

**6.2.1 The Institutional Strategic Plan  
is effectively deployed**



**NEW HORIZON  
COLLEGE - MARATHALLI**



Affiliated to Bangalore North University, Approved by Government of Karnataka  
Accredited by NAAC with 'A' Grade, Recognized under section 2(f) of the UGC Act, 1956  
The Trust is a Recipient of Prestigious Rajyotsava State Award 2012 Conferred by Government of Karnataka

### 6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The institutional strategic plan is designed and directed by the IQAC and necessary action is taken to improve all the departments of the college. In this perspective, the institution has laid emphasis on some of the important areas that encompass quality assurance. To make a mention, curriculum delivery, student competency enrichment, faculty development, strengthening research areas, collaborative agreements, extension and outreach services, environmental protection, optimal utilization of human and financial resources.

In order to attain and fulfil continuous growth of the institution with reference to the above thrust areas the following developments were made:

#### **Curriculum Delivery:**

A well-defined approach by addressing the finer aspects of teaching-learning practice is regularly developed through continuous learning and training by all the faculty members. This takes the form of strictly following time schedules, reports and records, assessments and evaluation and parallelly giving importance to ICT teaching-learning through online/offline mode using various platforms.

#### **Student Competency Enrichment:**

Competency enrichment of students is one of the important focus areas in which constant need-based skillsets through training is offered to the students. This is done through the various Value-Added Programs and other hands-on learning programs. This has shown tremendous improvement in the competency levels of the students related to the progression and placement.

#### **Faculty Development:**

The best outcome of teaching-learning is the reflection of faculty development and enrichment. This is done by encouraging teachers to present and publish research papers, empowering faculty on emerging trends in teaching, to take up online certification programs such as MOOC, NPTEL, SWAYAM, INTERNSHALA, COURSERA and higher qualifications such as MPhil/Ph.D., NET/SLET, etc.

  
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**Research Areas:**

Teachers are encouraged to undertake minor and major projects and in-turn facilitate and guide students by encouraging them to take up research-oriented studies. Such involvement in research has shown improvement in academics.

**Collaborative Agreements:**

The institution has established collaborative agreements with corporates and has signed MoUs for offering professional training in the areas of soft skills, technological and managerial. This is offered to increase their practical knowledge and skills so as to keep in tune with the market requirements. These programs are made to offer by Authorized Training Partners (ATPs) of major companies and professionals.

**Extension and Outreach Services:**


The extension programs are those executed by the staff and students independently and jointly. Series of such programs have been conducted wherein students and faculty are able to apply the theoretical knowledge into practice that promotes quality among them. Similarly, outreach programs are made to be conducted majorly by the students in order to create a sense of social responsibility and consciousness.

**Environmental Protection:**

Demonstrative sessions and awareness programs are made to be carried out by the students through which the environment stays protected. These programs are organized in collaboration and cooperation with the local government departments such as the Horticulture department and the Police department.

**Optimal Utilization of Human and Financial Resources:**

The institution has always ensured optimal use of Human and Financial resources with the help of the Human Resource Department and Finance Department. There is a well-defined process-driven approach for all kinds of recurring and fixed expenses. One dedicated Purchase department is established to assess and select the different vendors and a dedicated maintenance department to address the usage and maintenance of materials and infrastructure in the most efficient manner.

  
Prii  
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Bangalore - 560 103

**NEW HORIZON COLLEGE**  
**CALENDAR OF EVENTS FOR THE ODD SEMESTER -2020-21 (BCA, BBA & B.Com)**

Commencement: 17.08.2020 (III & V Sem BCA, BBA & B.Com)

Last Working Date: 31.03.2021

Commencement: 01.09.2020 (I Sem BCA, BBA & B.Com)

Last Working Date: 15.02.2021

MONTH	WEEK NO.	MON	TUE	WED	THU	FRI	SAT	SUN	EVENTS/ HOLIDAY	INTERNAL TESTS/ SUBMISSIONS/ ACTIVITIES
AUGUST	1						1	2		
	2	3	4	5	6	7	8	9		
	3	10	11	12	13	14	15	16	15th-Independence Day	
	4	17	18	19	20	21	22	23	22nd- Ganesh Chaturthi	17th- Commencement of online classes for III & V Semester
	5	24	25	26	27	28	29	30		
	6	31								Induction Program for 1st Sem
SEPTEMBER	6		1	2	3	4	5	6		1st -Commencement of Online Classes for I Semester -- Bridge Course
	7	7	8	9	10	11	12	13		Commencement of Guest Lectures
	8	14	15	16	17	18	19	20	17th- Mahalaya Amavasya	Commencement of VAP
	9	21	22	23	24	25	26	27		NHSC Activity
	10	28	29	30						
OCTOBER	10				1	2	3	4	2nd- Gandhi Jayanthi	
	11	5	6	7	8	9	10	11		5th Submission of Internal Question Paper
	12	12	13	14	15	16	17	18		DWHANI
	13	19	20	21	22	23	24	25		19th Commencement of 1st Internal Exam
	14	26	27	28	29	30	31		26th- Vijayadashami, 30th- Id-Milad	CLUB Activities 31st Alumni Meet
NOVEMBER	14							1		
	15	2	3	4	5	6	7	8		2nd and 3rd Workshop 6th PT Meet
	16	9	10	11	12	13	14	15	14th- Naraka Chaturdasi	10th Conference
	17	16	17	18	19	20	21	22	16th- Deepavali/Balipadyami	
	18	23	24	25	26	27	28	29		23rd - Commencement of offline classes for V Semester, Cell Activities
DECEMBER	19	30								
	19		1	2	3	4	5	6		
	20	7	8	9	10	11	12	13		10th- Event by Human Rights Protection Cell, 11th-Event- Workshop on Women Empowerment
	21	14	15	16	17	18	19	20		
	22	21	22	23	24	25	26	27	25th- Christmas	22nd- 25th- Dhwani events (Round 1)
JANUARY	23	28	29	30	31					
	23					1	2	3	New Year	4th -Dhwani- (Round 2) 9th- webinar by Kannada Department
	24	4	5	6	7	8	9	10		13th Workshop by Entrepreneurial Development Cell.
	25	11	12	13	14	15	16	17	Makara Sankranti	15th- Commencement of Offline classes for I & III Semester
	26	18	19	20	21	22	23	24		20th Submission of Preparatory Question Paper, 23rd- National level webinar on Gender Stereotypes and Education
	27	25	26	27	28	29	30	31		27th to 4th Feb- Preparatory Exam
FEBRUARY	28	1	2	3	4	5	6	7		
	29	8	9	10	11	12	13	14		10th Submission of Final Internal Marks
	30	15	16	17	18	19	20	21		16th onwards Special class
	31	22	23	24	25	26	27	28		
MARCH	32	1	2	3	4	5	6	7		1st to 6th- Remedial Class
	33	8	9	10	11	12	13	14		
	34	15	16	17	18	19	20	21		Second Preparatory Exam
	35	22	23	24	25	26	27	28		
	36	29	30	31					29th- Holi	

Guest Lectures/Industrial Visits will be conducted subject to availability/convenience

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**NEW HORIZON COLLEGE, MARATHALLI**  
**CALENDAR OF EVENTS FOR THE EVEN SEMESTER 2020-21**

