

Brochure



Ganesha Vandana Shlokam

om vakratunda mahakaya şuryakoti şamaprabha | nirvighnam kuru me deva şarva-kaaryeşhu şarvada ||

Oh lord with curved trunk and massive appearance, whose splendor is equal to that of a billion suns, please bless me such that I do not face any obstacles in any of my endeavors anytime.



MARATHAHALLI - BENGALURU

Permanently affiliated with Bengaluru North University
Recognized by the Govt. of Karnataka.
Recognized under section 2 (f) of the UGC Act, 1956
Accredited by NAAC with an 'A' Grade

Strengthen Your Roots;
Spread Your Wings. Choose
New Horizon College To
Broaden Your Horizons.

The Trust is a recipient of the Prestigious Rajyotsava State Award 2012, conferred by the Govt of Karnataka.

The Most Promising Educational Institution In Karnataka By Higher Education Review



About NHEI

New Horizon Educational Institution, established in the year 1970, is dedicated to creating today's pioneers and tomorrow's leaders. NHEI has a glorious history of more than 50 years as one of the premium institutions in the country, providing quality holistic education ranging from kindergarten to higher education. The institution has tie-ups with various MNCs and international universities. It also prides itself on numerous Centres of Excellence within the campus, with the aim of providing a comprehensive multidisciplinary platform to all students enabling them to reach the pinnacle of knowledge.

The Government of Karnataka has conferred the prestigious Karnataka Rajyotsava State award for the year 2012 to New Horizon Educational and Cultural Trust for outstanding contribution to the field of education and social service in the state of Karnataka.





About NHC

Established in 1998, New Horizon College is certified by NAAC with an "A" grade and is permanently affiliated with Bengaluru North University. The picturesque and sprawling college campus offers a supportive environment for a student's intellectual and personal growth. Every effort is made to enlighten, educate, and inculcate in each student a sense of professionalism that will prepare them to meet the challenges of the competitive world. NHC has experienced enormous success due to the sustained efforts of its teachers and the continuous progress of its students. Proper exposure is provided to help students develop into competent, capable, and composed graduates. It prepares them, holistically, for intellectual, social, and emotional traverses. NHC endeavors to improve every student's persona by equipping them to develop a wide range of skills through appropriate opportunities.

Courses Offered

B.Com - Bachelor of Commerce

BBA - Bachelor of Business Administration

BCA - Bachelor of Computer Applications

All courses are offered in 3 streams - Executive, Professional and Executive + Dual Qualification. Students can opt for a regular 3 year Degree Course program or a 4 year Honors Program.

Eligibility Criteria

The applicant must have completed 12th grade (2nd PUC of Karnataka state or its equivalent) as recognized by Bengaluru North University. All admissions to the degree classes are subject to approval by Bengaluru North University (BNU).

M.Com - Master of Commerce

Eligibility for Admission

A candidate who has passed the B.Com/B.B.A/BMS Degree examination of Bengaluru North University or of any other University recognized as equivalent there to and has secured not less than 50% of the marks aggregate in all the Commerce subjects or any related subjects.





Scholarships

New Horizon Students

Eligibility	Scholarship				
85% and Above	15,000				

Other Colleges

Eligibility	Scholarship				
85% and Above	10,000				

Dress Code

Students must adhere to the following dress code at all times while on campus.

For Girls

- · No shorts
- · No short skirts/dresses
- · No overly torn jeans
- · No strapless tops
- · No burkhas
- · No headgears/headscarves

For Boys

- · No shorts
- · No headgears
- · No overly torn jeans
- · No chappals

The dress code must be strictly followed.

The college reserves the right to refuse entry to students who do not adhere to the dress code.

