

# NEW HORIZON COLLEGE-MARATHALLI

## Papers Published by Faculty Members

**Academic year 2018-19**

Sl. No	Name	Intl/ Natl.	Issue Dates	Papers Published
1	Ms.Serah Sudhin	International	Jun-18	Published a paper on " The punjab national bank:Nirav Modi scam, 2018", ISSN:2455-4030, Volume-3, Issue-3, Impact factor:RJIF-5.24.
2	Ms.Jissa A Varghese	International	Jun-18	Published a paper on "The saving and spending pattern of youth working in IT companies in Bangaluru, ISSN 2231-6655, Impact Factor:4.301, Volume-8, Number-1.
3	Mr.Abhimanyu Kumar S	International	Jun-18	Published a paper entitled : A study of Interaction in the English Classroom", ISSN:2581-4281, Volume-1, Issue -4.
4	Mr.Srirama M	International	Jun-18	Published a paper entitled: Basavannanavara Vachanagalalli kandubaruva shivabhakti, lokaneethi, haguaathmavalokana, ISSN:2454-5813, IKJR 2018,4(3): 195-197
5	Mr.Srirama M	International	Nov-18	Published a paper entitled, "Shakuntalopakhyana-Kavithaeyalli obba aadhunika striyagi Shakuntala", ISSN:2454-5813, IKJR 2019-5(1):139-140
6	Ms.Sowmya H L	International	Nov-18	Published a paper entitled: Mahilae matthu maadhyama" ISSN:2454-5813, IJKR 2019,5(1):148-150
7	Mr.Arun Raghu Babu	Internation	Nov-18	Published a paper entitled, " Impact of Guerrilla Marketing on the Buying Behavior of Consumers" ISSN:-2581-15792, Volume-1, Issue-11.
8	Mr.Arun Raghu Babu	Internation	Nov-18	Published a paper entitled, " Need for Competency mapping of the employees in today's corporate world", ISSN :-2277-8160, Volume-07, Issue 11.
9	Ms.Sowmya H L	International	Dec-18	Published a paper entitled:Besagarahalli ramannanana kathaegalalli bhandayadha nelagalu", ISSN:2454-5813, IJKR 2019, 5(1):221-224
10	Ms.Amudhasarala	International	Dec-18	Published a paper entitled:" A study on big data and financial analytics: Analysis of big data in financial institution", ISSN 2394-7780, Volume5, Issue 4 (XV) , Impact Factor -7.12
11	Ms.Venkata Naga Manjula	International	Dec-18	Published a paper entitled, "A study of impact of emotional intelligence on job satisfaction and performance of the employees in ITES industry w.r.t Pune region", ISSN:2394-7780, Volume-5, Issue-4 (XV), Impact Factor 7.12.
12	Dr.S.Shalini	International	Dec-18	Published a paper entitled: A Study on tourism sector in india-challenges and opportunities", E-ISSN2348-1269, PISSN-2349-5138, Volume 5, Issue-4
13	Ms.Greeshma Francis	International	Jan-19	Published a paper entitled, " A study on the scope and challenges of green marketing in indian banking sector", ISSN2277-2723, Volume VIII, Issue-1

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14	Ms.Venkata Naga Manjula	International	Jan-19	Published a paper entitled, " A study of talent management in educational sector with respect to graduate colleges in Bangalore", ISSN:2277-2723, Volume VIII, Issue-1.
15	Ms.Venkata Naga Manjula	National	Feb-19	Published a paper entitled, "A study on Work life balance women professionals in the education Sector" ISBN:978-93-5351-086-2
16	Mr.Nagaraju Kilari	International	Feb-19	Published a paper entitled: Bloom Filter &Harproxy server based solution to mitigate DDOS attacks in cloud environment", ISSN:00973-2861, Volume XIII, Issue II.
17	Ms.Gnaneswari G	International	Mar-19	Published a paper entitled, "Programming a chatbot in python using emotionalcognitive conversational agent architecture (ECCAA), E-ISSN:2347-2693, Vol-7, Issue-3
18	Ms.Apoorva A	International	Mar-19	Published a paper entitled, "Partially related multi-task clustering", E-ISSN:2348-1269, P-ISSN:2349-5138, Volume-6, Issue-1, Impact Factor 5.75
19	Mr.Nagaraju Kilari	International	Mar-19	Published a paper entitled" A study on DDOS attack mitigation in clud environment" E-ISSN:2348-1269, P-ISSN:2349-5138, Volume-6, Issue-1, Impact factor:5.75.
20	Ms.Apoorva A	International	Mar-19	Published a paper entitled" A novel and effective method on studying the success of nearest neighbour methods in prediction", E -ISSN:2348-1269, P ISSN:2349-5138, Volume-6, Issue-1, Impact Factor-4.236
21	Mr.Shanthaswaroop	International	Mar-19	Published a paper entitled" A study on furutre prospect of investments on bitcoinn in India", ISSN:2455-3662, Volume-5, Issue-3, Impact factor:5.148
22	Ms.Gnaneswari G	International	Apr-19	Published a paper, " Communication between two agents using emotional cognitive conversational agent architecture (ECCAA)", ISSN:2277-8179, Volume-8, Issue-4.
23	Ms.Greeshma Francis	International	Apr-19	Published a paper entitled " An overview of sarfasei act and its impacton NPA", ISSN-2250-1191, Volume-8, Issue-4
24	Ms.Greeshma Francis	International	Apr-19	Published a paper entitled" A study on Emerging trends in indian derivative market", E-ISSN:2395-0056, P-ISSN:2395-0072, Volume-6, issue-4.
25	Ms.Apoorva A	International	Apr-19	Published a paper entitled" Concepts of data mining and intergating uncertainty in data mining", ISSN:2236-6124, Volume VIII, Issue-IV