Commencement : 28.04.2021-VI Sem

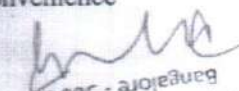
Last Working Date: 28.08.2021

Commencement : 03.05.2021- II & IV Sem

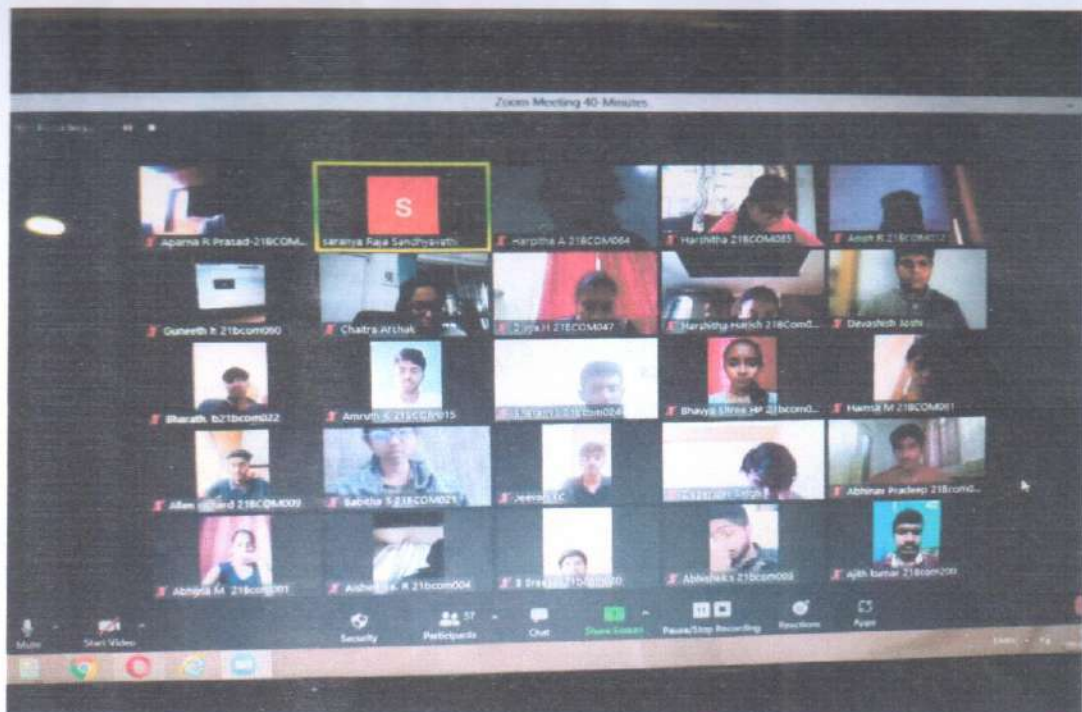
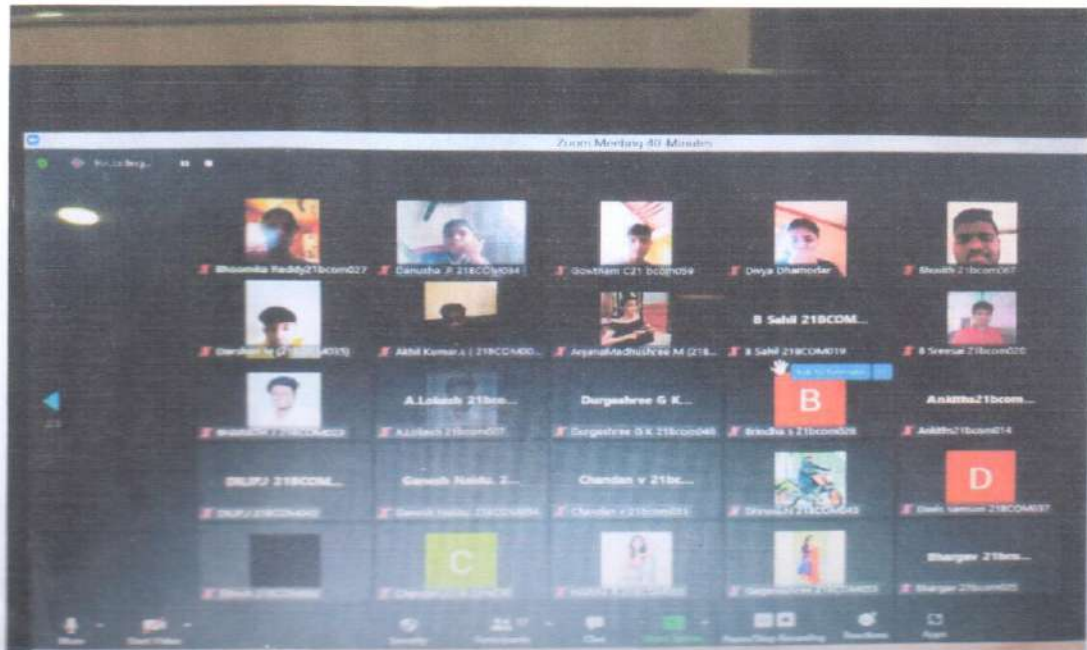
Last Working Date: 31.08.2021

MONTH	WE EK	MO N	TUE	WE D	TH U	FRI	SAT	SUN	EVENTS/ HOLIDAY	INTERNAL TESTS/ SUBMISSIONS/ ACTIVITIES
APRIL	1			28	29	30				28th Commencement of VI Sem Classes
MAY	1						1	2	1st-May Day	
	2	3	4	5	6	7	8	9		3rd Commencement of II & IV Sem Classes; Commencement of Value Added Programs - Foreign
	3	10	11	12	13	14	15	16	14th-Ramzan	
	5	17	18	19	20	21	22	23		17th Commencement of VAP- Digital Marketing for II Sem and German Language for VI Sem
	6	24	25	26	27	28	29	30		Commencement of VAP - SAP for IV Sem, Guest Lectures
	7	31								
JUNE	7		1	2	3	4	5	6		NSS Activity
	8	7	8	9	10	11	12	13		
	9	14	15	16	17	18	19	20		Cell Activities
	10	21	22	23	24	25	26	27		21st International Day of Yoga
	11	28	29	30						30th- Submission of I Internal Exam Question Paper
JULY	11				1	2	3	4		Tarang Activity
	12	5	6	7	8	9	10	11		5th- I Internal Exams
	13	12	13	14	15	16	17	18		Outreach Activity, 16th PT Meet and PTA, 16th-Submission of Preparatory Exam Question Paper
	14	19	20	21	22	23	24	25	21st-Bakrid	24th Alumni Meet
	15	26	27	28	29	30	31			29th -5th Aug- Preparatory Exam
AUGUST	15							1		
	16	2	3	4	5	6	7	8		6th Seminar
	17	9	10	11	12	13	14	15		12th Submission of Final Internal Marks to the Office
	18	16	17	18	19	20	21	22	20th-Muharram/ Varamahalakshmi	
	19	23	24	25	26	27	28	29		
	20	30	31							

