

NEW HORIZON COLLEGE-MARATHALLI

Papers Published by Faculty Members

Academic year 2016-2018

Sl. No	Name	Intl/ Natl.	Issue Dates	Papers Published
1	Ms.Divyashree S	International	Jun-16	Published a paper on international Standards Accreditation and Quality Management Standards, (QMS) for Micro , Small & Medium Enterprise, (MSME's) in India: Benefits and Challenges. ISSN-2321-8916 Vol 4 Issue 6
		National	Jun-16	Published a paper on Cultural Intelligence in Contemporary Business Organisations. ISSN:2454-1362, Vol-2, Issue-7
2	Ms.Prasanna Prakash	International	Jun-16	Published a paper on "Various avenues available in Indian capital market to potential investors with special reference to Bangalore." ISSN Print 2394-7500, ISSN Online 2394-5869, Impact Factor 5.2 IJAR 2016;2(6):942-946
		International	Sept.16	Published a paper on "The significance of Risk Management in Banking Sector" ISSN (online):2231-4334, ISSN (P):2349-6517, Impact Factor 5.96
		International	Feb.17	Published a paper on " Growth and Development of Scheduled commercial banks in India and its contribution towards the economic development" ISSN:2249-8826 ZIJEMR, Vol.7 (2) pp-9-17.
3	Ms.Nandita S Matad	International	Jun-16	Published a paper on " Invariant Submanifolds in a Transsasakian Manifold." ISSN:0973-3329, Vol.12, No.1, 85-92
		International	Aug-16	Published a paper on "Invariant Submanifolds in a Indefinite Trans-Sasakian Manifold," e-ISSN:2278-57, p-ISSN-2319:765X, Volume-12, Issue4 Ver- II
		International	Jan.17	Published a paper on " Some results on Invariant Submanifolds in an Indefinite Trans-Sasakian Manifold", ISSN:2231-5373, Volume 41.
		International	Dec-17	Published a paper on " Indefinite Trans-Sasakian Manifold" ISSN.2320-5822, Volume-4,

		International	Dec-17	Published a paper on "Some results on Invariant submanifolds in an Indefinite Trans-Sasakian Manifold-II" ISSN-2319-7046, Volume 6, Issue 12, Impact Facotr"6.391
4	Ms.G.Gnaneswari	International	Jun-16	Published a paper on "Emotional Conversational agents based on cognitive pragmatics" .ISSN-0975-6299
		International	Feb.17	A Study on Emotions in Humans and intelligent systems. ISSN:2319-8656, Volume 6, Issue2,91-96
		International	Feb.17	Published a paper on" Building a conversational agent based on the principles of cognitive pragmatics using cognitive architecture", ISSN-2278-0181, Vol.6 Issue 02
5	Ms.Venkata Naga Manjula	International	Jul-16	Published a paper on "Emerging Trends in Recruitment Process Outsourcing, ISSN:2455-3778, Volume 2, Issue 07
		International	May.17	Published a paper on "Influence of social media on HR practices with respect to organised retail sector in India" ISSN:2455-3778, Volume-3, Issue-5
6	Ms.Lincy Joykutty	International	Jul-16	Published a paper on"Retention Strategies Adopted by various Business process outsourcing companies in Bangalore City", ISSN:2350-0557, Volume -3, Issue-4
		National	Sep-16	Published a paper on "Rewards & Recognition as a Predictor of Employee Engagement at Education Institutions- Service Sector, Bangalore City."ISBN:978-163535278-78
		International	2017	Published a paper on "Emerging Trends in Governance for Sustainable Growth", ISBN 978-81-909750-0-1
		International	2017	Published a paper on"Effectiveness of Safety & health program on workforce of various manufacturing sectors." ISSN 2248-9878, Volume -7, PP1-13
7	Ms.Sowmya J	International	Jul-16	Published a paper on "Benchmarking with respect to recruitment parameters" .ISSN:2455-3778, Volume 2, Issue.07

