



**NEW HORIZON  
COLLEGE**

**IQAC**

QUALiTY



Newsletter

2017-18

Principal  
NEW HORIZON COLLEGE  
Ring Road, Kadubisanahalli  
Bellandur Post, New, Marathalli  
Bangalore - 560 102

## **Internal Quality Assurance Cell (IQAC)**

### **Vision**

To assure quality education by developing a system for conscious, persistent movement towards quality enhancement through innovation, internationalisation of quality culture and institutionalisation of best practices for a holistic development

### **Mission**

To channelise the academic environment by promoting multi dimensional approach to adapt innovative practices for pursuing academic excellence

### **Objectives**

To develop realistic and attainable quality benchmarks for every academic and administrative activity

- To enhance quality education on a continuous basis
- To contribute towards enhancement and integration among the activities and institutionalise good practices in the college
- To promote research culture among staff members and act as a support system for efficient administrative system
- To focus in institutional functioning towards quality enhancement for institutionalising quality culture

### **Strategies of the IQAC**

Ensuring timely and continuous progressive performance in academic & administrative activities

Optimisation and integration of modern techniques & methods for teaching and learning process

- Ensuring adequate maintenance and functioning of the support structure and services
- Research sharing & networking with other institutions

### **Functions**

Setting up of benchmarks for the academic and administrative activities of the college

- Formulating strategies for continuous improvement in teaching learning processes

- Quality Assurance through documentation and academic audit
- Quality improvement through interactive forums with staff and students
- Dissemination of information on the various quality parameters of higher education
- Administering feedback mechanism from students, parents and other stakeholders on quality related aspects

The Internal Quality Assurance Cell (IQAC) of the college was established on February 9, 2013. Since then the IQAC team is actively working on examining the overall performance of the Institution and taking up effective measures to improve the quality of education.

The institution has a well defined quality policy and the same is assured through the inbuilt mechanism of teaching learning and evaluation. All the stakeholders are made aware of the institution's quality policy and any concerns regarding the quality not met are addressed by the Principal in consultation with the IQAC. Regular meetings with parents' and other stakeholders are held to assure the quality standards. The parents, students and teachers form an integral part of the IQAC in assessing the quality policy.



**Ms. Prasanna Prakash**

**Co-ordinator of IQAC**

**Associate Professor**

## **INTERNAL QUALITY ASSURANCE CELL (IQAC) CULTURAL NEWSLETTER 2017-18**

The IQAC is entrusted with the responsibility of ensuring total quality management by ushering in innovations leading to achieving excellence and adoption of intervention strategies for monitoring their successful implementation. Ever in quest for excellence, the IQAC functions to assure institutional accountability with probity to all the stakeholders, funding agencies in particular and society as a whole.

This cell promotes innovative practices that continually improve the effectiveness of the learning and teaching experiences of students and staff respectively. A Bird's-eye view of the cultural fest, competitions and events held in New Horizon College, Marathalli for the academic year 2017-18.

### **Founders' Day**

Celebrated on 7th July, 2017. The Principals of New Horizon College of Engineering and New Horizon College, Marathalli, all the Directors, Deans and Heads of Departments felicitated the Honorable Chairman Dr Mohan Manghnani and Vice Chairperson Mrs Renuka Manghnani. It was a day filled with fun and frolic, dance and music, hope and determination.





### Freshers day

Freshers day 2017 was celebrated on 21st July 2017, where the second and third years of New Horizon College put together a show for the first years. The theme this year was RUBIK'S CUBE and students were asked to dress themselves using at least 3 colors of the cube. The event ended with the crowning of Mr Fresher Elisa Naik of 1st BBA section A. and Ms. Freshers Shivani Aisiri of Bcom of batch 2017 by the former winners, Shreya Bakale and Adithan.