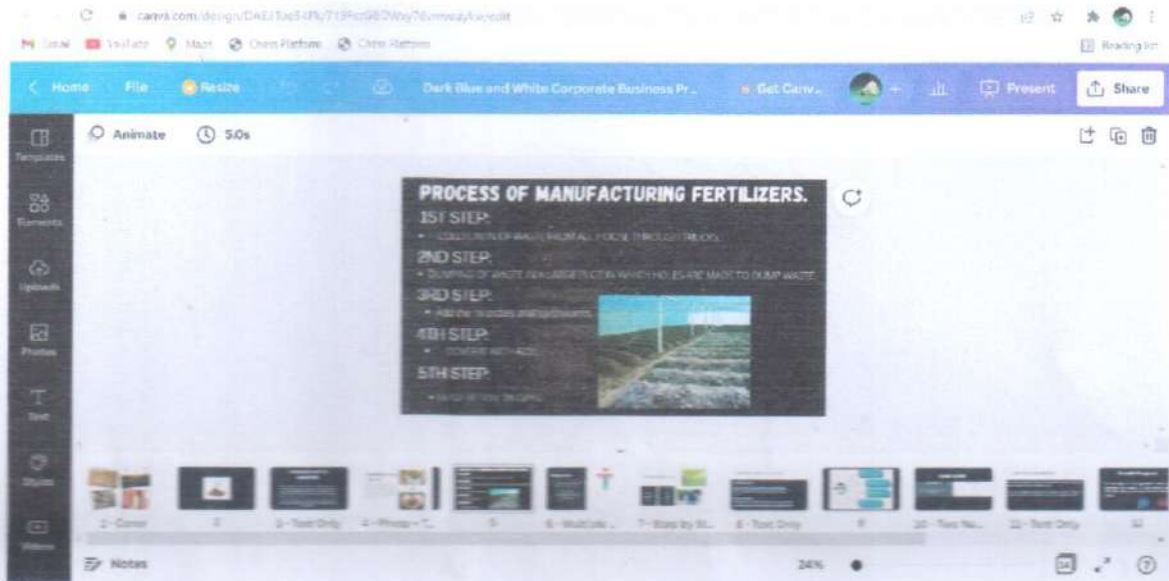
Guest Lectures/Industrial Visits will be conducted subject to availability/convenience

  
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## ICT TOOLS



**Zoom meeting with students**



## E-RESOURCE

## 1. Binder

- ❖ Binds the subroutines together rather than placing the relocated and linked text directly into memory
- ❖ Output of a binder is file or card deck
- ❖ The output file is ready to be loaded into memory is also called as Load Module
- ❖ Main function of the binder is to allocate, relocate and link it.
- ❖ Two major classes of binders are
  - > Core Image Builder
  - > Linkage Editor

## BINDER, DYNAMIC LINKING, DYNAMIC LOADING, OVERLAYS

426 views · 1 year ago



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Syamili Mohandas

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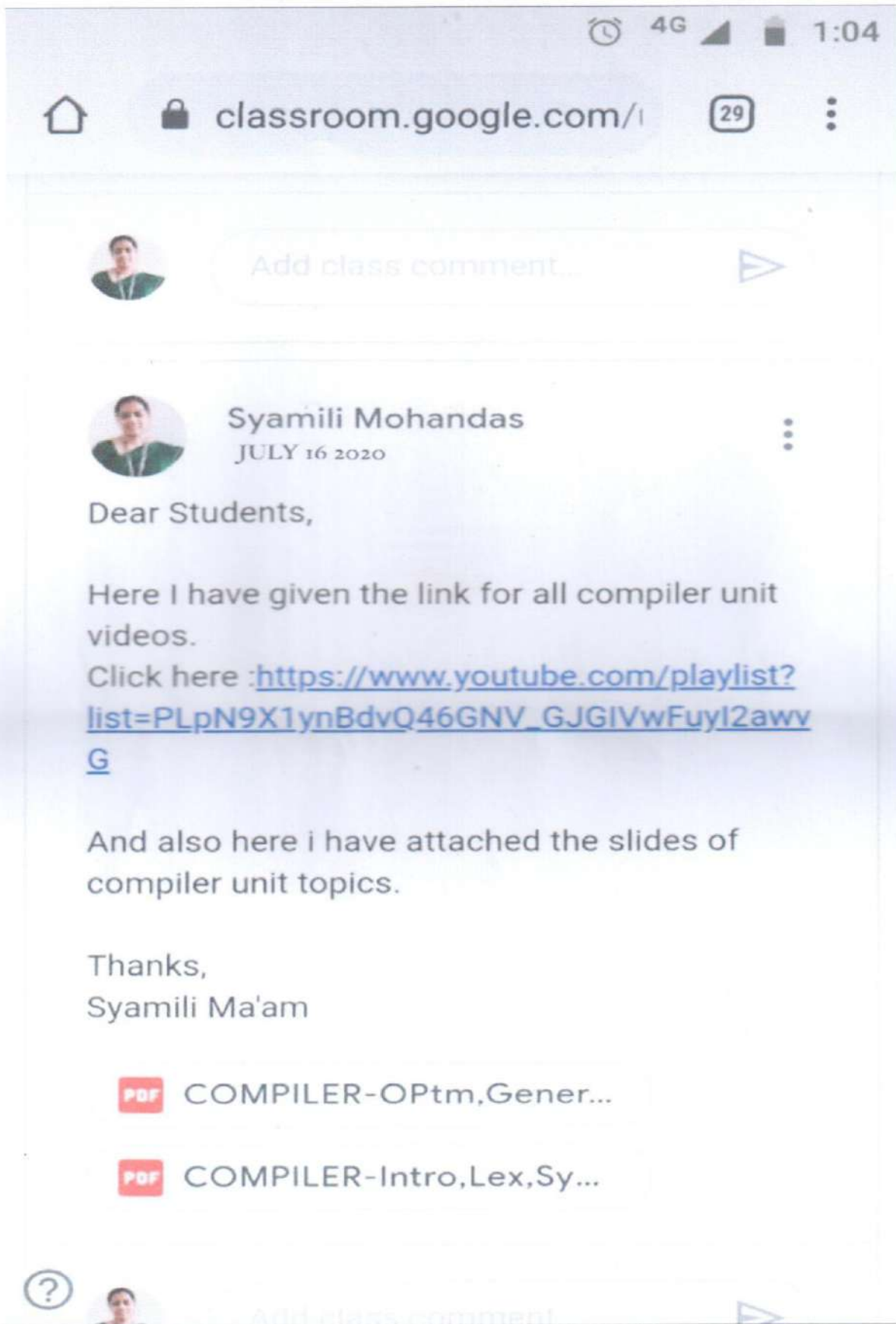
31<sup>st</sup> Aug, TUESDAY 8 PM - 11 PM