Bachelor of Commerce

Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	Р	E + Dual Qualification	SEM
1.	B.Com Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Dual Qualification*	X	X	✓	I-VI
3.	Guest Lectures/Seminars/ Webinars/ Workshops by Experts	✓	✓	✓	I-VI
4.	Industrial Visits	✓	✓	✓	I-VI
5.	Placement Assistance & CSR Engagement	\checkmark	✓	✓	VI
6.	Assistance/Guidance for Educational Loans	✓	✓	✓	I-V
7.	Professional Student Counselling	✓	✓	✓	I-VI
8.	Coaching and Remedial Classes	✓	✓	✓	I-VI
9.	Holistic Development through platform - Tarang	\checkmark	✓	✓	I-VI
10.	Opportunities in intra-collegiate competitions	✓	✓	✓	I-VI
11.	Opportunities in inter-collegiate competitions	\checkmark	✓	✓	I-VI
12.	Mentoring	✓	✓	✓	I-VI
13.	Sports Activities through platform - YUVA	\checkmark	✓	✓	I-VI
14.	Industry Oriented Training	✓	✓	✓	V-VI
15.	Personality Assessment Program	\checkmark	\checkmark	✓	I&III
16.	Personal Branding	✓	✓	✓	IV
17.	CA Foundation	X	✓	X	I
18.	Certification Course in Microsoft Office Specialist	X	✓	X	I
19.	Certification Course in Data Analysis using spreadsheet	X	✓	X	II
20.	Certification Course in Power BI & Tableau	X	✓	X	III
21.	Certification Course in Logical Reasoning & Numerical Skills	X	✓	X	IV
22.	Foreign Language - French/ German/ Japanese	X	\checkmark	X	V
23.	National Industrial Visit	X	✓	X	IV

*B.Com Executive + Dual Qualification (Any one)

- 1. ACCA- Association of Chartered Certified Accountants- International Institutional Certificate UK- 3 years
- 2. Business Analytics-Institute of Analytics UK- 3 years
- 3. ACCA+ Fin Tech-Association of Chartered Certified Accountants-International Institutional Certificate UK- 3 years
- 4. Digital Marketing & Digital Selling Digital Marketing Institute Ireland 3 Years

Bachelor of Business Administration

Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	Р	E + Dual Qualification	SEM
1.	BBA Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Dual Qualification*	X	X	✓	I-VI
3.	Guest Lectures/Seminars/ Webinars/ Workshops by Experts	✓	\checkmark	✓	I-VI
4.	Industrial Visits	✓	✓	✓	I-VI
5.	Placement Assistance & CSR Engagement	✓	\checkmark	✓	VI
6.	Assistance/Guidance for Educational Loans	✓	✓	✓	I-V
7.	Professional Student Counselling	✓	\checkmark	✓	I-VI
8.	Coaching and Remedial Classes	✓	✓	✓	I-VI
9.	Holistic Development through platform - Tarang	✓	\checkmark	✓	I-VI
10.	Opportunities in intra-collegiate competitions	✓	✓	✓	I-VI
11.	Opportunities in inter-collegiate competitions	✓	\checkmark	✓	I-VI
12.	Mentoring	✓	✓	✓	I-VI
13.	Sports Activities through platform - YUVA	✓	\checkmark	✓	I-VI
14.	Mock Viva-Voce	✓	\checkmark	✓	VI
15.	Industry Oriented Training	✓	\checkmark	✓	V-VI
16.	Personality Assessment Program	✓	\checkmark	✓	I&III
17.	Personal Branding	✓	✓	✓	IV
18.	Fundamentals of Capital Market	X	✓	X	I
19.	E-commerce	X	✓	X	II
20.	Certification Course in Power BI & Tableau	X	✓	X	III
21.	Certification Course in Logical Reasoning & Numerical Skills	X	✓	×	IV
22.	Foreign Language - French/ German/ Japanese	X	✓	X	V
23.	National Industrial Visit	X	✓	×	IV

*BBA Executive + Dual Qualification (Any one)

- 1. CMA Certified Management Accountants-Institute of Management Accountants- USA- 3 years
- 2. Business Analytics Institute of Analytics UK- 3 Years
- 3. Digital Marketing & Digital Selling-Digital Marketing Institute-Ireland 3Years
- 4. Entrepreneurship & Business- Certiport 3 Years

Bachelor of Computer Applications

Executive/Professional/Executive+Dual Qualification

Sl.no	ACADEMIC FEATURES	E	Р	E + Dual Qualification	SEM
1.	BCA Degree (Bengaluru North University)	✓	✓	✓	I-VI
2.	Dual Qualification*	X	X	✓	I-VI
3.	Guest Lectures/Seminars/ Webinars/ Workshops by Experts	✓	\checkmark	✓	I-VI
4.	Industrial Visits	✓	✓	✓	I-VI
5.	Placement Assistance & CSR Engagement	✓	\checkmark	✓	VI
6.	Assistance/Guidance for Educational Loans	✓	✓	✓	I-V
7.	Professional Student Counselling	✓	\checkmark	✓	I-VI
8.	Coaching and Remedial Classes	✓	✓	✓	I-VI
9.	Holistic Development through platform - Tarang	✓	\checkmark	✓	I-VI
10.	Opportunities in intra-collegiate competitions	✓	✓	✓	I-VI
11.	Opportunities in inter-collegiate competitions	✓	✓	✓	I-VI
12.	Mentoring	✓	✓	✓	I-VI
13.	Sports Activities through platform - YUVA	✓	\checkmark	✓	I-VI
14.	Mock Viva-Voce	✓	✓	✓	VI
15.	Industry Oriented Training	✓	\checkmark	✓	V-VI
16.	Personality Assessment Program	✓	\checkmark	✓	I&III
17.	Personal Branding	✓	\checkmark	✓	IV
18.	Certification Course in Angular JS	X	\checkmark	X	I
19.	Certification Course in Ethical Hacking	X	\checkmark	X	II
20.	Certification Course in Blockchain	X	\checkmark	X	III
21.	Certification Course in Big data Hadoop	X	\checkmark	×	IV
22.	Certification Course in Software Testing	X	\checkmark	X	V
23.	Foreign Language - French/ German/ Japanese	X	✓	×	IV

