



BRIDGE



**NEW HORIZON**  
COLLEGE

Acad

Value

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Acc

Tech-en

Classro

Sprawling  
Campus

Holistic  
Approach

Academics

Milestone

Holistic  
Approach

DUAL QUALIFICATION





## Ganesha Vandana Shlokam

ठल वक्रवतुण्डे ललहकण्डे इणुणुकरुणे इललणुरलुहेषु |  
नुरुणुदुहेनल कणु लड वडव इरुव-करुणुडुडु इरुवडे ॥

Oh lord with curved trunk and massive appearance, whose splendor is equal to that of a billion suns,  
please bless me such that I do not face any obstacles in any of my endeavors anytime.



Strengthen  
**Your** Roots;

Spread  
Choose

**Your Wings.**

New Horizon  
College

To Broaden **Your Horizons.**

- ◆ The Trust is a Recipient of the Prestigious Rajyotsava State Award 2012, conferred by the Govt of Karnataka.
- ◆ The Most Promising Educational Institution In Karnataka By Higher Education Review

# About NHEI

ABOUT NHEI

New Horizon Educational Institution, established in the year 1970, is dedicated to creating today's pioneers and tomorrow's leaders. NHEI has a glorious history of more than 50 years as one of the premium institutions in the country, providing quality holistic education ranging from kindergarten to higher education. The institution has tie-ups with various MNCs and international universities. It also prides itself on numerous Centres of Excellence within the campus, with the aim of providing a comprehensive multidisciplinary platform to all students enabling them to reach the pinnacle of knowledge.

The Government of Karnataka has conferred the prestigious Karnataka Rajyotsava State award for the year 2012 to New Horizon Educational and Cultural Trust for outstanding contribution to the field of education and social service in the state of Karnataka.

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# About NHC

ABOUT NHC

Established in 1998, New Horizon College is certified by NAAC with an "A" grade and is permanently affiliated with Bengaluru North University. The picturesque and sprawling college campus offers a supportive environment for a student's intellectual and personal growth. Every effort is made to enlighten, educate, and inculcate in each student a sense of professionalism that will prepare them to meet the challenges of the competitive world.

NHC has experienced enormous success due to the sustained efforts of its teachers and the continuous progress of its students. Proper exposure is provided to help students develop into competent, capable, and composed graduates. It prepares them, holistically, for intellectual, social, and emotional traverses. NHC endeavors to improve every student's persona by equipping them to develop a wide range of skills through appropriate opportunities.



# Courses Offered

**B.Com – Bachelor of Commerce**

**BBA – Bachelor of Business Administration**

**BCA – Bachelor of Computer Applications**

All courses are offered in 3 streams - Executive, Professional and Executive + Dual Qualification. Students can opt for a regular 3 year Degree Course program or a 4 year Honors Program.

## Eligibility Criteria

The applicant must have completed 12th grade (2nd PUC of Karnataka state or its equivalent) as recognized by Bengaluru North University. All admissions to the degree classes are subject to approval by Bengaluru North University (BNU).

## M.Com - Master of Commerce

### Eligibility for Admission

A candidate who has passed the B.Com/B.B.A/BMS Degree examination of Bengaluru North University or of any other University recognized as equivalent there to and has secured not less than 50% of the marks aggregate in all the Commerce subjects or any related subjects.

# Scholarships

## First-year Scholarships – 2024-25

### New Horizon Students

Description	BBA	B. Com	BCA
85% and Above in II PUC/12 <sup>th</sup> std	15,000	15,000	15,000

### Students from Other Schools & Colleges

Description	BBA	B. Com	BCA
85% and Above in II PUC/12 <sup>th</sup> std	10,000	10,000	10,000

## Dress Code

Students must adhere to the following dress code at all times while on campus.