SCALER  
DATA SCIENCE

# CLASS UPLOADED IN YOUTUBE



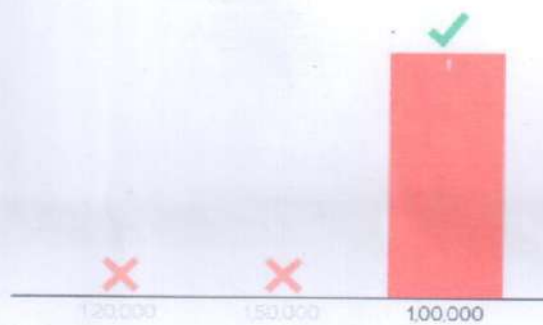


## E-RESOURCE LINK

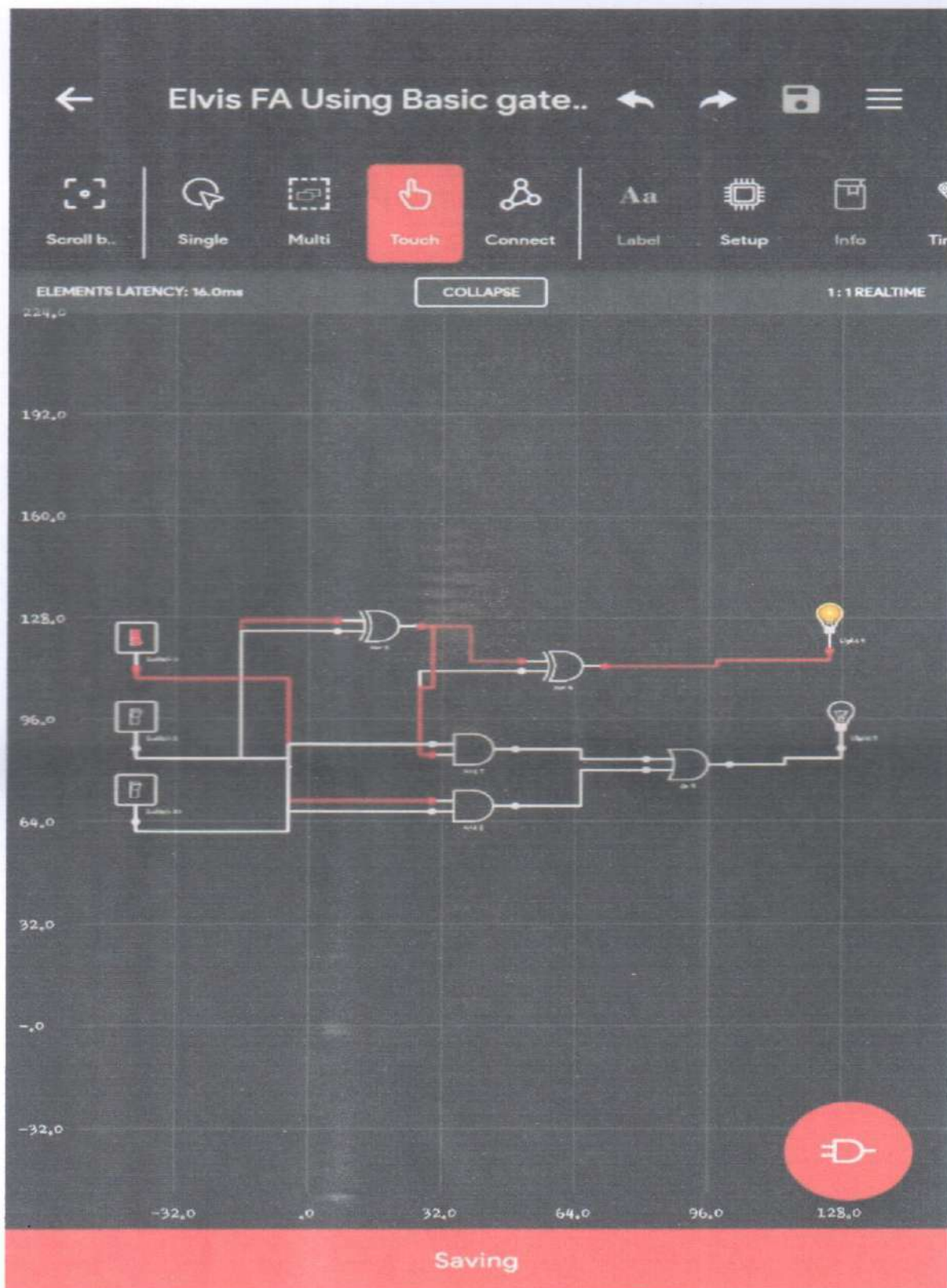
Go to [www.menti.com](http://www.menti.com) and use the code 7087 1877

Asset = 1,50,000 , liabilities = 50,000  
capital ?

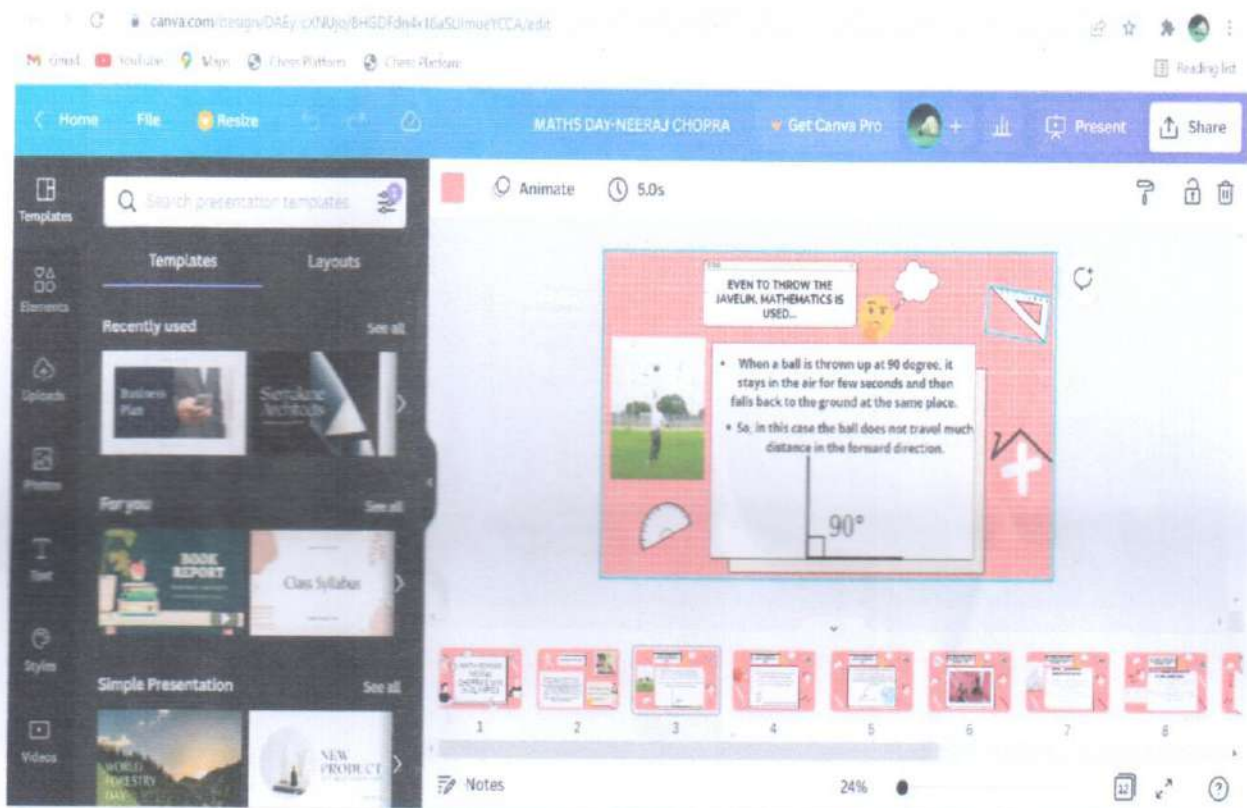
Mentimeter



**PPT – DIGITAL INSTRUCTION TOOL**



## PPT – DIGITAL INSTRUCTION TOOL



## DIGITAL PPT PREPARATION TOOL – CANVA



### 1. LEXICAL ANALYSIS PHASE

```

put= WCM PROCEDURE(COST,START,FINISH);
DECLARE(COST,RATE,START,FINISH) FIXED BINARY(31) STATIC;
input=IDNTRMTRMTRMIDNTRMIDNTRMIDNTRMTRMTRMTRMTRMID
RMIDNTRMIDNTRMTRMetc

```

SEMANTIC ANALYSIS /INTERPRETATION PHASE

### SYNTAX ANALYSIS PHASE

```

put= Output of Lexical Analysis Phase
NTRMTRMTRMIDNTRMIDNTRMIDNTRMTRMTRMTRMTRMIDNTRMIDNTRMIDNTRMTRMetc
put=
TRMTRMTRMIDNTRMIDNTRMIDNTRMTRM----- Procedure Statement ----- Call Action
line for Procedure Statement
TRMTRMIDNTRMIDNTRMIDNTRMIDNTRMTRMTRMTRMLITTRMTRMTRM----- Declaration
Statement----- Call Action Routine for Declaration Statement

```

1ST SEM BCOM UNIVERSITY FINAL INTERNAL MARKS

Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

9th Apr 21

96.71% read 63.29% un-read

Regards  
Principal - NHCM

#Attachment(s):