### **Spelling Contest**

The English Department of the college organized an inter-class English Spelling contest for its students titled 'Spelltree' on 24th July 2017. The contest was held in the Chanakya Seminar Hall and was judged by Ms. Selvarani and Ms. Alpa from the English Department. Winners : I Place Manjunath H – I year BCA , II Place Tejaswini – III year B.COM and III Place Rakshita- III year BBA



### **Stand-up Comedy Competition**

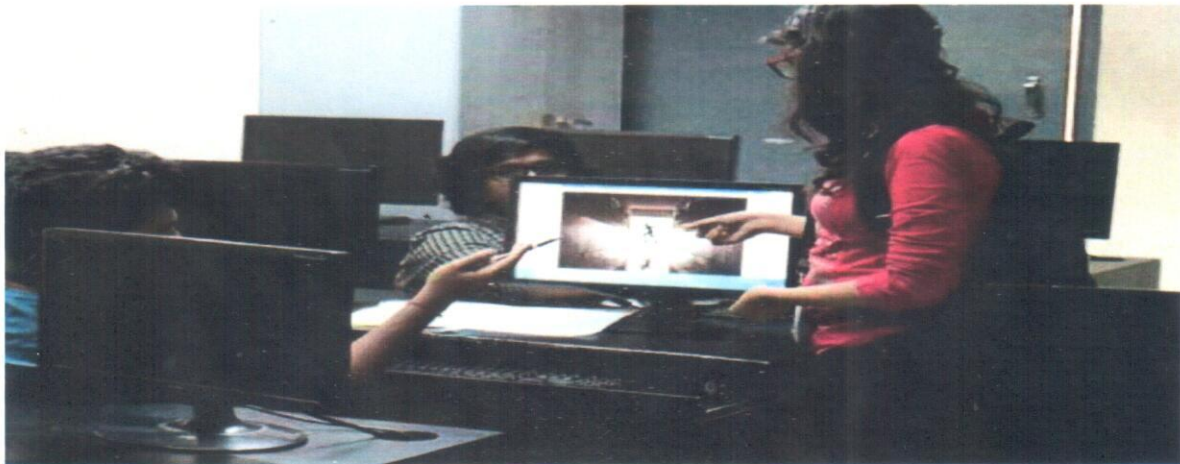
The Creativity Club of the College along with Internal Quality Assessment Cell organized a Stand-up comedy competition on the 25th of July 2017 for the students of the college. The event took place in the Chanakya Seminar Hall and saw the students participate and cheer on their friends enthusiastically. The event judged by the Principal, MsGreeshma Francis (HOD B Com) and Ms. Sowmya J. (HOD BBA) to be an all-round success.





### **Short movie making**

The Media Club of New Horizon College, Marathalli along with Internal Quality Assessment Cell organised a short movie making competition for its BBA, B Com and BCA students on the 26th of July 2017. The theme of the contest was 'College Life'. The participants were given the theme for the movies at 10.00 am and had the entire day to wander the campus in search of inspiration. Winners :1st place: 4th BCA 2nd place: 4th BBA A 3rd place: 4th BCOM P&G



### **Dhwani – Inter-class cultural fest**

The Internal Quality Assesment Cell has initiated "Dhwani" an inter class cultural fest as the elixir that can quench the thirst of excellence for those who think the pinnacle is theirs. Spanning across two days - 27th and 28th July 2017, the students are given a wide range of opportunities to participate in cultural as well as management events. The events are Whistle A Tune (Group Singing), One Beat ( Group Dance) , Improv, The Voice out (outreach activity), Debate, Crisis Management, T-box, Pix-Fiction (photography), A creative mess (art) and Spotlight - MegaEvent





### **The Code Chef**

An intercollegiate coding competition - The Code Chef was conducted by the BCA department of New Horizon College on 5th August 2017. It was a multitier, team-based, programming competition operating under the Technical Club of college. The contest involves students from BCA classes to exhibit their programming and debugging skills. Around 150 students had participated in this event and students had won the exciting cash prizes.