*BCA Executive + Dual Qualification (Any one)

- 1. Cyber Security & Digital Forensic International Institution Certificate 3 Years
- 2. Digital Marketing & Digital Selling Digital Marketing Institute Ireland 3 Years
- 3. AWS & CCNA Amazon Web Services 3 Years

Master of Commerce

Program offered in 2 different streams Professional/Executive

Sl.no	ACADEMIC FEATURES	Р	Е	SEM
1.	M.Com Degree (Bengaluru North University)	✓	✓	I-IV
2.	Guest Lectures/Seminars/Webinars/Workshops by Experts	✓	\checkmark	I-IV
3.	Industrial Visits	✓	\checkmark	I-IV
4.	Placement Assistance & CSR Engagement	\checkmark	\checkmark	I-IV
5.	Assistance/Guidance for Education Loans	\checkmark	\checkmark	I-IV
6.	Professional Student Counselling	\checkmark	\checkmark	I-IV
7.	Coaching and Remedial Classes	✓	\checkmark	I-IV
8.	Holistic Development through platform - Tarang	✓	✓	I-IV
9.	Opportunities in intra-collegiate competitions	✓	✓	I-IV
10.	Opportunities in inter-collegiate competitions	✓	✓	I-IV
11.	Mentoring	✓	✓	I-IV
12.	Sports activities through platform-YUVA	✓	✓	I-IV
13.	Industry Oriented Training	\checkmark	✓	I-IV
14.	Corporate Etiquette & Professionalism	✓	✓	I-IV
15.	Certification Course in Digital Marketing	\checkmark	X	I
16.	Certification Course in Capital Market	\checkmark	X	II
17.	Certification Course in Advanced Data Management	✓	X	III
18.	Training in SPSS (Statistical Packages for Social Science)	✓	X	IV
19.	Certificate in Entrepreneurship Development	✓	X	IV
20.	National Industrial Visit	✓	X	III

Training and Placement Policy & Guidelines

Overview

The Department of HRD aims to provide industry oriented training and placement opportunities to the students. These guidelines are framed to ensure equality and fairness of opportunity to all the students. All students who opt for campus placement, shall abide by the policies and guidelines given below.

The Institution reserves the right to modify any or all the policies/guidelines and or stipulate additional norms for training and placement, anytime in the future.

In case of any dispute the decision of the Principal/ Executive Director will be treated as final.

Industry Oriented Training

- a. Industry Oriented Training is mandatory for all students irrespective of whether they are interested in placement or not.
- b. Aptitude & Soft Skills training will be conducted by the Department of HRD to enhance the competency & skills as required to take up the tests/interviews during the recruitment process.
- c. Minimum 75% attendance is mandatory for all the trainings.
- d. Training attendance will be linked to internal scores of academics.

Placements a) Eligibility

- All final year BCA/BBA/BCom students with 6.75 CGPA and possessing the required attendance in all the industry readiness programs with 75% attendance, are eligible to take part in placement process.
- Students should also satisfy the eligibility criteria of the company for which they are participating.
- Placement is optional. If any student is not interested in placement, he or she should submit the request for opting out of placement using the form available with Department of HRD, duly filled in and signed by both the student and the parent.

b) Registration process

- Students should enroll themselves with the Department of HRD with all related documents, viz; updated resume, photocopies of all certificates from class 10, Aadhar Card, PAN Card, and other relevant transcripts.
- Registration for all the recruitment drives will be done during the month of July or August, every year for the final-year students.
- Once the recruitment drive is published, students should register for the same. The list of registered students will be shared with the respective company. The company will share the list of shortlisted students who will be allowed to take part in the recruitment drive. Shortlisting of the students is solely at the discretion of the respective company as per their specific criteria.
- It is mandatory for all the registered and eligible students to attend the recruitment drives, failing which students will have to mention the reason for the same. If the reason is not accepted by the department, necessary action will be taken.

c) Attendance

- Post successful registration/ shortlisting, attendance in the respective recruitment drive is mandatory.
- · Absence in any two of the campus drives, would disqualify the student from further placements.

d) Dream Offer

• Each student will be given one offer and a Dream Offer. Initially, students do not have the option to choose companies to get placed in. However, after getting placed in one company they will have the privilege of choosing a dream company.