1st\_bcom\_ia\_marks\_1617946680.pdf

1ST SEM BBA FINAL INTERNAL MARKS

Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

9th Apr 21

51.2% read 48.8% un-read

Regards  
Principal - NHCM

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1ST SEM BCA UNIVERSITY FINAL INTERNAL MARKS

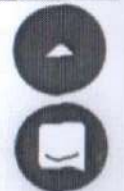
Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

9th Apr 21

52.52% read 47.48% un-read

Regards  
Principal - NHCM

*[Handwritten Signature]*  
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**V BCOM FINAL UNIVERSITY  
INTERNAL MARKS**

Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

18th Feb 21

100% un-read

Regards  
Principal - NHCM

#Attachment(s):

**5th\_bcom\_1613646083.pdf**

**III BCOM FINAL UNIVERSITY  
INTERNAL MARKS**

Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

18th Feb 21

100% un-read

Regards  
Principal - NHCM

#Attachment(s):

**3rd\_bcom\_1613645927.pdf**

**5TH BBA FINAL UNIVERSITY  
INTERNAL MARKS**

Dear Student's  
Kindly check the final internal assessment marks and contact the concerned class mentor if you have any queries on or before 10 am by tomorrow.

18th Feb 21

100% un-read

Regards  
Principal - NHCM

  
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NEW HORIZON COLLEGE, MARATHALLI  
DEPARTMENT OF MANAGEMENT  
REMEDIAL CLASS TIME TABLE-2020-21

V SEM BBA (12/03/2021-19/03/2021)

DATE	8:50-9:50	9:50-10:50	10:50-11:50	11:50-12:30
12/03/2021	MA	SPL-1	SPL-2	SPL-1
13/03/2021	SPL-1	MA	MA	SPL-2
15/03/2021	MA	MA	SPL-2	IM
16/03/2021	SPL-1	SPL-1	SPL-2	SPL-2
17/03/2021	IM	MA	MA	IM
18/03/2021	MA	MA	SPL-2	IM
19/03/2021	IM	IM	MA	SPL-1

*hcds*  
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NEW HORIZON COLLEGE, MARATHALLI  
DEPARTMENT OF COMMERCE  
REMEDIAL CLASS TIME TABLE-2020-21

V SEM BCOM (12/03/2021-19/03/2021)

DATE	8:50-9:50	9:50-10:50	10:50-11:50	11:50-12:30
12/03/2021	CM	CM	IT	IT
13/03/2021	IT	SPL-1	IFRS	IT
15/03/2021	SPL-2	IFRS	CM	IT
16/03/2021	IT	IFRS	CM	CM
17/03/2021	IT	IFRS	SPL-1	IT
18/03/2021	IFRS	IFRS	SPL-2	IT
19/03/2021	IT	IFRS	SPL-2	IT

  
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## Department of HRD

### B.Com. Training Schedule

DATE	DAY	SEC	TOPICS	HOURS
7/3/2020	Friday	A	Number System	2
		B	Number System	2
		C	Number System	2
7/4/2020	Saturday	A	Direction Sense Coding Decoding	2
		B	Direction Sense Coding Decoding	2
		C	Direction Sense Coding Decoding	2
7/6/2020	Monday	A	Ratio Partnership	2
		B	Ratio Partnership	2
		C	Ratio Partnership	2
7/7/2020	Tuesday	A	Blood Relation puzzles	2
		B	Blood Relation puzzles	2
		C	Blood Relation puzzles	2
7/8/2020	Wednesday	A	Percentage Profit Loss SI CI	2
		B	Percentage Profit Loss SI CI	2
		C	Percentage Profit Loss SI CI	2
7/9/2020	Thursday	A	Arrangements	2
		B	Arrangements	2
		C	Arrangements	2
7/10/2020	Friday	A	Time & Work	2
		B	Time & Work	2
		C	Time & Work	2
7/11/2020	Saturday	A	Non Verbal Reasoning	2
		B	Non Verbal Reasoning	2
		C	Non Verbal Reasoning	2
7/12/2020	Sunday		Assessments	
7/13/2020	Monday	A	Time Speed Distance	2

		B	Time Speed Distance	2
		C	Time Speed Distance	2
7/14/2020	Tuesday	A	Syllogism, Venn Diagram	2
		B	Syllogism, Venn Diagram	2
		C	Syllogism, Venn Diagram	2
7/15/2020	Wednesday	A	Number Series Letter Series Analogy	2
		B	Number Series Letter Series Analogy	2
		C	Number Series Letter Series Analogy	2
7/16/2020	Thursday	A	Averages Mixtures Alligation	2
		B	Averages Mixtures Alligation	2
		C	Averages Mixtures Alligation	2
7/17/2020	Friday	A	Permutation Combination Probability	2
		B	Permutation Combination Probability	2
		C	Permutation Combination Probability	2
7/18/2020	Saturday	A	Data Sufficiency	2
		B	Data Sufficiency	2
		C	Data Sufficiency	2
7/19/2020	Sunday	Assessments		
7/20/2020	Monday	A	Data Interpretation	2
		B	Data Interpretation	2
		C	Data Interpretation	2



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 Bangalore - 560 11

## Training Time Schedule

New Horizon College		
Department of HRD		
Bcom		
DAY	TIME	SECTION
Monday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C
Tuesday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C
Wednesday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C
Thursday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C
Friday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C
Saturday	9.10-11.10	A
	11.30-1.30	B
	2.00-4.00	C

New Horizon College		
Department of HRD		
BBA		
DAY	TIME	SECTION
Monday	9.10-11.10	A
	11.30-1.30	B
Tuesday	9.10-11.10	A
	11.30-1.30	B
Wednesday	9.10-11.10	A
	11.30-1.30	B
Thursday	9.10-11.10	A
	11.30-1.30	B
Friday	9.10-11.10	A
	11.30-1.30	B
Saturday	9.10-11.10	A
	11.30-1.30	B

  
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Department of HRD

Training schedule for BBA and B.com.

Verbal Ability

BBA				BCom			
DAY	TIME	SECTION	Trainer	DAY	TIME	SECTION	Trainer
Monday	03.00 - 5.00	A	Murthy Sir	Monday	03.00 - 5.00	A	B Ramesh
	9.30 - 11.30	B	Devranjan C		9.30 - 11.30	B	Sowmya Maam
	10.30 - 12.30	C	Prabhu James		9.30 - 11.30	C	Richard Sir
Tuesday	03.00 - 5.00	A	Murthy Sir	Tuesday	03.00 - 5.00	A	B Ramesh
	9.30 - 11.30	B	Devranjan C		9.30 - 11.30	B	Sowmya Maam
	10.30 - 12.30	C	Prabhu James		9.30 - 11.30	C	Richard Sir
Wednesday	03.00 - 5.00	A	Murthy Sir	Wednesday	03.00 - 5.00	A	B Ramesh
	9.30 - 11.30	B	Devranjan C		9.30 - 11.30	B	Sowmya Maam
	10.30 - 12.30	C	Prabhu James		9.30 - 11.30	C	Richard Sir
Thursday	03.00 - 5.00	A	Murthy Sir	Thursday	03.00 - 5.00	A	B Ramesh
	9.30 - 11.30	B	Devranjan C		9.30 - 11.30	B	Sowmya Maam
	10.30 - 12.30	C	Prabhu James		9.30 - 11.30	C	Richard Sir



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Department of HRD

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		B	Data Sufficiency	2
7/19/2020	Sunday	Assessments		
7/20/2020	Monday	A	Data Interpretation	2
		B	Data Interpretation	2



Principal  
**NEW HORIZON COLLEGE**  
 Ring Road, Bellandur Post,  
 Bangalore - 560 103.