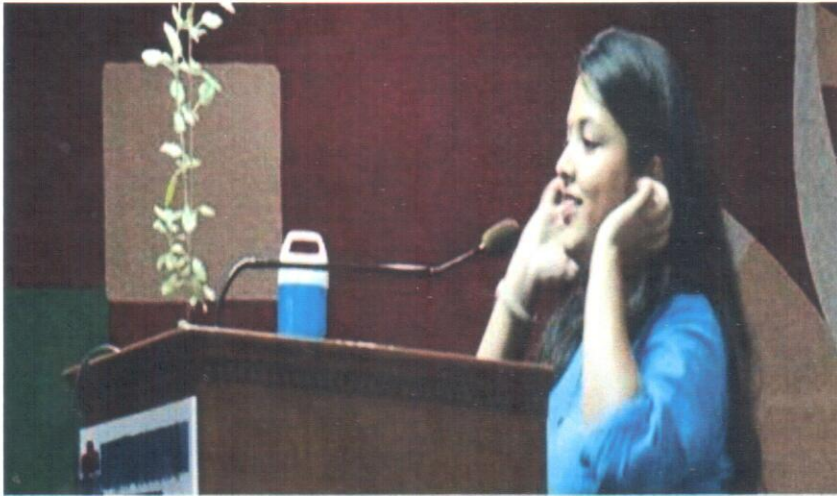


### **Goonj- Music Workshop and Competition**

The college under the banner of IQAC conducted a music workshop and competition 'Goonj' for its BBA, B Com and BCA students on the 7th of August 2017 in the Chanakya Seminar Hall. The purpose of the workshop was to promote the art of Music among the students of the college. This one-day workshop focused on the many ways in which music touches our lives and the varied uses we can put music to. Winners - 1. Shwetank Singh II BBA 2. Kiran T III B.Com 3. Karthi V. B II BBA



**Music Workshop 2017**



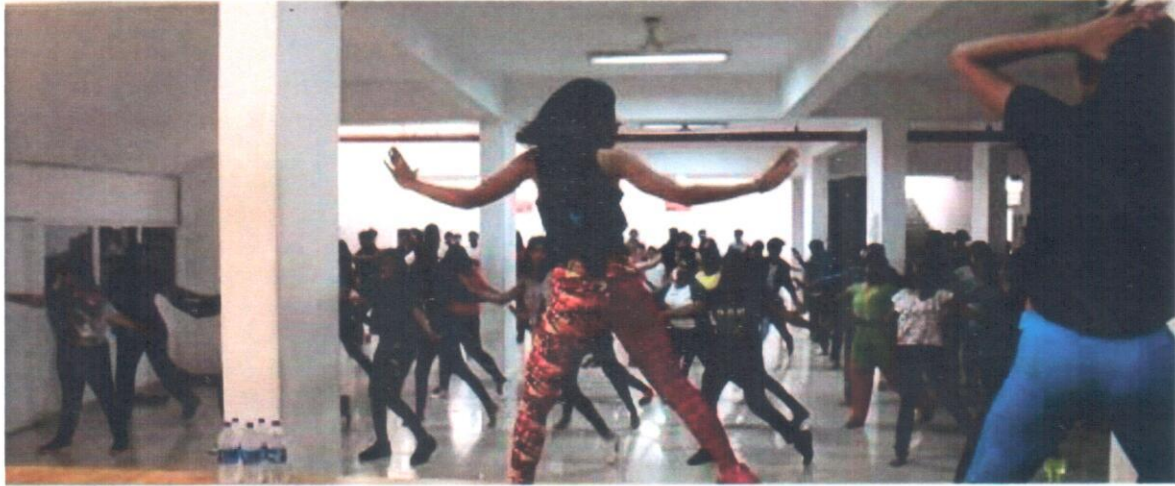
## Music Workshop 2017

### **Dance workshop and Competition**

The Dance Club of New Horizon College, Marathalli initiated by Internal Quality Assessment Cell conducted a dance workshop and a competition for all its students to promote various dance forms on 11th August 2017. The dance troupe conducting the workshops worked the students through a range of dance forms to a medley of Bollywood and South Indian dance numbers. The students were only too eager to learn new steps, practice their dance routines and be a part of this fun event.

Winners : Shreya R Bakale 6th B.Com, (P&G) Veeksha Ponacha 6th B. Com (Executive) and Jain Francis-6th sem BCom (P&G)





Dance Workshop

### **Independence Day**

Independence Day was celebrated together by the students of New Horizon College, Marathahalli and New Horizon College of Engineering. The momentous day in the history of India was marked with various performances by the students. The Registrar, Deans, Heads of Department, faculty members, security teams, and students took part in the celebration. The vote of thanks was given by the Principal of NHCM Dr R Bodisathvan.



### **Investiture Ceremony**

On 17th August 2017, The Investiture Ceremony was held at Chanakya Seminar Hall. The investiture ceremony started with a welcome address by the MC, Aaron Britto, 3rd sem BBA Student, followed by Principal's address. He spoke about integrity, leadership and the importance of exposing yourself beyond the walls of a classroom. Then, the president, Kirtana Ganapathi addressed the gathering about her vision for the Student Council. All student club members received their badges, followed by the oath taking that was administered by Amogha Rahul, Former Cultural Secretary.

The aim of the student club is to start inculcating professional mannerisms amongst its members in order to give each member and all the students a better understanding of the real world.