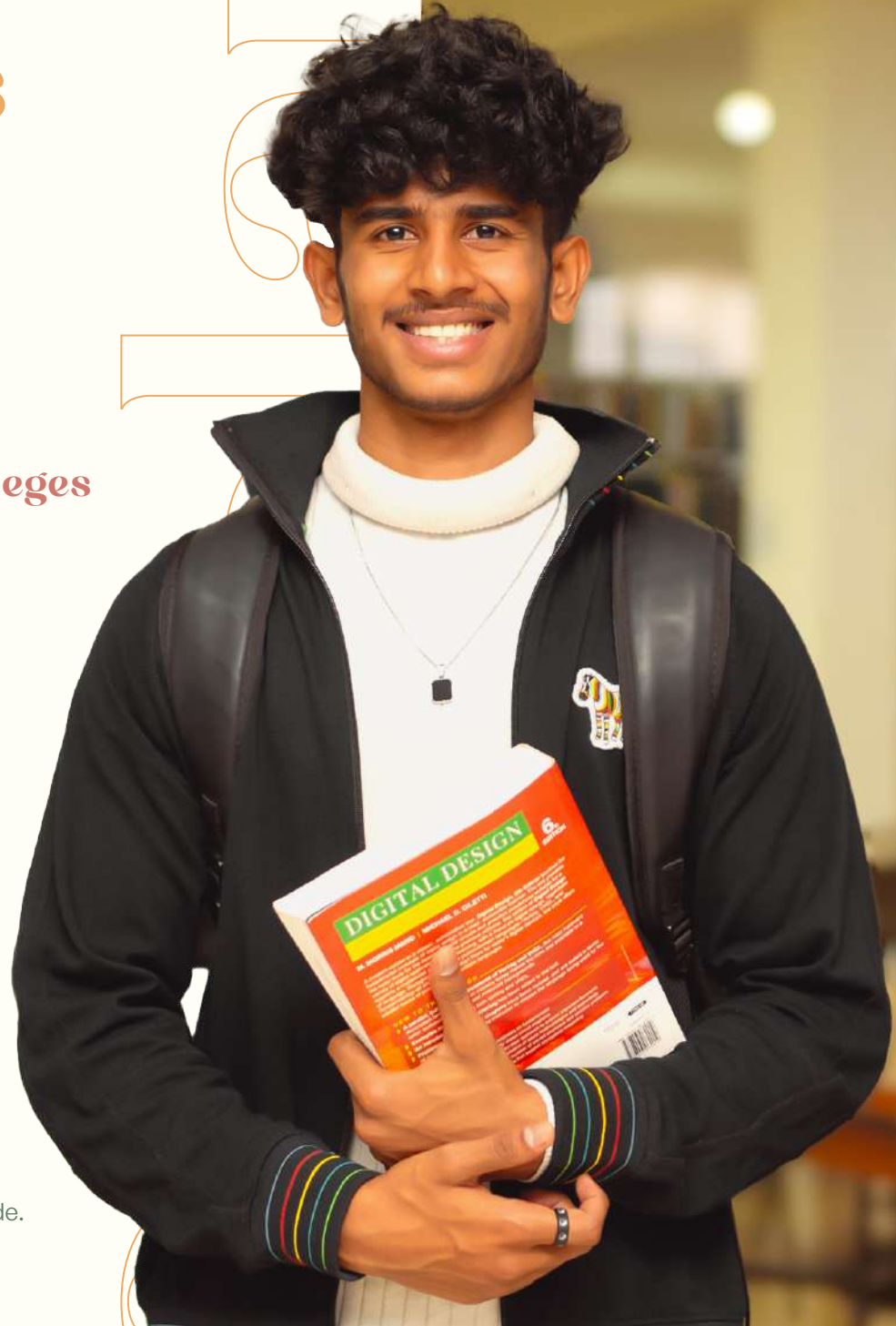
### For Girls

- No shorts
- No short skirts/dresses
- No overly torn jeans
- No strapless tops
- No burkhas
- No headgears/headscarves

### For Boys

- No shorts
- No headgears
- No overly torn jeans
- No chappals

The dress code must be strictly followed. The college reserves the right to refuse entry to students who do not adhere to the dress code.