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# NEW HORIZON COLLEGE - MARATHALLI



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The Trust is a Recipient of Prestigious Rajyotsava State Award 2012 Conferred by Government of Karnataka

Department of HRD

Training schedule for BBA and B.com.

Training Topics			
S.NO.	TOPICS	HOURS	Total Sec-Wise hour Splits
1	Number System	2	14 Quants
2	Ratio Partnership	2	
3	Percentage Profit Loss SI CI	2	
4	Time and Work	2	
5	Time Speed Distance	2	
6	Averages Mixtures Alligation	2	
7	Permutation Combination Probability	2	
8	Data Interpretation	2	4 DI & DS
9	Data Sufficiency	2	
10	Direction Sense Coding Decoding	2	12 Logical Reasoning
11	Blood Relation puzzles	2	
12	Arrangements	2	
13	Non Verbal Reasoning	2	
14	Syllogism, Venn Diagram	2	
15	Number Series Letter Series Analogy	2	
TOTAL			30

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Bangalore - 560 103.

2



### Details of Topics

Articles & Prepositions (Sentence Completion) & E Mail writing	Monday (17th Aug) day 01 -2 hrs
Verbs (Sentence Completion) & Subject verb agreement	Tuesday (18th Aug) day 02 -2 hrs
Jumbled Sentences / Para-Jumbled t & Error Detection / Paragraph writing	Wednesday (19th Aug) day 03 -2 hrs
Reading Comprehension / Vocabulary	Thursday (20th Aug) day 04 -2 hrs

### Details of Resource Person

BBA - A	Murthy Sir	03.00 - 5.00	90350 17179
BBA - B	Devranjan C	9.30 - 11.30	98741 18882
BBA - C	Prabhu James	10.30 - 12.30	96113 44175
In All the Class Group	B Ramesh	03.00 - 5.00	8667758281
Bcom B	Sowmya Maam	9.30 - 11.30	99523 89818
Bcom C	Richard Sir	9.30 - 11.30	72592 32641

  
Principal  
NEW HORIZON COLLEGE  
Ring Road, Bellandur

2

TO WHOMSOEVER IT MAY CONCERN

This is to certify that BHARATH M V of BBA, bearing Register B1821023 student at New Horizon college, Bangalore, has satisfactorily carried out his dissertation on "A STUDY ON RATIO ANALYSIS AT airtel".

During his stay in our organization, we found him to be punctual and dedicated. His character and conduct were satisfactory.

We wish him all the best for his/her future endeavor.

PLACE: Bangalore

DATE: 18 February 2021

For Airtel India Limited

  
Anirudh Bhang

Authorized Signatory





TO WHOMSOEVER IT MAY CONCERN

This is to certify that **UDAYAGIRI SIVA CHARAN SUBRAMANYAM** of **BBA**, bearing Register No. **B1821164** student at New Horizon College, Bangalore, has satisfactorily carried out his dissertation on “**A CASESTUDY ON GOODS AND TAX REGISTRATION AT ADOBE**”

During his stay in our organization, we found him to be punctual and dedicated. His character and conduct were satisfactory.

We wish him all the best for his/her future endeavor.

PLACE: Bangalore

DATE: 18 February 2021

**Adobe**  
For Adobe India C.  
  


Siddharth Yadayur

Authorized Signatory

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **VARSHITHA S** of **BBA**, bearing Register no B1821169 student at New Horizon college, Bangalore, has satisfactorily carried out her dissertation on "A STUDY ON HR RECRUITMENT PROCESS AT EXIDE".

During her stay in our organization, we found her to be punctual and dedicated. Her character and conduct were satisfactory.

We wish her all the best for his/her future endeavor.

**EXIDE**

PLACE: Bangalore

DATE: 18 February 2021

For Exide Industries Private Limited

  
Abhay Mathur

Authorized Signatory

Exide Industries Limited  
Bangalore, India  
Date -----



TO WHOMSOEVER IT MAY CONCERN

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We wish him all the best for his/her future endeavor.

PLACE: Bangalore

DATE: 18 February 2021

Adobe

For Adobe India



Siddharth Yadayur

Authorized Signatory

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. TANUSHA YADAV K J** of **BBA**, bearing Register No. **B1821158** student at New Horizon College, Bangalore, has satisfactorily carried out her dissertation on "A STUDY ON HUMAN RESOURCE MANAGEMENT AT ASIAN PAINTS.

During her stay in our organization, we found her to be punctual and dedicated. Her character and conduct were satisfactory.

We wish her all the best for his/her future endeavor.

PLACE: Bangalore

DATE: 18 February 2021

For Asian Paints Ltd.



Authorized Signatory



asianpaints



## TO WHOMSOEVER IT MAY CONCERN

This is to certify that VIKAS GOWDA of BBA, bearing Register B1821171 student at New Horizon college, Bangalore, has satisfactorily carried out his dissertation on "A STUDY ON CONSUMER BEHAVIOUR AT Havells".

During his stay in our organization, we found him to be punctual and dedicated. His character and conduct were satisfactory.

We wish him all the best for his future endeavor.

Place: Bangalore

Date: 18 February 2021

For Havells, Bangalore

A handwritten signature in black ink, appearing to be 'Ruh' or similar, written in a cursive style.

Authorized Signatory

**DECATHLON**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that ANADYA PURI of **BBA**, bearing Register No. B1821010 student at New Horizon College, Bangalore, has satisfactorily carried out his dissertation on "A STUDY ON CUSTOMER SATISFACTION AND QUALITY SERVICE AT DECATHLON".

During his stay in our organization, we found him to be punctual and dedicated. His character and conduct were satisfactory.

We wish him all the best for his future endeavor.

PLACE: Bangalore

DATE: 18 February 2021

For Decathlon, Bangalore

**DECATHLON**

Vasantha Palani

Authorized Signatory





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## **QASDC in association with IQAC**

### **Faculty Development Program**

**Date: 12.08.2020 TO 14.08.2020**

**Time: 2PM TO 5PM**

**Title of the Event:** Importance of Multimodal Literacy's

**Target Audience:** Teaching faculties, NHCM

**Venue:** Online

**Organized by:** QASDC

**Faculty Coordinator:** Ms. Hima Bindu

#### **About the Session/event :**

QASDC had organized one day FDP for the faculty of **New Horizon College, Marathahalli** for the professional development. To ensure the teachers get an opportunity to practically understand the tools, they have been divided into three groups of 15 each.

To enable the faculty to conduct a very interactive and participative online sessions for their students, the following topics were chosen,

- 1) Importance of Multimodal Literacy's for the effective online teaching.
- 2) Managing participation of students' through blended learning platforms, with varied teaching-learning approaches".

The two facilitators Ms. Kavita & Ms. Namitha from Learning Ethos introduced two collaborative tools to the faculty, which will help them in engaging the students during their online classes.

The session started with hands on tasks on a collaborative tool called Mentimeter with the feature called, polling and online collaboration.

This tool helped them in creating a word cloud with the participation of all the participants by keeping their identity undisclosed. Since, it is an easy-to-use online tool that allows

This tool helped them in creating a word cloud with the participation of all the participants by keeping their identity undisclosed .Since, it is an easy-to-use online tool that allows creating questions, getting answers, and easily showing the result on real time with visual representation, the facilitators posed various kinds of questions in order to make their presentation more engaging, interactive, and fun.

These activities helped the teachers to understand the usage of the tool in their day to day session planning with the specific expectations. It also made them understand how to kick-start a session with an energizer, how to create an online quiz pertaining to their topics and it also gave an idea for organizing recap sessions by summarizing the respective topics.