## Investiture Ceremony 2017

### **Big Game- Management Club competition**

Under the encouraging framework of IQAC, Big Game is a business game that tests the participant's managerial and entrepreneurial skills. It covers all aspects of managerial functions and gives participants a complete insight into the business world.

Participants were teamed up in groups of 4, each participant had to take up a role of a Finance Manager or a Marketing Manager or a Human Resource Manager or a Chief Executive Officer. The teams were instructed to come up with an idea and make a business plan. This event was conducted by Epiphany – Management Club on 18th August 2017, in Chanakya Seminar Hall.

Winners: 1stPlace : Divas Kaushik 2nd Place : SadiaVali 3rdPlace : Krishna





## The Big Game

### Onam celebrations

Onam was celebrated in the quadrangle, various competitions like Uriaddi (Pot Breaking) was a hit among the students. The preparations started a whole day ahead on the 30st of August. Students got together in large groups and started making a variety of traditional decorations like Pookalam (Flower carpet). Onam-sadya was organized in the quadrangle. It was a traditional sadya with Parippu, Pappadam and two types of Payasam served in banana leaves. All the students and staff enjoyed the tasty sadya.



### **Teachers Day**

As part of Teacher's day 5th September, Students Club organised a small gathering of all the teachers to give them a hearty tribute for their hard efforts in making their future and supporting all their endeavours. Teachers were presented with a hand-made card with a personalised message.



### **Antarangini- Eco Club activity and competition**

The Eco Club of New Horizon College, Marathalli initiated by IQAC organised 'Antarangini', an interclass competition on the 6th of September 2017. The purpose of the event was to raise awareness about the need to protect the environment and promote the reuse and recycling of our resources. Students could compete in two categories- a Wealth out of Waste event and a Treasure Hunt event.



V Sem BBA "A" Sec secured the first position, III Sem BCom (PG) and V Sem BCom (E) shared the second prize and I Sem BCom (PG) secured the third position.



### **Ascend – Finance Competition**

Ascend an Inter-class Mock Stock Finance competition was held on 6<sup>th</sup> September, 2017. In this event the participants were required to come in a team consisting to two members out of which one was the trader and the other one was the accountant. The work of the trader was to trade amongst his/her fellow trader and accountants were supposed to keep the track the of number of transactions that took place in a particular segment. The criteria taken into consideration was the number of transactions done by the team including the 10% circuit break in all the six segments. The winner of the event was decided on this criteria. This event is an Internal Quality Assessment Cell initiative.





### **Film Making- Media Club workshop**

A workshop on film-making was conducted for students by the Media Club in association with the Photography club and IQAC on the 8th of September from 9.30 AM in the Chanakya Seminar Hall. The event was coordinated by Dibyadhothi Debnath. Amogha Rahul, alumni of NHC-M, and co-founder of Namma Karnataka Memes, who is also a filmmaker and entrepreneur, led the workshop.





### UDAAN – Literary event

An Inter class competition "UDAAN" was held on 8th September, 2017. A knowledge-based business idea quiz, a literary event initiated by IQAC. The participating teams are needed to invest their knowledge, cognitive approach in order to answer the questions based on business field, succeeding which they get marks and the teams are adjudged with winning positions according to their marks. Winners: 1st Place: Gourav (4thSem B.Com P) 2nd Place: Hrisikesh (4thSem BCA) 3rdPlace: Aditya B.S. (4thSem B.Com E)





### **Drama Club competition - Navarasa**

The Drama club of the College- Navarasaorganised a theatre workshop and competition for its students on the 9th of September 2017 in the Quadrangle, Hemu Kalani Block. The workshop in pace with Internal Quality Assessment Cell focused on various aspects of theatre such as stage production, lighting and props, acting, singing, dancing and directing. Winners: 1. 5th BBA – B  
2. 1st BCA – A 3. 3rd BCOM - P



### **E-Jantra – ED cell**

E-JANTRA an event by ED CELL was held on 15th Sep'17 in Hemukalani Block. Show casing the student's project to the industries was the main objective and thereby enhancing the project quality as per the need of industry, with this in mind Our BCA department had initiated the concept of Project poster presentation and Project Exhibit on 13th September along with engineering students. Among students, Technical team was formed by the core Committee to conduct this event. The project expo 2017 is the First edition of the college and department imbibing with Internal Quality Assessment Cell.



