



CRITERION-7  
AQAR  
2021-2022

# REPORT



# NEW HORIZON COLLEGE

MARATHAHALLI

Permanently Affiliated to Bengaluru North University,  
Recognized by the Govt. of Karnataka Recognized under section 2 (f) of the UGC Act, 1956  
Accredited by NAAC with 'A' Grade

## UDAAN LAUNCH EVENT

Date: 01/02/2022

Time: 11:30am to 1:00 pm

Target audience: 1st and 3rd sem BBA, BCOM, BCA students

Venue: Chanakya Seminar Hall

Organized by: ED cell, New Horizon College

Faculty Coordinator: Ms. Sreeja. K

### ABOUT THE EVENT

New Horizon College had launched UDAAN to encourage the budding entrepreneurs. The chief guest for the event was Mr Punith Raj, Founder & CEO of Seminar room. He shared his journey of entrepreneurship and motivated the students to become entrepreneurs. He also discussed about the skill that need to be inculcated to be an entrepreneur. Apart from the chief guest there was an Alumni Entrepreneur Ms Kirthana Ganapathi, Founder of Brand Compass who being an inspiration for our students, blessed the occasion with her presence. There was a Q& A session in which both the guests answered students' queries.



  
Principal  
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Bangalore - 560 103.







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## Knowledge session: What it takes to be a successful entrepreneur.

Date: 15-07-2022

Time: 12:30 pm to 2:00 pm

Target audience: 2nd and 4th sem BBA, BCOM, BCA

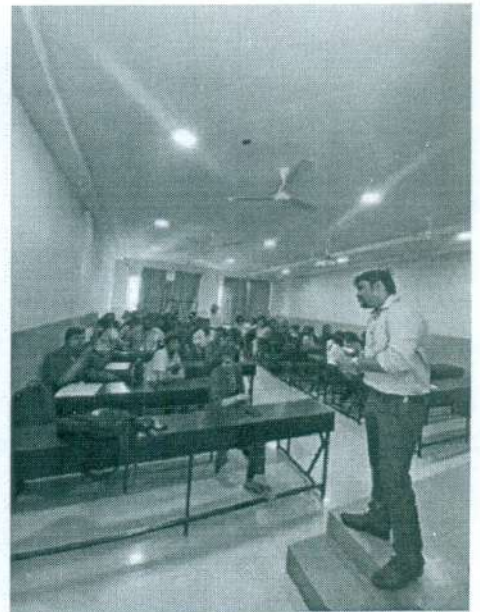
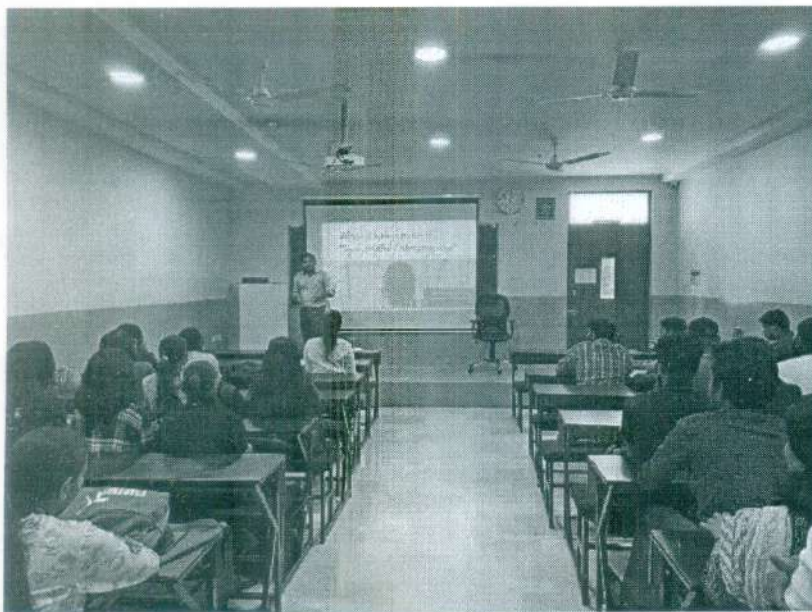
Venue: Shaheed Hemu Kalani Block

Organised by: Ed Cell, NHCM

Faculty co-ordinator: Ms. Sreeja K, Student co-ordinator: Ms. Jyothi Mallik

### ABOUT THE PROGRAM

As a part of UDAAN, Ed Cell (New Horizon College) organized "What it takes to be a successful entrepreneur." In this session, Mr. Ashwin Pachori, alumni of New Horizon College and co-founder of HORZA Private Limited was invited as a resource person where he spoke about his entrepreneurial journey. Students were inspired by his journey and his practical presentation on entrepreneurship was highly motivational for the aspiring entrepreneurs.



