

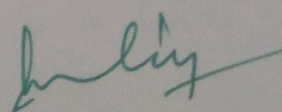
NEW HORIZON COLLEGE

Ring Road, Kadubisanahalli, Bellandur Post, Marathalli, Bangalore - 560 103

6TH SEM BBA PROJECT TITLE - MAY 2018 EXAMINATIONS

SL. NO	Register Numbers	Name of the Candidate	Title of the Project
1	14VFC26007	Amardeep.K	A Study on Customer Satisfaction at Tansi Honda
2	15VFC26001	A Santosh Arvind	A Study on South Asian Auto Show 2018 at Alibi Entertainment
3	15VFC26003	Adithya G Shet	A Study on Financial Analysis of Vishwajith Education Services
4	15VFC26004	Ajay S A	A Study on Financial Analysis of Exide Industries Ltd.,
5	15VFC26006	Akaanksh R Adyar	A Study on Financial Analysis on Sharadha Gems and Jewelry
6	15VFC26015	Bibin Varughese	A Study on Consumer Behaviour with Respect to Adidas
7	15VFC26016	Bijo Joseph	A Study on Comparative Analysis at United Packaging Solutions India Pvt Ltd.,
8	15VFC26017	Chaithra V	A Study on Performance Appraisal System for Executive in ITI Ltd.,
9	15VFC26020	Dhanush N	A Study on Consumer Satisfaction towards Asian Paints
10	15VFC26022	Dhermesh Mohan Manghnani	A Study on Customer Satisfaction Level towards Airtel Broad Band Service
11	15VFC26042	Jobin Jayan	A Comparative study on Digital Marketing v/s traditional marketing at Merako Media
12	15VFC26047	Karthik Kumar B	A Study on Working Capital Management in Krupa Travels
13	15VFC26053	Kirtana Ganapathi	A Study on the Effects of Visual Merchandising in Decathlon
14	15VFC26056	L Abhishek Kumar	A Study on Outdoor Advertising in Glad Media Communications
15	15VFC26059	M Ajay Prasad	A Study on Analysis of Brand Promotion and Marketing Strategies at BMW
16	15VFC26069	Mubeen P	A Study on Customer Satisfaction at Moriz Restaurant
17	15VFC26071	Muhammad Ajnas	A Study on Customer Satisfaction towards Goods and Services at M K Ahmed Super Market
18	15VFC26070	Mudumala Venkata Rami Reddy	A Study on Effectiveness of Advertisement at Suryaprathap TVS Motors
19	15VFC26073	Nayana M	A Study on the factors influencing the location of a Retail store with respect to Bolditalic
20	15VFC26076	Nikitha Anand	A Study on Ratio Analysis at Manjushree Extrusions Pvt Ltd.,
21	15VFC26078	P Karthik	A Study on Consumer Behaviour towards BATA Indian Company Ltd.,
22	15VFC26079	P M Shebin	A Study on Consumer Behaviour in Airtel Pvt Ltd.,
23	15VFC26081	P Yogamiya Priya	A Study on Working Capital Management of BBSSL
24	15VFC26082	Palak Pal	A Study on Financial Analysis in Vivo Communication Pvt Ltd.,

SL. NO	Register Numbers	Name of the Candidate	Title of the Project
25	15VFC26087	Prerana R	A Study on Ratio Analysis in Pidilite Industries
26	15VFC26089	Priyanka Prakash Kumar	A Study on Recruitment and Selection Process in ViVo Communication Pvt Ltd.,
27	15VFC26092	Rahul B	A Study on Ratio Analysis of Pai International Electronic Ltd.,
28	15VFC26093	Rahul H S	A Study on Consumer Behaviour at Maruti Suzuki
29	15VFC26094	Rahul J	A Study on Comparative Balance Sheet of the company Big Bazar
30	15VFC26097	Rithin A	A Study on Sales and Advertisement at Maruti Suzuki
31	15VFC26101	S.Sathyashree	A Study on Financial Performance of Tamarind Hospitality Pvt Ltd., using Ratio analysis
32	15VFC26103	Sangeeth T P	A Study on comparative analysis of Hotel Lamarvella
33	15VFC26108	Shoan Manohar C V	A Study on Customer Satisfaction at Imperial
34	15VFC26111	Simon Mathew	A Study on Financial Analysis of Apollo Tyres
35	15VFC26112	Somisetty Harsha Sai Ram	A Study on Analysis of Demat A/C and online Trading in Bharti Airtel
36	15VFC26114	G Sudarsanraj	A Study on Working Capital Management on SBI
37	15VFC26121	Tarun B A	A Study on Customer Satisfaction at Ravindu Toyota
38	15VFC26123	Tejus R	A Study on Customer Satisfaction at Surya Pratap TVS
39	15VFC26124	Thotakura Raghavendra	A Study on Working Capital at Canara Bank
40	15VFC26126	Unnam Manohar	A Study on Brand Loyalty at Maruthi Suzuki
41	15VFC26131	Vishwaraj Pradyumansinh Jadeja	A Study on Promotional Strategy and Consumer Behaviour in Star Bazaar
42	15VFC26132	Vivek V	A Study on Ratio Analysis at Flipkart
43	15VFC26136	Zain Bilal Safiulla	A Study on Working Capital Management towards Think and Learn pvt Ltd.,(BYJUS)


 Principal
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