# Bachelor of Commerce

## Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	P	E + Dual Qualification	SEM
1.	B.Com Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Guest Lectures/Seminars/Webinar/Workshops by Experts	✓	✓	✓	I-VI
3.	Industrial Visits	✓	✓	✓	I-VI
4.	Placement Assistance & CSR Engagement	✓	✓	✓	VI
5.	Assistance / Guidance for Education Loans	✓	✓	✓	I-V
6.	Professional Student Counselling	✓	✓	✓	I-VI
7.	Coaching and Remedial Classes	✓	✓	✓	I-VI
8.	Holistic Development through platform-Tarang	✓	✓	✓	I-VI
9.	Opportunities in in-house competitions	✓	✓	✓	I-VI
10.	Opportunities in inter-collegiate competitions	✓	✓	✓	I-VI
11.	Mentoring	✓	✓	✓	I-VI
12.	Sports activities through platform-YUVA	✓	✓	✓	I-VI
13.	Industry Oriented Training	✓	✓	✓	V-VI
14.	Personality Assessment Program	✓	✓	✓	I&III
15.	Personal Branding	✓	✓	✓	IV
16.	CA Foundation	✗	✓	✗	I
17.	Business Analytics	✗	✓	✗	I
18.	Financial Accounting Software	✗	✓	✗	II
19.	Business Intelligence Tools	✗	✓	✗	III
20.	E-Commerce Platforms	✗	✓	✗	IV
21.	Foreign Language - French / German / Japanese	✗	✓	✗	V
22.	National Industrial Visit	✗	✓	✗	IV

### \*B.Com Executive + Dual Qualification( Student can choose any one from the list)

1. ACCA-Association of Chartered Certified Accountants-International Institutional Certificate UK-3 years
2. Business Analytics-Global Certification - 3 years
3. Digital Marketing & Digital Selling- Global Certification - 3 years



# Bachelor of Business Administration

## Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	P	E + Dual Qualification	SEM
1.	BBA Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Guest Lectures/Seminars/Webinar/Workshops by Experts	✓	✓	✓	I-VI
3.	Industrial Visits	✓	✓	✓	I-VI
4.	Placement Assistance & CSR Engagement	✓	✓	✓	VI
5.	Assistance / Guidance for Education Loans	✓	✓	✓	I-V
6.	Professional Student Counselling	✓	✓	✓	I-VI
7.	Coaching and Remedial Classes	✓	✓	✓	I-VI
8.	Holistic Development through platform-Tarang	✓	✓	✓	I-VI
9.	Opportunities in in-house competitions	✓	✓	✓	I-VI
10.	Opportunities in inter-collegiate competitions	✓	✓	✓	I-VI
11.	Mentoring	✓	✓	✓	I-VI
12.	Sports activities through platform-YUVA	✓	✓	✓	I-VI
13.	Mock Viva-Voce	✓	✓	✓	VI
14.	Industry Oriented Training	✓	✓	✓	V-VI
15.	Personality Assessment Program	✓	✓	✓	I&III
16.	Personal Branding	✓	✓	✓	IV
17.	Business Analytics	✗	✓	✗	I
18.	Digital Marketing	✗	✓	✗	II
19.	Information Systems Management	✗	✓	✗	III
20.	Business Intelligence and Reporting	✗	✓	✗	IV
21.	Foreign Language - French / German / Japanese	✗	✓	✗	V
22.	National Industrial Visit	✗	✓	✗	IV

### \*BBA Executive + Dual Qualification( Student can choose any one from the list)

1. CMA Certified Management Accountants- Institute of Management Accountants-USA-3 years
2. Business Analytics-Global Certification - 3 years
3. Digital Marketing & Digital Selling- Global Certification - 3 years

