



# NEW HORIZON COLLEGE

MARATHAHALLI

Permanently Affiliated to Bengaluru North University,

Recognized by the Govt. of Karnataka Recognized under section 2 (f) of the UGC Act, 1956

Accredited by NAAC with 'A' Grade

Fashion Club

with IQAC

Organizes

**“ALLURE”**

**Date: 10th March 2023**

**Time: 3:00 PM**

**Venue: College Auditorium**

**Organized by: Fashion Club**

**Committee Head: Ms. Kampa Belliappa**

**Club Head: Ms. Roopini .J**

**Student Coordinators: Ms. Kajal Rajpurohit and Mr. Brijesh Jain**

Introduction:

On the 10<sup>th</sup> of March 2023, the College Auditorium came alive with vibrant colors and empowerment as the Fashion Club organized a spectacular event titled "Allure" to celebrate International Women's Day. The event aimed to recognize the achievements and contributions of women in society while providing a platform for creative expression and empowerment. This report provides a comprehensive overview of the event, including its participants, audience, and key highlights.

Allure commenced promptly at 3:00 PM, with Ms. Kampa Belliappa, the Committee Head, extending a warm welcome to the attendees. Her opening remarks set the tone for a day filled with inspiration and celebration.

Approximately 30 enthusiastic students actively participated in the event. These students showcased their talents and creativity in various segments, contributing to the overall success of the event.

The event witnessed an impressive turnout, with around 300 girls from the college attending. Their presence added to the sense of community and solidarity as they celebrated International Women's Day together.

As expected, the Fashion Club lived up to its reputation by organizing a captivating fashion show. Models strutted down the runway wearing innovative and stylish outfits designed by students. The fashion show not only highlighted the creative talents of the students but also celebrated diversity in fashion.

"Allure" was a resounding success, celebrating women's achievements, talents, and the spirit of empowerment. It provided a platform for students to express their creativity and allowed the audience to reflect on the importance of gender equality. The event, organized by the Fashion Club under the able leadership of Ms. Kampa Belliappa and Ms. Roopini .J, and coordinated by Ms. Kajal Rajpurohit and Mr. Brijesh Jain, left a lasting impression on all attendees and was a fitting tribute to International Women's Day.





**Faculty Coordinator**

**Cell Head**

**IQAC- Coordinator**

**Principal**