		International	Oct.16	Published a paper on "Gender Issues in Organisations: Their Adverse Impact on the careers of working women: A case studies Print ISSN:2321-3604, Online ISSN:2321-3612, Impact Factor:4.532
8	Ms.Shilpa Joshi	International	Jul-16	Published a paper on " Foreign Direct Investment- " A Boon towards Economic Growth and Development in India" ISSN:2231-5063, Impact Factor:4.6052 (UIF), Volume -6
		International	May.17	Published a paper on the topic "The Significance of Andragogy in present day higher education- "Creating and Implementing with a Learning Experience in an Atmosphere of Competency, Commitment & Credibility". ISSN No:2456-2165, Volume-2, Issue-5
		International	May.17	Published a paper on the topic "An introspection with reference to Micro Finance towards Economic Progression for Developing Countries" , ISSN:2231-5063 Impact Factor:4.6052(UIF) Volume-6, Issue-11
9	Ms.Bhavya K Naik	International	Jul-16	Published a paper on " Influence of Agriculture on Indian Economy"-ISSN:2231-5063, Impact factor:4.6052(UIF), Volume-6, Issue-1
10	Ms.Serah Sudhin	International	Aug-16	Published a paper on: The ethical sentiment in securities trading-Case study in short selling", ISSN2394-5869, Impact factor5.2
		International	Aug-16	Published a paper on "Conflict of interest in sports governance-BCCI VS IPL. ISSN2394-7500, Impact factor5.2
11	Mr.Nagaraju Kilari	International	Aug-16	Published a paper on " Sustainability & Mitigation of DDOS attack in Cloud Environment." ISSN 1947-5500, Vol.14
		International	Mar-17	Published a paper on " Internet of Things for Business,"ISSN:2319-7242, Volume 6 Issue , Page No.20738-20741
		International	Mar-17	Published a paper on "An Efficient Approach to Defend against DDoS Attacks in Cloud Environment," ISSN 0973-7529, ISBN 978-93-80544-24-3

		International	Feb-18	Published a paper on " Cloud Computing - An overview & Evolution", ISSN:2456-3307, volume-3 Issue-1
12	Mr.Srirama M	International	Sep-16	A Study on Criticism on Drama of T.P.Kailasam ISSN:2454-5813, IJSR2016;2(4):134-136 2016 IJKS
		International	Dec.16	Published a paper on "Prashnisalillaveke? Kavyatahalli ondu sthivada chintanae" ISSN:2454-5813, ISJR 2017, 3(1):05-11
		International	Jun-17	Published a paper on "Sankranthi Natakathalli Prathibathanaya Sankethavagi Basavanna". ISSN:2454-5813, IJKR2017;3(3):87-89
		International	Sep-17	Published a paper on " Nagara Panchami" Choupada ondu hridaya sparshi janapada geethae, ISSN:2454-5313, IJKR 2017;3(4):84-85
13	Mr.Rajesh	National	Feb.17	Published a paper on Employing the Factual Robots in Nanorobotics using Integrated Building Blocks for the betterment of its utilization. ISBN:978-81-933316-6-8
		National	Feb.17	Published a paper on Advancing women professional towards Socio-Economic Development through reinvigorating female potential, ISBN:978-81-927337-9-1
		National	Feb.17	Published a paper on Competency Building Strategies in Business and Technology for Sustainable Development, ISBN:978-81-933316-6-8
14	Ms.Lakshmi Sujatha	International	Jan.17	Published a paper on" Hindi Aur Telugu chand ka samshipth Thulanathmak adhyayan". ISSN:2455-2232, Impact Factor:RJIG:5:22, Volume-3 Page No.66-68
		International	Mar.17	Published a paper on the topic " Bihari ki abhivenjana padhiti reethi shrungar ke sandharbh mae", ISSN:2455-2232, Impact Factor:RJIF 5.22, Volume-3, Issue.2 Page No.61-63
15	Ms.Greeshma Francis	NAtional	Feb.17	Published a paper on Green Banking- A roadway to sustainable development-Fair to earth Approach"-ISBN:978-81-9333316-6-8
		International	Mar.17	Published a paper on "Is Carbon credit a solution for global warming? A review. ISSN:2319-2828, Vol-6, No.2

		International	Jun-17	Published a paper on Financial Inclusion in India Challenges and Scope "Alert & Spark Model". ISSN:2394-4404, Volume 4 Issue 6.
		International	Jan-18	Published a paper on "Green Banking - A Fair approach to Environment" , ISSN:2321-9653, IC Value:45.98 , SJ Impact Factor:6.887, Volume 6 Issue 1.
		International	Jan-18	Published a paper on "Analysis on strategic opportunities and critical challenges of venture capital in India", ISSN:2320-2882, Volume-6, Impact Factor 5.97
16	Ms.Selvarani paulraj	International	Apr.17	Published a paper on " The revelation of American Experience in Bernard Malamud's the magic barrel" ISSN:2395-2636(P) 2321-3108(O), Vol.5. Issue2
		International	Jun.17	Published a paper on single issue, Multitude suffering-Trauma and pain- reference to perumal Murugan's one part worman" ISSN2455-359X, Vol 2, Issue 2. Impact Factor 2.54