# Bachelor of Computer Applications

## Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	P	E + Dual Qualification	SEM
1.	BCA Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Guest Lectures/Seminars/Webinar/Workshops by Experts	✓	✓	✓	I-VI
3.	Industrial Visits	✓	✓	✓	I-VI
4.	Placement Assistance & CSR Engagement	✓	✓	✓	VI
5.	Assistance / Guidance for Education Loans	✓	✓	✓	I-V
6.	Professional Student Counselling	✓	✓	✓	I-VI
7.	Coaching and Remedial Classes	✓	✓	✓	I-VI
8.	Holistic Development through platform-Tarang	✓	✓	✓	I-VI
9.	Opportunities in in-house competitions	✓	✓	✓	I-VI
10.	Opportunities in inter-collegiate competitions	✓	✓	✓	I-VI
11.	Mentoring	✓	✓	✓	I-VI
12.	Sports activities through platform-YUVA	✓	✓	✓	I-VI
13.	Mock Viva-Voce	✓	✓	✓	VI
14.	Industry Oriented Training	✓	✓	✓	V-VI
15.	Personality Assessment Program	✓	✓	✓	I&III
16.	Personal Branding	✓	✓	✓	IV
17.	Mobile App Development	✗	✓	✗	I
18.	Internet of Things(IoT)	✗	✓	✗	II
19.	Blockchain Technology	✗	✓	✗	III
20.	Virtual Reality(VR) and Augmented Reality(AR)	✗	✓	✗	IV
21.	Software Testing	✗	✓	✗	V
22.	Foreign Language - French / German / Japanese	✗	✓	✗	V

### \*BCA Executive + Dual Qualification( Student can choose any one from the list)

1. Cyber Security & Digital Forensic- International Institution Certificate -3 years
2. Digital Marketing & Digital Selling- Digital Selling- Global Certification - 3 years
3. AWS & CCNA- Amazon Web Services -3 years

# Master of Commerce

Sl.no	ACADEMIC FEATURES
1.	M.Com Degree (Bengaluru North University)
2.	Guest Lectures/Seminars/Webinars/Workshops by Experts
3.	Industrial Visits
4.	Placement Assistance & CSR Engagement
5.	Assistance/Guidance for Education Loans
6.	Professional Student Counselling
7.	Coaching and Remedial Classes
8.	Holistic Development through platform - Tarang
9.	Opportunities in intra-collegiate competitions
10.	Opportunities in inter-collegiate competitions
11.	Mentoring
12.	Sports activities through platform-YUVA
13.	Industry Oriented Training
14.	Corporate Etiquette & Professionalism