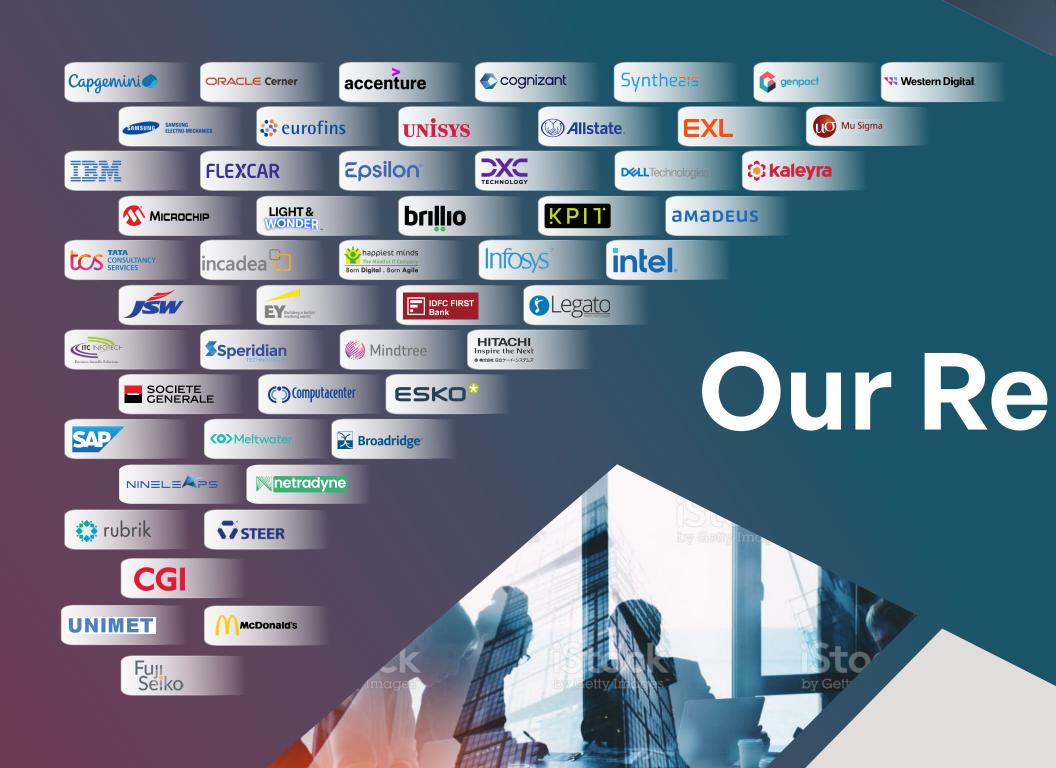
e) General rules and regulations to be followed

- Students are advised to browse through the company website before attending any recruitment drive. If offered, it is mandatory to accept the offer. If a student fails to accept any offer, it is considered as offer given and the student will not be allowed to take part in further placements.
- If any company provides internship prior to the employment offer, it is mandatory for the student to take up the internship after obtaining the permission of the Principal/HOD and complete the same satisfactorily.
- Students should be willing to relocate as required by the company and shall be flexible to work on rotational shifts as per the company's norms.
- Students are expected to be punctual for all recruitment drives. Late comers will not be allowed to participate in the drive.
- Students are not permitted to discuss regarding CTC, job role, location or distance directly with recruiters/ company officials during the interviews. Any questions that the students have should be cleared during the presentation by the company.
- If student receives any offer directly from the company/ or her/his own efforts, he/she should inform and share a copy of the same with the Department of HRD.