In order to make the participants brainstorm the usage of the tool in their daily classroom teaching, facilitators created zoom breakout rooms. Each room consisted of 3 to 4 participants who have discussed various possibilities of the usage of the tool. This discussion made the teachers to understand that this tool will help in preparing more professional looking presentations, a real time analysis of results for the quizzes can be showcased by displaying in various grids to optimize result analysis, and a trend analysis with the use of historical data for statistics topics can also be applied etc.

After a short bio break at 3:30 pm the new tool Mural was introduced. Mural is a visual collaboration workspace for modern teams which provides digital whiteboards where teams visually explore complex challenges. Facilitators created an opportunity by sharing a link for the teachers to use mural by giving them a task of displaying their emotions using various features present in the tool like, sticky notes , pictorial representation, gif usage, anecdotes, drawings, emojis etc.

With these tasks the facilitators made the teachers understand the advantages of usage of Mural, like how to improve the engagement of students in the class and knowledge retention with the collaboration of ideas, skills and technology.

With this practice teachers will not be restricted to only verbal presentation as it is a large canvas that will help them to showcase their viewpoints in any form. Thoroughly planned experiential sessions made the teachers get encouraged to use this tool.

Overall the faculty have understood how the usage of these collaboration tools can help to make the environment a conducive one for the teaching – learning process.

**Committee Head / Organizer**

**IQAC Coordinator**

**Principal**  
**NEW HORIZON COLLEGE**  
Ring Road, Bellandur Post,  
Bangalore - 560 103.

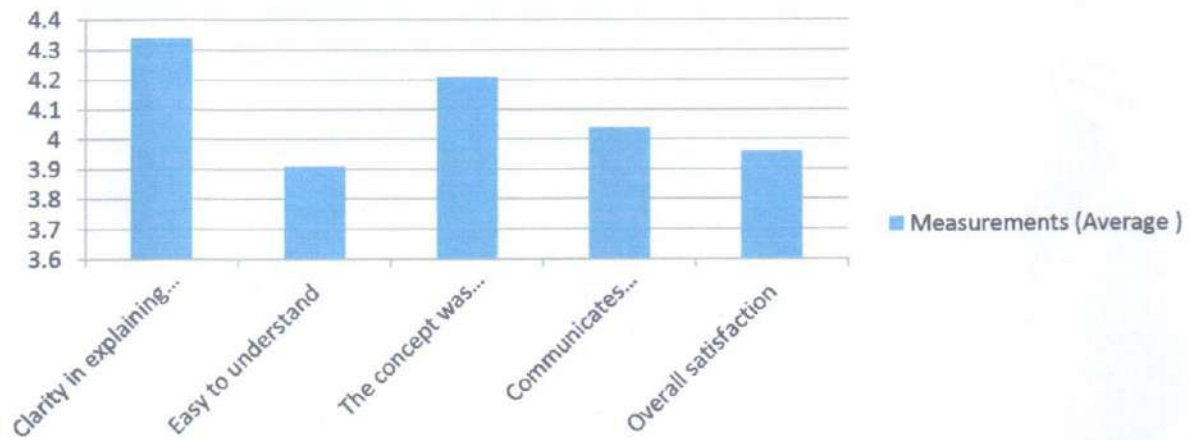
## Feedback Report

Five point scale is used for collecting feedback .Remarks are given according to the following range.

<b>Range of score out of 5</b>	<b>0-1.50</b>	<b>1.51-2.50</b>	<b>2.51-3.50</b>	<b>3.51-4.50</b>	<b>4.51-5.00</b>
<b>Remarks</b>	Not Satisfactory	Satisfactory	Good	Very Good	Excellent

<b>Importance of multimodal literacy</b>	
<b>Dimensions</b>	<b>Measurements (Average )</b>
Clarity in explaining the content	4.34
Easy to understand	3.91
The concept was explained with examples	4.21
Communicates distinctly and effectively	4.04
Overall satisfaction	3.96

## Measurements (Average )



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**Online Faculty Development Programme**  
**On**  
**Inspiring Innovation by Deploying Design thinking**  
**By**  
**Dr. Naveen Prasath**  
**14<sup>th</sup> July 2020**

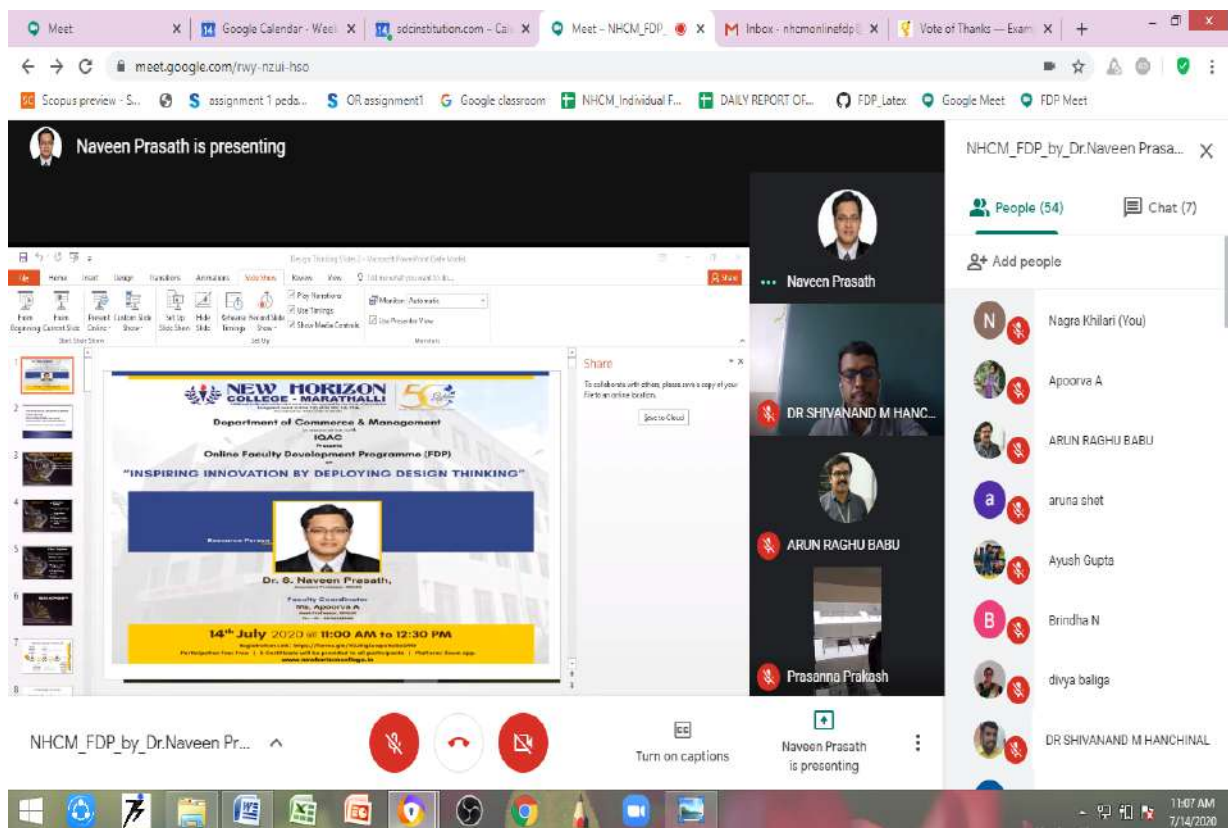
**Session Duration: 1 hour 30 mins      Time: From 11:00 AM to 12:30 PM**

- Venue** : New Horizon College-Marathalli
- Title of the FDP** : Inspiring Innovation by Deploying Design thinking
- Webinar tool used** : Google Meet.
- Target Audience** : Faculty members from various colleges – National level
- Webinar participants** : 124
- Resource Person** : Dr. Naveen Prasath, Associate Professor in Management, NHCM
- Organized by** : Department of Commerce and Management in association with IQAC
- Faculty Coordinator** : Ms. Apoorva, Assistant Professor in BCA, NHCM.
- About the Session:**

On 14<sup>th</sup> July 2020, A One Day Faculty development programme was organized by the Department of Commerce and Management in association with the IQAC team of the college. The session was handled by the resource person Dr. Naveen Prasath, Associate Professor, Department of Management, NHCM. The session was coordinated by the faculty Ms. Apoorva, Assistant Professor, Department of BCA, NHCM.