# Training and Placement Policy & Guidelines

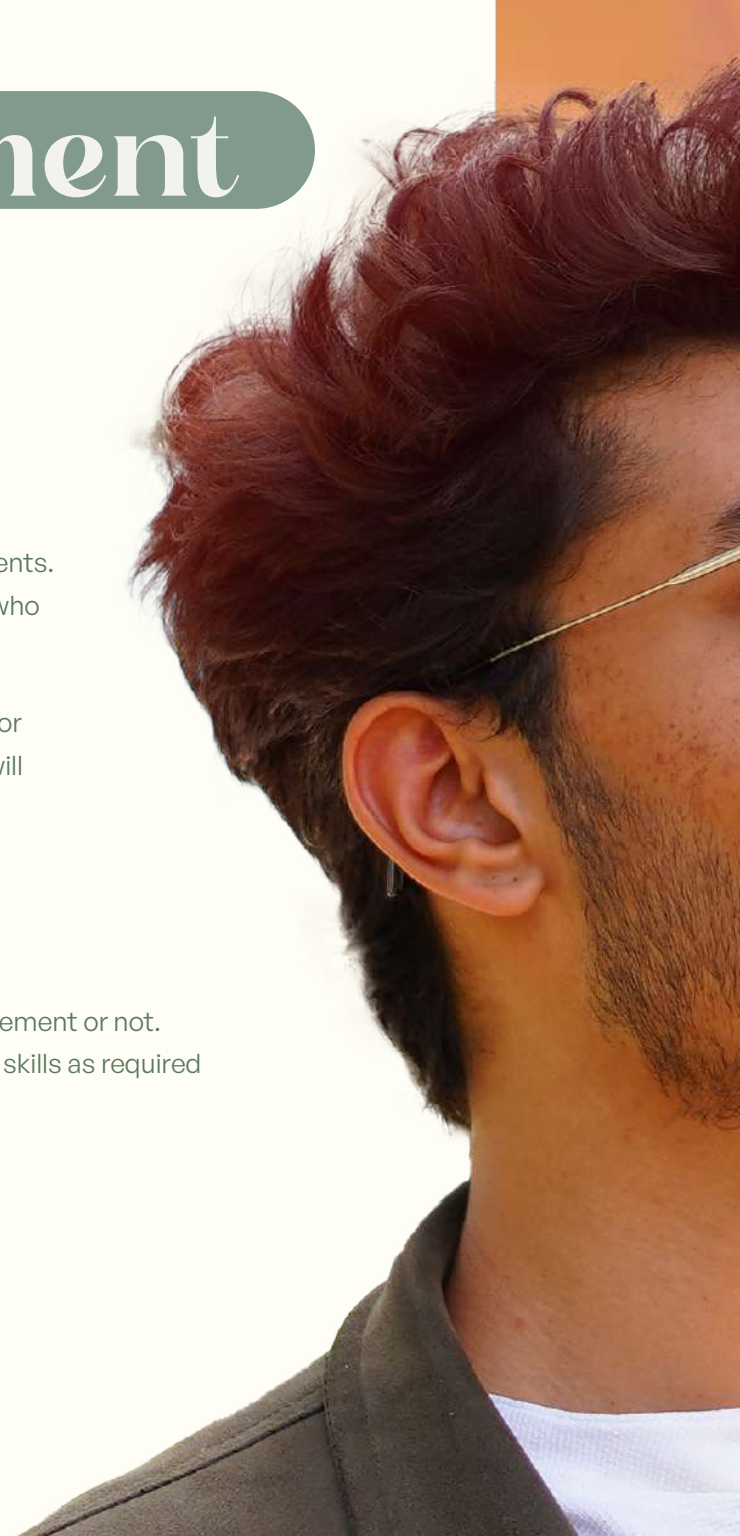
## Overview

The Department of HRD aims to provide industry oriented training and placement opportunities to the students. These guidelines are framed to ensure equality and fairness of opportunity to all the students. All students who opt for campus placement, shall abide by the policies and guidelines given below.

The Institution reserves the right to modify any or all the policies/guidelines and stipulate additional norms for training and placement at any time. In case of any dispute, the decision of the Principal/ Executive Director will be treated as final.

## Industry Oriented Training

- a. Industry Oriented Training is mandatory for all students irrespective of whether they are interested in placement or not.
- b. Aptitude & Soft Skills training will be conducted by the Department of HRD to enhance the competency & skills as required to take up the tests/ interviews during the recruitment process.
- c. Minimum 75% attendance is mandatory for all the trainings.
- d. Training attendance will be linked to internal scores of academics.





# Placements

## a) Eligibility

- All final year BCA/BBA/BCom students with 6.75 CGPA and possessing the required attendance in all the industry readiness programs with 75% attendance, are eligible to take part in placement process.
- Students should also satisfy the eligibility criteria of the company for which they are participating.
- Placement is optional. If any student is not interested in placement, he or she should submit the request for opting out of placement using the form available with Department of HRD, duly filled in and signed by both the student and the parent.

