

CRITERION III – RESEARCH, I NNOVATIONS AND EXTENSION**3.1 Resource Mobilization for Research**

3.1.1 Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding Agency	Total grant sanctioned	Amount received during the Academic year
Major projects				
Database Management System	1 year	BL Security Services	Rs.1,70,000	Rs.1,70,000
Web Portal Development	1 year	Durga Book Agencies	Rs.2,00,000	Rs.2,00,000
Online Evaluation Tools	1 year	Edumerge	Rs. 1,25,000	Rs. 1,25,000
Online Test Tools	1 year	Edumerge	Rs. 1,25,000	Rs. 1,25,000
Minor Projects				
Advertisement Campaign effectiveness Study	7 months	Sri Bhavani Enterprises	Rs.70,000	Rs.70,000
Advertisement effectiveness Study	8 months	Sri Bhavani Enterprises	Rs.80,000	Rs.80,000
Promotional Strategies	7 months	Designer Destination	Rs.90,000	Rs.90,000
Advertisement Effectiveness study	6 months	I fashion	Rs.60,000	Rs.60,000
Online Promotional Mobile Apps	1 year	K-2 Learning Sidharth	Rs. 1,00,000	Rs. 1,00,000
Evaluation of Projects Feasibility studies	6 months	Swadista Catering online	Rs. 80,000	Rs. 80,000
Product Promotional Campign	1 year	Sarah Enterprises	Rs. 60, 000	Rs. 60, 000
Product Promotional Campign	1 year	Nithya Enterprises	Rs. 60, 000	Rs. 60, 000
Online Evaluation Tools	6 months	Edumerge	Rs. 80,000	Rs. 80,000
Interdisciplinary Projects	-			
Industry sponsored Projects	-			
Projects sponsored by the University/ College	-			

Students Research Projects <i>(other than compulsory by the College)</i>				
Development of Mobile application	7 months	Ace group	Rs.50,000	Rs.50,000
Evaluation of Projects Feasibility studies	6 months	Swadista Catering online	Rs. 50,000	Rs. 50,000
International Projects	-			
Any other(Specify)	-			
Total			1400000	1400000


 Principal
NEW HORIZON COLLEGE
 Ring Road, Bellandur Post,
 Bangalore - 560 103.

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S.No	Nature of the Project	Duration	Name of the funding Agency	Faculty	Students Involved	Amount received during the Academic year
1	Development of Mobile application	7 months	Ace group	Ms.Anjana Murthy Ms.Apoorva	Ms. Neha III BCA Mr. Ashok III BCA	Rs.50,000
2	Advertisement Campaign effectiveness Study	7 months	Sri Bhavani Enterprises	Ms. Manjula Panchagnula Ms. Nandita Matad	-	Rs.70,000
3	Database Management System	1 year	BL Security Services	Mr. Rajesh H Mr. Satwik	-	Rs.1,70,000
4	Advertisement effectiveness Study	8 months	Sri Bhavani Enterprises	Ms. Shanthana Bose Ms. Jissa Varghese	-	Rs.80,000
5	Promotional Strategies	7 months	Designer Destination	Ms. Vani Dhawan Ms. Ruchi Vohra		Rs.90,000
6	Web Portal Development	1 year	Durga Book Agencies	Dr. Nagaraju Kilari Ms. Deepa	-	Rs.2,00,000
7	Advertisement Effectiveness study	6 months	I fashion	Ms. Saumi Roy Ms. R.V. Shilpa Joshi	-	Rs.60,000
8	Online Promotional Mobile Apps	1 year	K-2 Learning Sidharth	Dr. Nagaraju Kilari Ms. Deepa	-	Rs. 1,00,000
9	Evaluation of Projects Feasibility studies	6 months	Swadista Catering online	Mr. Arun Raghu Babu Ms. Richa Pathak	-	Rs. 80,000
10	Evaluation of Projects Feasibility studies	6 months	Swadista Catering online	Ms. Prasanna Prakash Ms. R.V. Shilpa Joshi	Mr.Gollaleshwara N, II BBA Mr. Deepak R, III BBA	Rs. 50,000

S.No	Nature of the Project	Duration	Name of the funding Agency	Faculty	Students Involved	Amount received during the Academic year
11	Product Promotional Campign	1 year	Sarah Enterprises	Dr. Shalini Ms. Prasanna Prakash	-	Rs. 60,000
12	Product Promotional Campign	1 year	Nithya Enterprises	Dr. Shalini	-	Rs. 60,000
13	Online Evaluation Tools	1 year	Edumerge	Ms.Gnaneswari G Mr.Rajesh H	-	Rs. 1,25,000
14	Online Test Tools	1 year	Edumerge	Dr. Nagaraju Kilari Ms.Gnaneswari G	-	Rs. 1,25,000
15	Online Evaluation Tools	6 months	Edumerge	Ms. Apoorva Ms. Deepa	-	Rs. 80,000


 Principal
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Joining Hands Building Future...

18th July 2018

To
Dr. R. Bodhisatvan,
Principal
New Horizon College, Marathalli
Bangalore - 560103.

Dear Professor,

SUB: Acceptance of Offer-Award of Project Grant- Consent to Pay the Project Cost.

Ref: Emails

Edumerge is delighted to inform you that a grant of Rs.1,25,000 (Rupees One lakh Twenty-five thousand only) for your project on Online Evaluation Tool for BCA program is been awarded. Use the grant funds only as specified in the approved grant proposal. Provide written acknowledgment of receipt of payments of grant funds. We expect you to complete the project as the time frame of 1 year.

Thanks and Regards

General Manager

2nd Floor, 2/3, Alfred St, Richmond Town, Bengaluru, Karnataka 560025

K 2 LEARNING
Connecting you to your future

8th June 2019

To
Dr. R. Bodhisatvan,
Principal
New Horizon College-Marathalli
Bangalore-560 103

Dear Professor,

SUB: Certificate of Completion.

Ref: Telephonic Conversation

K-2 Learning congratulates the faculties Mr. Nagaraju Kilari, Asst. Professor and Ms. Deepa, Asst. Professor for the completion of project on Development of Mobile App for BCA program as per the frame of 1 year from Jul 2018 to Jun 2019.

Looking forward for your future endeavors.

Thanks and Regards,



General Manager