The session started with the introduction of the speaker. The introductory note was addressed by the faculty Mr. Arun Raghu Babu, Assistant Professor, Department of Management, NHCM. Then the welcome speech about the speaker was given by the faculty coordinator Ms. Apoorva.

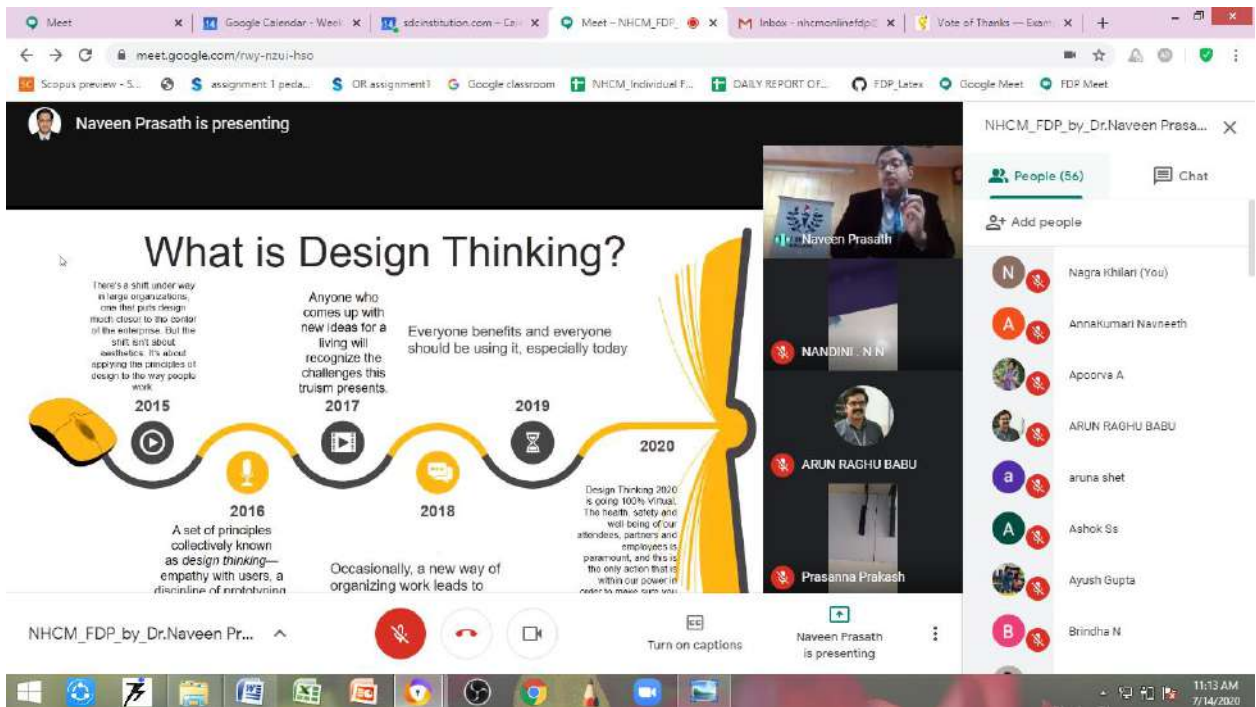
Dr. Naveen Prasath had started his FDP presentation titled “Inspiring Innovation by Deploying Design thinking” with the 124 registered participants.



***Resource person was introduced to the participants in Google Meet***

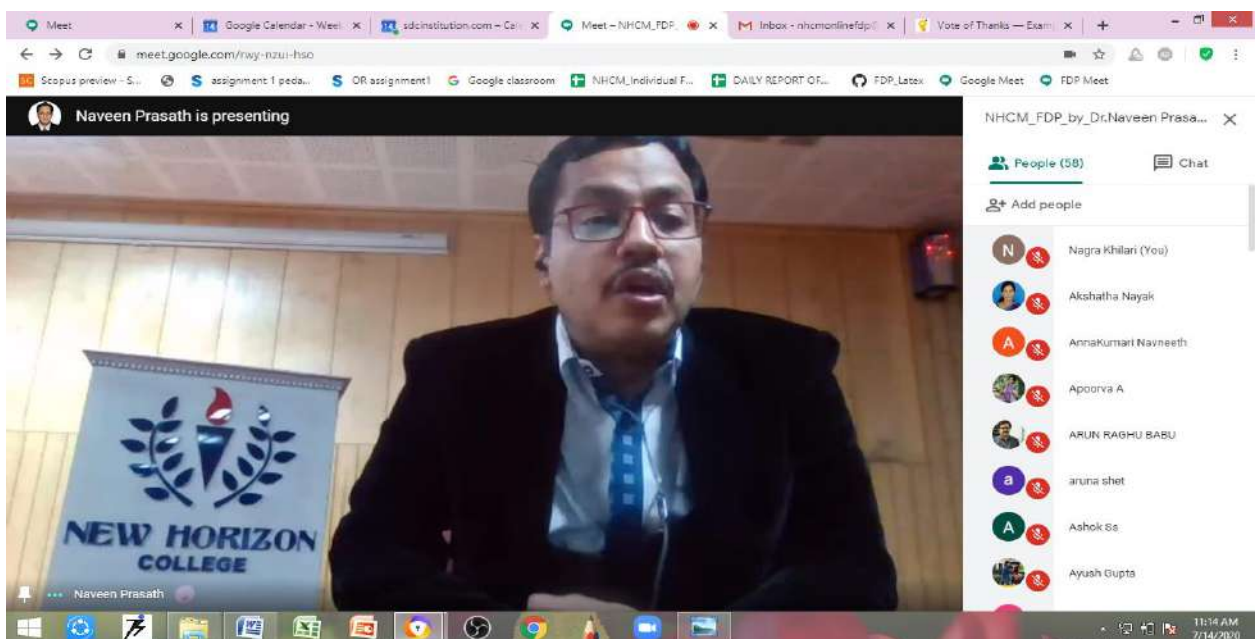
The following topics were explained in detail by the resource person by quoting various examples and case studies.

- Design thinking process
- Designer creative and innovative ideas and models
- Getting patents for your Designs
- Corporate designs
- Examples and types of design thinking
- Case studies of Design thinkers



***Resource person addressing the concept to the FDP participants***

The Resource person had also explained about the various fields in which the design thinking was highly implemented and used. At the end of the session, Participants were encouraged to interact with the resource person and in turn he had responded to the questions of audience with the real-time examples. The questions from participants were very much thought provoking and inspiring to do further research on Design thinking.



***Resource person answering to the participants question***



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In recognition of the publication of the paper entitled  
**COMPUTER NETWORK IT'S ARCHITECTURE AND DESIGN PARADIGM**

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*R.B. Joshi*  
EDITOR IN CHIEF

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