## b) Registration process

- Students should enroll themselves with the Department of HRD with all related documents, viz; updated resume, photocopies of all certificates from class 10, Aadhar Card, PAN Card, and other relevant transcripts.
- Registration for all the recruitment drives will be done during the month of July or August, every year for the final-year students.
- Once the recruitment drive is published, students should register for the same. The list of registered students will be shared with the respective company. The company will share the list of shortlisted students who will be allowed to take part in the recruitment drive. Shortlisting of the students is solely at the discretion of the respective company as per their specific criteria.
- It is mandatory for all the registered and eligible students to attend the recruitment drives, failing which students will have to mention the reason for the same. If the reason is not accepted by the department, necessary action will be taken.

## c) Attendance

- Post successful registration/ shortlisting, attendance in the respective recruitment drive is mandatory.
- Absence in any two of the campus drives, would disqualify the student from further placements.

## d) Dream Offer

- Each student will be given one offer and a Dream Offer. Initially, students do not have the option to choose companies to get placed in. However, after getting placed in one company they will have the privilege of choosing a dream company.

## e) General rules and regulations to be followed

- Students are advised to browse through the company website before attending any recruitment drive. If offered, it is mandatory to accept the offer. If a student fails to accept any offer, it is considered as offer given and the student will not be allowed to take part in further placements.
- If any company provides internship prior to the employment offer, it is mandatory for the student to take up the internship after obtaining the permission of the Principal/HOD and complete the same satisfactorily.
- Students should be willing to relocate as required by the company and shall be flexible to work on rotational shifts as per the company's norms.
- Students are expected to be punctual for all recruitment drives. Late comers will not be allowed to participate in the drive.
- Students are not permitted to discuss regarding CTC, job role, location or distance directly with recruiters/ company officials during the interviews. Any questions that the students have should be cleared during the presentation by the company.
- If student receives any offer directly from the company/ or her/his own efforts, he/she should inform and share a copy of the same with the Department of HRD.
- Students whose offer letters are not honored by the company within a span of four months, will be given another opportunity by the Department of HRD.





- If students do not receive the LOI or offer letter from the company within four months of their selection, no HRD fee will be charged and if already paid, the same shall be refunded.
- Students are expected to maintain absolute discipline/decorum during the entire recruitment process. The Department of HRD reserves the right to remove any student from placements on grounds of indiscipline/misconduct.
- All eligible students should follow the formal dress code i.e., White and Black, neat hairdo, black shoes, full socks, etc. for the entire process of the recruitment drives.
- During the recruitment process, mobile phones should be switched off.
- Speaking in English is mandatory on campus to acquire fluency over the language so that the standards set by the companies are achieved.
- Students have to pay the training fee/ HRD fee as applicable as per the existing rules.
- All students should ensure that the reputation of the institution is upheld at all times.

# OUR PREC SCHEDULE





Western Digital.

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TECHNOLOGIES

Mindtree

ETE  
RALE

ESKO\*

NINELEAPS

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rubrik

STEER

Fuji  
Seiko

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abilibi company

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# Student Clubs

Joining a club gives the opportunity to gain skills that one wouldn't get in a classroom, giving more liberty to manage time effectively, make practical decisions, and plan and execute important events. Clubs bring together people with similar interests, such as music, the arts, or sports. Students learn how to collaborate with others to achieve similar goals through club activities, which help them create a sense of togetherness and teamwork. Clubs help rediscover a new dimension in the persona through experiential learning and practical skills.

## Extra-curricular Clubs

- Avinya – Dance Club
- Alaap- Music Club
- Navarasa- Drama Club
- Asmi- Fashion Club
- Aroha-Adventure Club
- Avni- Eco Club
- Utkarsh- Outreach Club
- Drishya- Media Club
- Aakriti- Photography Club
- Srujana-Creativity Club
- Leo club
- Alumni Club
- Sports
- NSS unit

## Co-curricular clubs:

- Rural Entrepreneurship Development Cell
- Management Club
- Commerce Club
- IT Club
- Entrepreneurship Cell
- Adhya- Literary Club
- Anti-Ragging cell
- Women empowerment
- Human Rights Protection cell

## Student Support Committees:

Participating in student committees aids in the development of soft skills. It teaches you how to communicate, read body language, have a positive attitude, and work ethically. These soft skills are personal characteristics that influence how you interact with your co-workers.



