



# NEW HORIZON COLLEGE

New Horizon Knowledge Park, Ring Road, Marathalli  
Affiliated to Bangalore North University, Recognized by Govt. of Karnataka  
Recognized under section 2(f) of the UGC Act, 1956  
Accredited by NAAC with 'A' Grade

## Research committee

### Minutes of meeting

Date:	09/11/2018
Venue:	LH-108
Head in Charge:	Dr. Shalini Associate Professor
Members :	Dr. Naveen Associate Professor Ms. Manjula Sr. Assistant professor Ms. Ashalatha Assistant professor
Agenda	A workshop on Intellectual Property Rights is to be conducted at New Horizon College on 1/12/2018 at 10 am by the Department of Commerce and Management along with the Department of Computer Applications at the seminar hall of our college.
Decisions, duties and responsibility	Get approval from the Principal and IQAC. Schedule for the inauguration program on 01/12/2018. All members were given duties
Meeting attended by,	
Dr. Naveen	
Ms. Manjula	
Ms. Ashalatha	



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### Circular

30/11/2018

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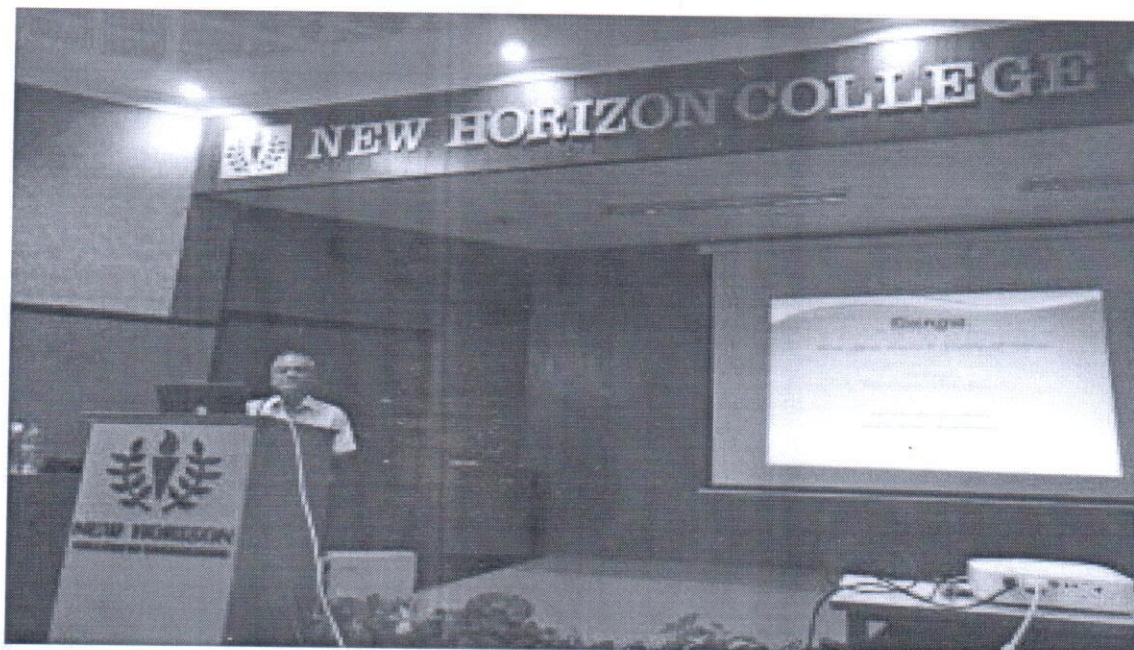
Principal

Principal  
NEW HORIZON COLLEGE  
Ring Road, Bellandur Post,  
Bangalore - 560 103.

# WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

## IPR - TOOLS TO PROTECT INVENTIONS AND CREATIONS

### REPORT



#### Key note Address was delivered by Dr. Balagangadharan

A workshop on Intellectual Property Rights was conducted at New Horizon College on 1/12/2018. The workshop was organized by the Department of Commerce and Management along with the Department of Computer Applications, New Horizon College, Marathalli, Bangalore. The venue was the seminar hall at our college. A total of 120 participants attended the Workshop. The workshop was inaugurated by Dr. Bodhisatvan, Principal, New Horizon College, Bangalore at 10 a.m. The welcome speech was delivered by Dr. Nagaraju Kilari, HOD, Department of BCA. The Keynote Address was delivered by Dr. Balagangadharan who is known for his contributions to propellant research, technology transfer, and science communication. The session was concluded by the vote of thanks by Ms. Prasanna Prakash. The inaugural session ended at 10.45 am.

The first technical session started after a short tea break, at 11 am. This session was an interesting talk by Dr. V.P. Balagangadharan on “IPR - Tool to protect Inventions and Creations”. His lecture started with the topic, ‘What is Intellectual Property?’. Then he discussed different aspects of Intellectual Properties like What is a Patent, Patent Rights, Trademarks, Copyright and Researchers’ rights. He

concluded the talk by explaining the rationale of protection and the nature of IPR. The session was ended at 1.15 P.M

After lunch break, the next session started at 2.00 P.M with the presentation of Dr.R.S.Praveen Raj (Senior Scientist, National Institute of Interdisciplinary Science & Technology, Bangalore) on the topic 'Patent filing procedures and Case Studies'. His presentation began with explaining 'what is a patent?'. He also distinguished Patentable and non-patentable inventions in India. He gave various examples of patents in management and computer science. The procedure for the application of patents and the various steps of granting of patents are described. He concluded the session by explaining post-grant oppositions and claims. The session concluded at 3.15 pm. A very active question and answer session continued till 4 pm and the workshop after tea.

The workshop was highly informative to students, teachers, and research scholars. The workshop created awareness of the various aspects of IPR.



Principal,  
**NEW HORIZON COLLEGE**  
Ring Road, Bellandur Post,  
Bangalore - 560 103.



# **NEW HORIZON COLLEGE**

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**IQAC & Entrepreneurship Development Cell**

**ORGANISES**

**A One Day Workshop  
On**

## **THE NEW AGE ENTREPRENEUR**

**- Reinventing You**

**Presented by**

**Mr Gaurav Singh, Regional Manager-  
Karnataka-Wadhvani Foundation,  
National Entrepreneurship Network**

**Date: November 10th, 2018**

**Time: 10:00AM**

**Venue: Chanakya Seminar Hall,  
Shaheed Hemu Kalani Block**

**New Horizon College, Marathalli**

## **PRELUDE OF THE WORKSHOP**

**Necessity is the Mother of Innovation.** In present scenario innovation in every field of business is playing a pivotal role for a sustainable growth in the market. Today's new age minds should accept the challenges of the real market situation and must conceive innovative ideas and practices to bridge the gap between theoretical approach to applied research. In this hour of excellence, the empowerment in successful entrepreneurs comes in when the interaction based learning is possible through education. This workshop is organised for students to develop creative potential capacity, entrepreneurial confidence, and gain the necessary skills to build startups for themselves.

## **TOPICS**

- E-Business transition to knowledge based economy-best practice in ICT
- Business creation and development -stimulating start-ups

## **OBJECTIVES OF THE WORKSHOP**

- To ignite thoughts on creative & critical thinking for setting up business plans
- To envision the real market competitions & its sustaining strategies
- To develop sound knowledge of the entrepreneurial process and nurture creativity and innovation
- To equip the participants with tools required to start their own business

## **OUTCOME OF THE WORKSHOP**

- Conceive new creative ideas to start a business
- Facilitate understand and introspect the market opportunities
- Ensures to discover the entrepreneurial talents and skills
- Strengthens the minds to face the competitive challenges with positive attitude
- Helps to develop business model and competitive strategy
- Paves way to become an effective & successful entrepreneur