- Students whose offer letters are not honored by the company within a span of four months, will be given another opportunity by the Department of HRD.
- If students do not receive the LOI or offer letter from the company within four months of their selection, no HRD fee will be charged and if already paid, the same shall be refunded.
- Students are expected to maintain absolute discipline/decorum during the entire recruitment process. The Department of HRD reserves the right to remove any student from placements on grounds of indiscipline/misconduct.
- · All eligible students should follow the formal dress code i.e., White and Black, neat hairdo, black shoes, full socks, etc. for the entire process of the recruitment drives.
- During the recruitment process, mobile phones should be switched off.
- · Speaking in English is mandatory on campus to acquire fluency over the language so that the standards set by the companies are achieved.

· Students have to pay the training fee/ HRD fee as applicable as per the existing rules.







Student Clubs

Joining a club gives the opportunity to gain skills that one wouldn't get in a classroom, giving more liberty to manage time effectively, make practical decisions, and plan and execute important events. Clubs bring together people with similar interests, such as music, the arts, or sports. Students learn how to collaborate with others to achieve similar goals through club activities, which help them create a sense of togetherness and teamwork. Clubs help rediscover a new dimension in the persona through experiential learning and practical skills. Some of the New Horizonite Clubs are listed below.

- · Dance Club Panache
- · Music Club Goonj
- · Drama Club Navrasa
- · Creativity Club Kalamunch
- · Literary Club Epiphany
- · Photography Club Actino
- · Media Club Vector
- · Outreach Activity Club
- · Adventure Club Explore
- · Eco Club





Student Activity Centre

- · ED Cell
- · Anti-Ragging
- ·Sports
- · RED Cell
- · Women Empowerment
- ·NSS
- · Human Rights Protection Cell
- · Alumni Association

Student Support Committees:

Participating in student committees aids in the development of soft skills. It teaches you how to communicate, read body language, have a positive attitude, and work ethically. These soft skills are personal characteristics that influence how you interact with your co-workers.

Facilities

- · WI-FI Campus
- · Lecture Halls
- · Auditorium
- · Seminar Halls
- · Well Equipped Laboratories
- · Cafeterias
- · Medical facility
- · Ambulance Service
- · RO drinking water
- · Reprographics facilities
- · Utility Centre
- · Round the clock security
- · Book store & stationery shop
- · Bank & ATM
- · Transport facility
- · Indoor Stadium
- · Outdoor gym
- · Indoor gym
- · Sports Ground
- · Dance Studio
- · Parking Facility
- · 24-hour CCTV Surveillance









Intercollegiate Cultural Fest

Sargam

Sargam is a state-level intercollegiate cultural festival hosted by New Horizon Educational Institution every year. The fest brings together students from various educational institutions, providing an excellent platform for them to showcase their talent and win cash prizes. It encompasses a fine mix of students from various streams across the state under one roof.

SARGAM 2022, the state-level eagerly awaited cultural fest resumed after two long years with the theme 'The Rudra Factor'– 'the captivating energy and glorious power'. Organized on the 25th and 26th of November 2022 at the New Horizon College of Engineering campus, it saw a footfall of close to 15k students from 180 institutions, both PUC and Degree colleges.

The major attraction of Sargam 2022 was the Mega Event, the theme "TANDAV", which witnessed highly energetic and powerful dance performances from various colleges.

The events were divided into Mega event, 4 stars, 3 stars, 2 stars, and single-star events, and prize money varied accordingly. Filmy Dance, Contemporary, and Street dance, Stage Play, and Acapella, Mono Acting, Sneaker Doodle, Poetry Slam, Gaming [FIFA, COD, NFS], The Next Top Model, Rock Battle (Hindi/English/fusion), Sargam's Got Talent, & Turn Coat) were some of the highlights. The total prize money for all events in total amounted to Rs. 7,00,000/-.







Sports Achievements

The Women's Chess team won a Championship Trophy at the Bengaluru North University Inter Collegiate Chess tournament held on 2nd December 2022, organized by LBS Government First Grade College, Bangalore.

Ms. Manaswini Swain BCom II year won First place with Gold Medal at the Bengaluru North University Intercollegiate Chess championship-2022-23, held at LBS Government First Grade College on 2nd December 2022.

· She has also represented South Zone Inter University Championship held at Reva University Bangalore from 15th to 18th December 2022.

Ms. Preksha Sundara BBA II year, won Third place with Bronze Medal at the Bengaluru North University Intercollegiate Chess championship-2022-23, held at LBS Government First Grade College on 2nd December 2022.

· She has also represented, South Zone Inter University Championship held at Reva University Bangalore from 15th to 18th December 2022.

The Men's Handball Team participated in the Bengaluru North University Inter-Collegiate tournament held on the 21st &22nd Jan 2023 at Patel Science and Management College, Bangalore, and was placed second.







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