# Facilities

- WI-FI Campus
- Lecture Halls
- Auditorium
- Seminar Halls
- Well Equipped Laboratories
- Cafeterias
- Medical facility
- RO drinking water
- Reprographics facilities
- Utility Centre
- Round the clock security
- Book store & stationery shop
- Bank & ATM
- Transport facility
- Indoor Stadium
- Outdoor gym
- Indoor gym
- Sports Ground
- Dance Studio
- Parking Facility
- 24-hour CCTV Surveillance



# Facilities

NHC Facilities... NHC Facilities... NHC Facilities... NHC Facilities...

NHC Facilities... NHC Facilities... NHC Facilities... NHC Facilities...



# Library and Information Center

(Open 24 hours x 365 days)

- Stack area
- Reference section
- E-Learning Center
- Video conference room
- Faculty discussion room
- State-of-the-art digital library
- Books and stationery shop
- Discussion rooms
- Library spread over two floors
- 600+ seating capacity reading Hall
- Online classroom with recording facility
- Member of N-LIST-INFLIBNET
- Remote access to subscribed electronic resources
- National and International print and online journals

Library... Library... Library...





Hostels... Hostels... Hostels...

# Hostels

## Accommodation for over 1200 Students on Campus

On campus, hostel accommodations have been built to house over 1200 students in a safe and welcoming environment. Boys and girls have separate hostel facilities. The living areas are intended to foster harmony. The green and fresh surroundings encourage productive thoughts and ideas. It serves as a "home away from home" for students. The dormitories serve as a place for students to study, relax, and socialize.

# Sargam

Sargam is a national-level intercollegiate cultural festival hosted by New Horizon Educational Institution every year. The fest brings together students from various educational institutions, providing an excellent platform for them to showcase their talent and win cash prizes. It encompasses a fine mix of students from various streams across the country under one roof.

Sargam 2023, was inaugurated on the 1st of December and concluded on the 3rd of December. The event was based on the theme 'Ramleela', which celebrated the energy and power of Shri Ram. More than 20,000 students from various colleges across the country participated in the event, showcasing their talents and creativity.

The three-day event was filled with various cultural expressions and artistic endeavors such as Dances of India, Stage Play, Turn Coat, Gaming, Art Wave Painting, Sur-Sangam, Juke Box, Beat the Street, Freestyle Dance, The Next Top Model, Contemporary Dance, Short Movie Making, Improv, Sneaker Doodle, Desi Beats (Jr), Reel making (Jr), Pixel Fiesta Photography (Sr).

The Mega Event, "RAM KATHA," was the major attraction of Sargam 2023, which witnessed highly energetic and powerful dance performances from various colleges. All the events were divided into 5-star, 4-star, 3-star, 2-star, and single-star events, with prize money varying accordingly. The total cash prize given to the winners of various events was Rs. 12,00,000/- +.

The final day concluded with a stunning performance by the youth diva and Indian singer Ms. Dhvani Bhanushali and DJ Saket Maskara. The theme for Sargam 2024 has been announced as "BHARAT." at the valedictory ceremony of Sargam 2023.