  
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## Presentation on How to prepare Business Plan

Date: 01-08-2022

Time: 11:00 am

Target audience: UDAAN Registered students

Venue: Chanakya Seminar hall, Shaheed Hemu Kalani Block

Organised by: Ed Cell, NHCM

Faculty co-ordinator: Ms. Sreeja K

Student co-ordinator: Jyothi Mallik

### ABOUT THE PROGRAM

ED Cell, New Horizon College organized a session on business plan presentation on 1st August. The resource person was Dr Sheelan Misra, HOD (Department of MBA), NHCE. Along with Dr Sheelan Misra, Ms. Saumi Roy, Assistant Professor, MBA, NHCE has enlightened the audience about preparing and presenting a business plan. Around 60 participants attended the session. Overall the session was motivative as well as informative where the students pitched in their ideas and their doubts.



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## UDAAN Mock Presentation

Date: 22-08-2022

Time: 1:30 Pm

Target audience: UDAAN Registered Participants

Venue: Shaheed Hemu Kalani Block

Organised by: Ed Cell, NHCM

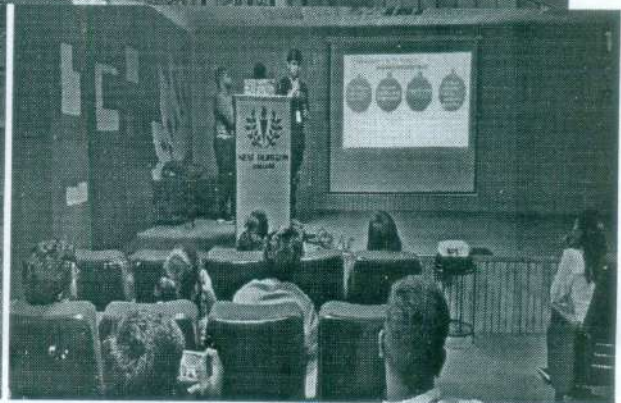
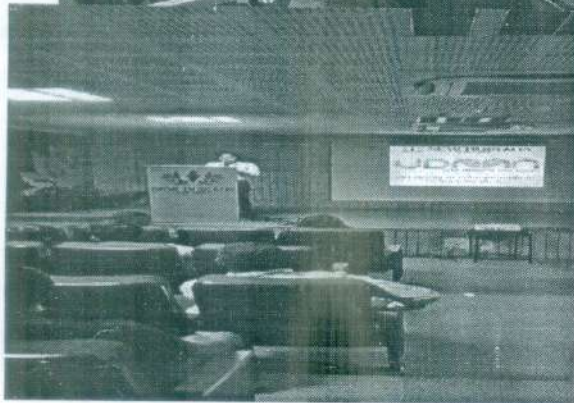
Faculty co-ordinator: Ms. Sreeja K

Student co-ordinator: Jyothi Mallik

## ABOUT THE PROGRAM

As a part of UDAAN, ED Cell of New Horizon College had organized a mock presentation of each team's ideas. Each team presented their creative business idea that they'd like to start. Dr. Sheelan Misra, Head ED Cell -NHEI , HOD & Dean Management studies- NHCE judged the ideas and given her valuable suggestions. It was a very informative session for the students.





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**Principal**  
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# **NEW HORIZON COLLEGE**

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## **UDAAN Mentoring session**