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26	Ms.Selvarani Paulraj	International	Apr-19	Published a paper entitled, : Work life balance women professional in the education Sector", Volume VIII, Issue-IV
27	Ms.Amudhasarala	International	May-19	Published a paper entitled" A Study on E-marketing in social media", ISSN2349-5162, Volume 6, Issue-5, Impact factor-5.87
28	Ms.Selvarani Paulraj	International	May-19	Published a paper entitled" A Study on the importance of effective communication skills and how it can make or mar an organisation", ISSN:2349-5162, Volume-6, Issue-5, Impact Factor-5.87
29	Dr.S.Shalini	International	May-19	Published a paper entitled " A Study on impact of gold price movement", ISSN:2277-2723, Volume-VIII, Issue-5.
30	Mr.Rajesh H	International	May-19	Published a paper entitled " A study on Anointing IOMT devices to upgrade the advanced healthcare systems", E-ISSN:2348-1269, P-ISSN 2349-5138, Volume-6, Issue-2 , Impact Factor-5.75
31	Ms.Serah Sudhin	International	May-19	Published a paper entitled " A study on The NSE co-location scam, 2019", ISSN-2455-4030, Volume-4, Issue-3, Impact factor-RJIF 5.24
32	Ms.Thoudam Chanu Alpa	International	May-19	Published a paper entitled, " A study on The missing good black men of the African-American family", ISSN:2277-2723, Volume-8, Issue-5, Impact factor:5.7
33	Ms.Thoudam Chanu Alpa	International	May-19	Published a paper entitled, A study on The fear of women;s voice in a patriarchal society: A study of Imtiaz Dharkar's poem tongue", ISSN-2349-5162, Volume-6, Issue-5,Impact factor-5.87
34	Ms.R V Shilpa Joshi	International	May-19	Published a paper entitled: A study on Digital wallet- The impact on the indian economy, ISSN:2349-5162, Volume-6, Issue-5
35	Ms.R V Shilpa Joshi	International	May-19	Published a paper entitled, :A study on the Impact of globalization on indian economy", ISSN:2349-5162, Volume-6, Issue-5.
36	Ms.R V Shilpa Joshi	International	May-19	Published a paper entitled:, "A study on Micro finance and women empowerment in rural development- economic progression", ISSN:2277-2723, Volume-VIII, Issue V
37	Ms.Sowmya J	International	May-19	Published a paper entitled: "The study of E-learning and its impact on colleges and students learning in reference to North Bangalore", ISSN:2349-5162, Volume-6, Issue-5

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38	Ms.Sowmya J	International	May-19	Published a paper entitled, "Role of social media in recruitment process", ISSN:2349-5162, Volume-6, Issue-5, Impact factor-5.87
39	Mr.Shanthaswaroop	International	May-19	Published a paper entitled" A study of Investor's awareness and selection of different financial investment avenues for the invesot in Bangalore city", ISSN:2581-5792, Volume-2, Issue-5.
40	Ms.Prasanna Prakash	International	May-19	Published a paper entitled "A study on Asset Liability Management in Indian Commercial Banks with special reference to State Bank of India", ISSN No.2277-2723, Volume VIII, Issue V.
41	Ms.Prasanna Prakash	International	May-19	Published a paper entitled " A study on Growth and development of Urban Cooperative banks in India-An overview" ISSN:2349-5162, Volume X, Issue X
42	Ms.Richa Pathak	International	May-19	Published a paper entitled " A stdy on Application of Robo Advisors in Wealth Management", ISSN:-2349-5162, Volume-6, Issue-5.
43	Ms.Richa Pathak	International	May-19	Published a paper entitled " A study on Artificial Intelligence and behavioral investing patterns", ISSN:-2348-1269, Volume 6, Issue 2.
44	Ms.Richa Pathak	International	May-19	Published a paper entitled, " A Conceptual story on Behavioryal Finance", ISSN:-2455-3085, Volume-04, Issue-05.
45	Ms.Sreeja K	International	May-19	Published a paper entitled , " A study on Workplace sprituality-Impact on organization and employees", ISSN-2395-0126, Volume 03, Issue 5.
46	Ms.Sreeja K	International	May-19	Published a paper entitled, " Spirituality in owrkplace-Benefits and organization", ISSN:-2455-3085, Volum-04, Issue-05.
47	Ms.Sreeja K	International	May-19	Published a paper entitled , " Green HRM- Importance, Practices and Challenges", ISSN:2349-5138, Volume-6, Issue-2.