	15th February 2023	V Sem BCA-B	U. R Rao Satellite Centre (ISRO)

Principal  
**NEW HORIZON COLLEGE**  
 Ring Road, Bellur Post  
 Bangalore - 560 103



# NEW HORIZON COLLEGE MARATHALLI

Permanently Affiliated to Bangalore North University, Recognized by the Govt. of Karnataka  
Recognized under section 2 (f) of the UGC Act, 1956  
Accredited by NAAC with 'A' Grade

## RURAL ENTREPRENEURIAL DEVELOPMENT CELL

Date: 10/12/2022

Time: 9:00 AM-3:00 PM

**Title of the Event** : Rural Industry visit  
**Target Audience** : V Sem BCom 'C' Section 68 students  
**Venue** : Himatsingka Seide, Dodballapur industrial area  
**Organized by** : Rural Entrepreneurial Development Cell  
**Faculty Coordinator**: Ms. Sowmya.H.L  
**Student Coordinators**: Divya R, Nithin N C

**Introduction:** A batch of 5th semester students of BCom with faculty Ms. Sowmya.H. L. Ms. Madhushree.P visited Himatsingka Seide Ltd at Dodballapur in Bengaluru rural dist. visit was mainly focused on to understand the various entrepreneurial opportunities available in rural area and the Government assistance available to rural entrepreneurs.

### 1) About the company:

PROMOTER: - Dinesh Kumar Himatsingka

- At Himatsingka, courage and imagination go together in the perennial pursuit of perfection. Through meticulous planning and rigorous execution, we turn dreams into reality. They basically work on north India side and have varieties of products manufactured and designed for USA based companies.

- This industry consists of end-to-end business where in the raw materials are converted into finished goods and reached to the final customers.

It is also called as a composite industry [luxury products] as in products manufactured are: -  
curtains, cushions, chair covers, different varieties of fabrics, and bridal gowns.

- Raw materials are brought from Italy.
- Silk 50% from China and Brazil and rest from domestic.

## II) Various customers: -

- Domestic customers: Ambani, parliament and prime minister.
- Foreign customers: White house, European palace.
- They also sell multiple fabrics in UK, USA, German countries, and western Europe.
- Thousands of colours, 100's of textures.
- Where in the Manufacturing cost stays between 3k- 5k and Final cost comes around 50k-60k per meter.

## III) Location of the plant:

- KIADB Industrial area, Dodballapur
- The area covered by himatsingka is 27-acre land and consists of 500+ employees.

## IV) Departments:

### 1) Preparatory department:

- It is also called as the primary production and semi-finished goods.
- The white raw material is called as HANKA which is shipped from China which does not have any colour and is half white.
- For the identification and traceability, food colour and lubricant are used.

### 2) YARN department:

- In this department the raw silk from China is converted into samples of fabrics.
- They also include a cloud kitchen in this dept wherein they can provide varieties of colours to the customers such as it consists of 500 colours of red, 500 colours of blue, 500 colours of green and many more.

### 3) Inspection and packing department:

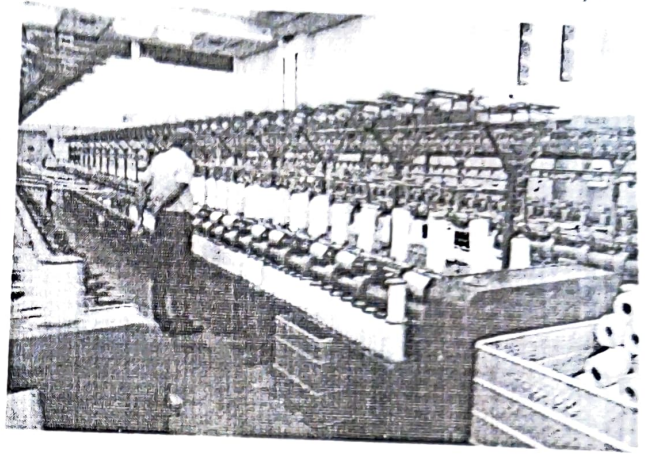
- The fabrics are inspected twice and the defected materials are separated and are recycled and then sold at a lesser or cheaper price. The inspecting is made 200% sure for satisfying the customers. Qualified inspecting is done by the senior workers and same designs are manufactured in multiple colours and sold in the market in all forms.
- Then the packages are dispatched to different places in boxes according to the customer's requirement.