Date: 1-12-2022

Time: 2 pm

Target audience: UDAAN Participants

Venue: Chanakya seminar Hall, Shaheed Hemu Kalani Block

Organized by: ED Cell, NHCM

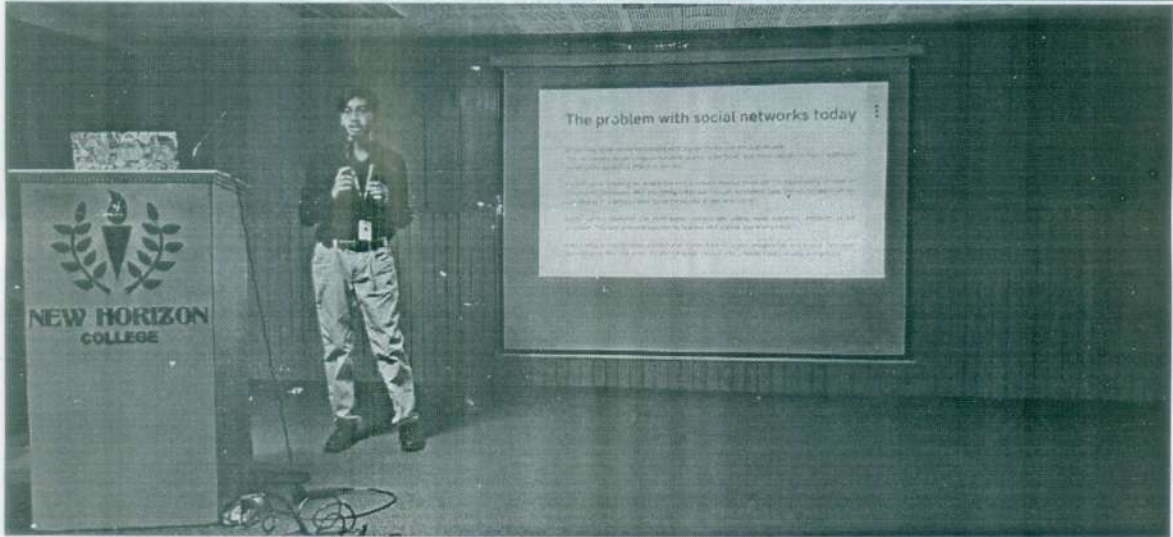
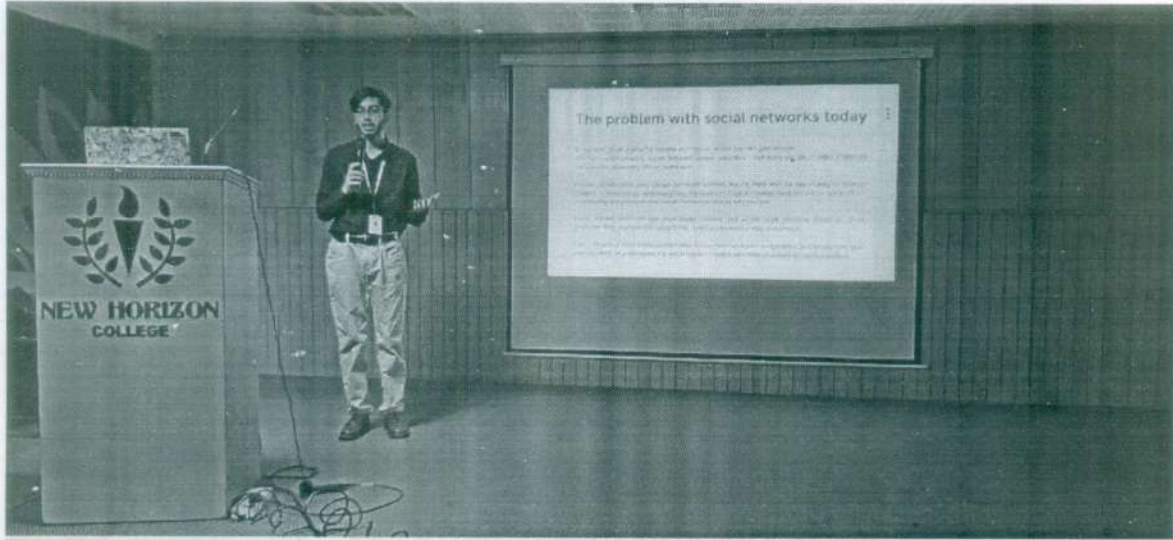
Faculty co-ordinators: Ms. Sreeja K, Ms. Kokila

Student co-ordinator: Jyothi Mallik

## **ABOUT THE PROGRAM**

As a part of UDAAN, ED Cell had organized an internal mentoring of the ideas by faculties of NHCM. Each team of participants presented their creative business idea. Selected faculties judged the ideas and gave their valuable inputs in order to prepare the students for the finale of UDAAN.





  
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