

3.3.4 Books Publications

3.3.4 Number of Books & Chapters in edited volumes/ Books Published & Papers in National / International Conference Proceedings per teachers during 2018-19					
Name of the Teacher	Title of the book / Chapter Published	National/ International	Year of the Publication	ISBN Number of the Proceedings	Name of the Publisher
DR. R. Bodhisatvan	Business Economics	National	2018-19	978-93-86532-26-8	Charulatha Publications
DR. R. Bodhisatvan & Ms. Prasanna Prakash	Banking	National	2018-19	978-93-89051-17-9	Charulatha Publications
Ms. Prasanna Prakash	Management Accounting	National	2018-19	978-93-52677-44-3	Charulatha Publications
Ms. Greeshma Francis	Principles of Management	National	2018-19	978-93-86532-76-3	Charulatha Publications
Ms. Greeshma Francis	Financial Services	National	2018-19	978-93-52678-86-0	Charulatha Publications
Ms.Sreeja K	Organizational Behaviour	National	2018-19	978-93-52674-95-4	Charulatha Publications
Ms. Serah suddin	Personality Development	National	2018-19	978-93-89051-03-2	Charulatha Publications
Ms. Kampa Belliappa	Cost Accounting	National	2018-19	978-93-86532-77-0	Charulatha Publications
Ms. Deepika T S	Research Methodology	National	2018-19	978-93-88335-80-5	Charulatha Publications
Dr. Naveen Prasath	Research Methods in Management	National	2018-19	978-93-89051-24-7	Charulatha Publications
Mr. Arun Raghu Babu	Advertisement & Sales Promotion	National	2018-19	978-93-88335-37-9	Charulatha Publications
Mr. Arun Raghu Babu	Human Resource Management(Dr. R. Kalyan Kumar)	National	2018-19	978-93-88335-83-6	Charulatha Publications
Ms. Richa Pathak	Marketing Management	National	2018-19	978-93-88335-40-9	Charulatha Publications
Mr. Ayush Gupta	Production Management	National	2018-19	978-93-88335-89-8	Charulatha Publications
Ms. Ruchi Vohra	Financial Management	National	2018-19	978-93-5267-622-4	Charulatha Publications
Ms. Saranya.R.S	Retail Management	National	2018-19	978-83-89736-10-6	Charulatha Publications
Dr. Nagaraju Kilari	Programming in C++	National	2018-19	978-93-86532-17-6	Charulatha Publications
Dr. Gnaneswari G	Python Programming	National	2018-19	978-93-89051-15-5	Charulatha Publications
Mr. Rajesh H	Data mining and Data warehousing	National	2018-19	978-93-86532-15-2	Charulatha Publications
Ms. Anjana S Murthy	Programming in C++ and Datastructures	National	2018-19	978-93-86532-24-4	Charulatha Publications
Ms. Apoorva A	Advanced Java Programming	National	2018-19	978-93-89736-73-1	Charulatha Publications
Ms. Deepa Puranik	DBMS(Madras)	National	2018-19	978-93-88335-77-5	Charulatha Publications

THE FOLLOWING BOOKS FOR ARTS & SCIENCE

B.Sc., & BCA.	B.Com., & BBA.
Computer Graphics	Auditing Principles & Practices
Computer Organisation & Architecture	Advertisement & Sales Promotion
Computer Application in Business	Business Economics
Computer Networks	Business Communication
Digital Electronics & Microprocessor	Business Law
Data Mining and Data Warehousing	Business Environment
Database Management System	Business Regulatory Framework
Digital Computer Fundamentals & MP	Banking & Insurance Principle
Data Communication Network	Banking Theory Law & Practice
Design Analysis of Algorithm	Business Mathematics
Datastructures and Algorithm	Business Statistics
Fundamentals of Digital Computer	Business Organisation
HTML and Java Script	Corporate Accounting (I & II)
Information Technology	Cost Accounting (I & II)
Internet & its Application	Company Law and Secretarial Practice
Linux and Shell Programming	Consumer Behaviour
Multimedia	E- Commerce
Microprocessor & its Application	Entrepreurial Development
Object Oriented Analysis & Design	Environmental Studies
Operating Systems	Financial Accounting (I & II)
Programming in C	Financial Management
Programming in C++	Financial Management (MBA)
Programming in C++ & Datastructures	Financial Services
Programming in Java	Human Resource Management
Programming in C (Bsc-Maths Allied)	International Trade/Business
Programming in C & DS	Indirect Taxation
Python Programming	Insurance
Problem Solving Technique	Indian Economy
RDBMS & ORACLE	Lifeskill Education
RDBMS	Management Accounting
Resource Management Technique	Marketing Management
Software Testing	Management Concepts
Software Engineering	Operations Research
System Administration & Maintoinance	Organisational Behaviour
Visual Programming	Principles of Management
Web Technology	Production Management
Soft Skill	Personality Development
Services Marketing	Research Methodology
SBAMM	Retail Management



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Organizational Behaviour



Organizational Behaviour

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Computer Application in Business	Business Economics
Computer Networks	Business Communication
Digital Electronics & Microprocessor	Business Law
Data Mining and Data Warehousing	Business Environment
Database Management System	Business Regulatory Framework
Digital Computer Fundamentals & MP	Banking & Insurance Principle
Data Communication Network	Banking Theory Law & Practice
Design Analysis of Algorithm	Business Mathematics
Datastructures and Algorithm	Business Statistics
Fundamentals of Digital Computer	Business Organisation
HTML and Java Script	Corporate Accounting (I & II)
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Internet & its Application	Company Law and Secretarial Practice
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RDBMS	Management Accounting
Resource Management Technique	Marketing Management
Software Testing	Management Concepts
Software Engineering	Operations Research
System Administration & Maintainance	Organisational Behaviour
Visual Programming	Principles of Management
Web Technology	Production Management
Soft Skill	Personality Development
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A Study of Talent Management in Educational sector with respect to Graduate Colleges in Bangalore

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Abstract

Talent management is mostly observed in industrial scenario. Talent management is an emerging area in educational sector especially in graduate colleges. Each resource in the organization play a vital role in its success. Colleges are getting expanded tremendously and the perspective of courses and academia getting changed so management of talent is a challenge. This paper focuses on impact of faculty turnover and how to manage the capable faculty members in graduate colleges. This paper seeks to understand and analyse the causes of high attrition rate of employees in most of the graduation colleges and tries to identify the important factors, which contribute to faculty recruitment and retention, benefits, supportive environment, salaries and other perks. This paper attempt to give some possible strategies that institutions can adopt to attract & retain best available faculty talent. Organization should focus on managing the work environment to make better use of the available human assets.

The data was collected through well-structured questionnaires which contains closed end question. This survey was conducted in education graduate colleges in north Bangalore. The research design used for this study is descriptive in nature. Random sampling technique was adopted for selecting sample units from the faculty members. The methods of data collection for the study include both primary and secondary data. The primary data were collected through questionnaire by conducting personal interview with the faculty members. The source of secondary data websites, articles and magazines. Sample size is 80. The results were presented with the help of different charts and diagrams. Findings of the study were drawn from analysis of data, suggestions and conclusions have been made based on the findings.

Key Words: Education, Faculty, Retention, Talent management