## Outcome of the visit:

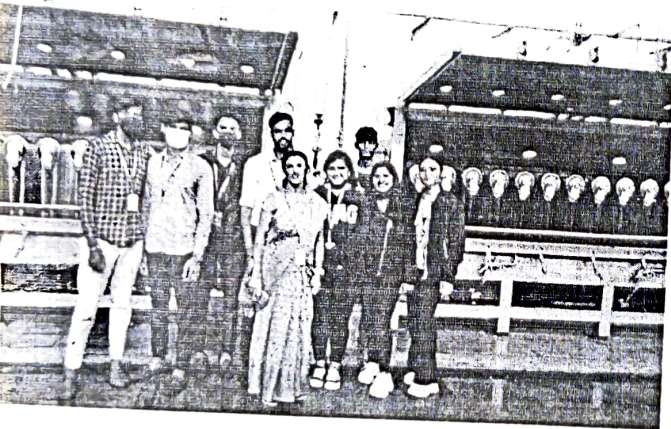
Mr. Umesh Assistant General Manager there explained about the various facilities available Govt to establish a business in rural areas such as seed fund; land facility, Plant facilities, technical assistance, transportation etc., He also explained about the company products from different departments. The visit was useful for the students to understand all these concepts.



Students departing for the visit



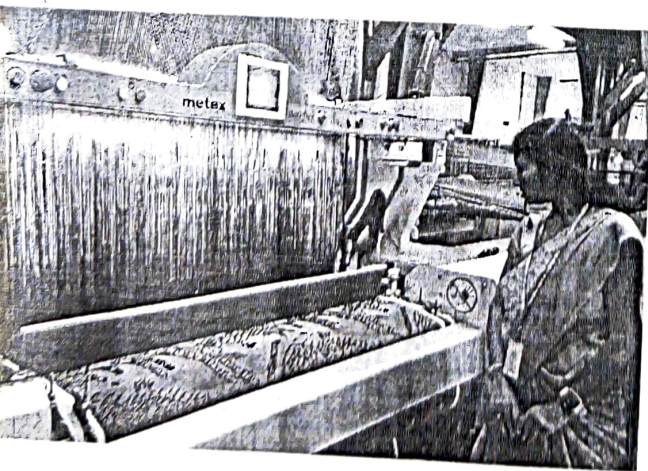
Cheese dyeing



Hand dyeing



Yarn dyeing



Weaving area



Packaging area





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## INDUSTRIAL VISIT "BISLERI INTERNATIONAL Pvt. Ltd"

**Date:** 10<sup>th</sup> DECEMBER, 2022

**Time:** 8:30 am- 4:00 pm

**Venue:** BISLERI INTERNATIONAL Pvt. Ltd

**Target Audience:** V B.COM (54 students)

**Organized by:** INDUSTRIAL VISIT COMMITTEE

**Faculty Coordinator:** Mrs. Jayalakshmi

### OBJECTIVE:

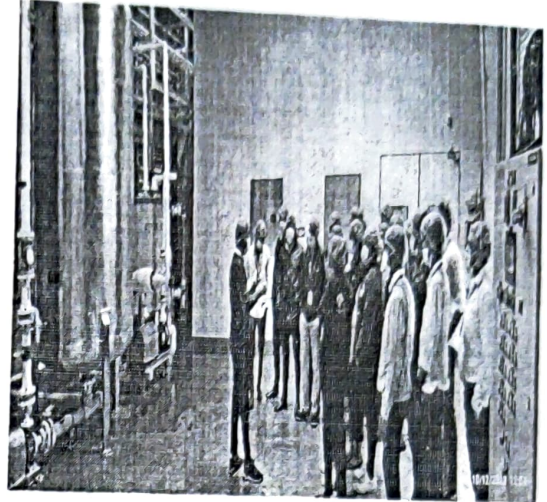
1. To provide the students an insight regarding the internal working of the Industry.
2. To provide an opportunity to learn with interaction.
3. To understand the working environment of Industry.
4. To help in building network and career opportunities.

An Industrial visit to BISLERI INTERNATIONAL Pvt. Ltd near Bidadi was conducted on 10/12/2022. There were 54 students for the visit. Students participated actively and the Industry Resource person explained about the entire process of Bisleri water bottle production as well as purification process of water and source of water, students clarified doubts about the process and learnt how exactly the production works and witnessed the practical work environment along with that they also learnt about the career opportunities in that particular industry as well as similar and the job opportunities available.

### OUTCOME:

The students learnt the exact work environment and its pros and cons.

PHOTOGRAPHS OF THE EVENT



Students interacting with Production Manager during plant visit

Committee Head

IQAC Coordinator

Principal  
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