# Udaan

Udaan a mega entrepreneurship event is the vision of our Honorable Chairman of New Horizon Educational Institution Dr. Mohan Manghnani, to instill entrepreneurial interest in the students of New Horizon and make them independent and self-reliant. Udaan is one of the biggest launch pads of startups from our campus advocating creativity, innovation, and entrepreneurship. Udaan also signifies support for the Atmanirbhar Bharat Abhiyaan the self-reliant India campaign, which is the vision of a new India, envisaged by our honorable Prime Minister, Shri Narendra Modiji, following the mantra, “Let’s innovate for India, innovate from India”. Udaan aims at identifying and producing more than 100 startups. Once the students register and are shortlisted for the journey, they would go through a detailed process of learning, training, and mentoring, helping them to convert their ideas into business opportunities. Participants will get to meet founders, cofounders, and investors, increase their network and meet with mentors who will guide them in the preparation of the business plans leading to the seed funding.







Sports Achievements

# Sports Achievements

- Mr. Yashas. BBA 3rd Year achieved a Silver Medal at Bengaluru North University Collegiate Taekwondo Championship on 17th July 2023 at GFGC Kadugodi, Bangalore.
- Basketball Women's team participated in Bengaluru North University Inter-Collegiate tournament and achieved second place on 11th July 2023 at KJC, Bangalore.
- The basketball men's team participated in the Bengaluru North University Inter-Collegiate tournament and achieved a second runners-up position on 7<sup>th</sup> July 2023 at Christ College Maluru.
- The Badminton Men's team participated in the Bengaluru North University Inter-Collegiate tournament and achieved a second runners-up position on 3rd July 2023 at New Horizon College Marathahalli, Bangalore.
- Football Men Team participated at ABVP Yuva Kreedotsava State level Inter-Collegiate tournament and achieved a Runner-up trophy with Rs15,000/- cash prize on 30&31 March 2023 at Sai Silpa Academy, Bangalore.
- Basketball Men Team participated at ABVP Yuva Kreedotsava State level Collegiate tournament and achieved a second Runners trophy with Rs10,000/- cash prize on 30&31 March 2023 at Sai Silpa Academy, Bangalore.
- Mr. Yashas, BBA III year, was selected to the All India Inter University Taekwondo (Nationals) championship-2022-23, held at GNDU, Amritsar, Pune.
- Mr. Kaushik R, BBA III year, was selected to the South Zone Inter University Cricket (Nationals) championship-2022-23, held at Reva University, Bangalore, Karnataka.
- Mr. Priyaranjan, BBA III year, was selected to the South Zone Inter University Cricket (Nationals) championship-2022-23, held at Reva University, Bangalore, Karnataka.





## NEW HORIZON COLLEGE OF ENGINEERING

Established 2001

- ✉ admissionsnhce@newhorizonindia.edu
- ☎ 080-6629 7777, +91-98805 34935
- 🌐 www.newhorizoncollegeofengineering.in

## NEW HORIZON COLLEGE KASTURINAGAR

Established 1998

- ✉ admissionsnhck@newhorizonindia.edu
- ☎ 080-2542 9362 / 65, +91-99803 31172
- 🌐 www.nhck.in

## NEW HORIZON PUBLIC SCHOOL

Established 1970

- ✉ admissionsnhps@newhorizonindia.edu
- ☎ 080-2526 1735, +91-80-2526 1021, +91-70222 99273
- 🌐 www.nhps.in

## NEW HORIZON INTERNATIONAL SCHOOL

Established 2022

- ✉ admissions@newhorizoninternationalschool.in
- ☎ 080-2526 2501, +91 -9741755044
- 🌐 www.newhorizoninternationalschool.in

## NEW HORIZON COLLEGE MARATHAHALLI

Established 1998

- ✉ admissionsnhcm@newhorizonindia.edu
- ☎ 080-6629 7777, +91-97400 54107
- 🌐 www.newhorizoncollege.co.in

## NEW HORIZON PRE-UNIVERSITY COLLEGE

Established 1982

- ✉ admissionsnhpuc@newhorizonindia.edu
- ☎ 080-2542 9362 / 65, +91-96069 55875
- 🌐 www.nhpuc.in





## Contact us

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