### **SYNERGIA – Best Manager competition**

The Internal Quality Assessment Cell with the view to promote and enhance management skills conducted an event "Best Manager" - SYNERGIA which was held on 15th September 2017. Participants are subjected to many rounds, every round emphasizing on managing skill and qualities required by a Best Manager. The Event started with an aptitude test followed with the second round, Group Discussion where the competitors discussed about Indian Budget 2017.



Winners- Suhaas Kumar 5TH BBA [B] Nithin Kumar. M IST BBA [B] Rahul Gupta 3RD B.Com [P&G]

### **SARGAM – EXTRATERRESTRIAL- A state level inter-collegiate cultural fest**

As a measure of quality sustenance and enhancement, SARGAM 2017- EXTRATERRESTRIAL is a state level inter-collegiate cultural fest presented by the prestigious New Horizon Educational Institution in Bangalore on 22nd & 23rd September 2017. It is a cultural extravaganza, providing a platform for young and creative minds, to bring out their hidden talents in a spirit of healthy competition. SARGAM 2017 has innumerable jewels in its dazzling crown. With a decade old successful performance in which a record breaking 150 colleges have participated. SARGAM is indeed a huge spectacular event which every Bangalore collegian looks forward to participating in, year after year. Over the years, SARGAM has been instrumental in combining energy and enthusiasm, craft ship and creativity.





### **Think Quick – Marketing quiz competition**

An Inter class Marketing Quiz competition "Think quick" was a quiz based on marketing initiated by Internal Quality Assessment Cell. It was conducted on 27th September 2017. This quiz was designed exclusively for the 1st year students in order to improve their knowledge on marketing and its related aspects. A preliminary aptitude test was conducted prior to the event.

The students enjoyed the quiz and gave a positive feedback at the end of the event. Winners : 1st place - 2nd BCA 2nd place - 4th B Com P&G 3rd place - 2nd BCom Professional

### **Rebus Oeconomicis- Finance Quiz**

The Finance Quiz initiated by Internal Quality Assessment Cell was held on the 03rd of October 2017 and was named Rebus Oeconomicis. It was conducted for students of BBA and B com departments. The quiz covered various finance related topics and helped in improving the subject knowledge of the students. A preliminary test called 'The Dileu' consisting of Aptitude, Finance, Banking, Basic Accountancy and Basic Maths was conducted prior to the event. The following students were the winners of Rebus Oeconomicis:

First Place – P. Yogamiya Priya, A. Jaswanth Reddy and Nithin A of V BBA B

Second Place – N. P. Diya Dehacca, Sheri Varshney and Vaidurya D. J of III BBA B

Third Place – Shivani Aisiri, ArdraAsokam Swathi. S of I B Com P & G

### **FUTURPRENEUR 2K17 - Guest Lectures**

Interesting and enlightening topics by Guest speakers was held on the 5th and 6th October in the Chanakya Seminar Hall. On the first day, Guest speaker Mr.Chandan Kar from W spoke on the topic: "Emerging Trends of Entrepreneurs."

The talk was inspiring and motivating, where he spoke about the major differences between intrapreneur and entrepreneur, rising women entrepreneurs and much more. The guest speaker for the afternoon was taken over by Dr Preejasreedhar. Professor at ISBR, second half session for the day was a technical session by Ms Renuka Sharma, Jewellery Designer fortune 500, co founder of Asthithwa. Bairavo Baan – online merchandise on tribal jewel and hand loom sarees.



The entire session was highlighted with learning of making different types of jewellery such as Kothapuri, clay, rajasthani and maharastrian. The second day of the Futurpreneur event was on interclass competition "Create. Launch. Grow" was the theme for the event. Each class had to create a business plan, launch their product and grow their venture.

### **Joy of Christmas**

Christmas celebrations at New Horizon College began on 22nd December 2017 with a group of students practicing Christmas songs and carols. The Christ-event was enacted through music, carols, dance and tableau which gave an expression to the human values of caring, sharing and spreading the goodness and kindness. The Chief Guest shared an inspiring Christmas message on the birth of the Saviour of the world. Christmas cake and goodies were distributed to all the staff and students.

### **Harvest Festival**

Sankranti, also called 'Makara Sankranti' is celebrated to mark the beginning of the harvesting season in India. It is celebrated almost all over India and New Horizon College celebrated Sankranti on 13th January 2018 in the Quadrangle, Hemu Kalani Block. A cake was specially designed by the staff for the occasion.

The students dressed in their traditional best, decorated the premises with Rangoli and took part in various activities. The entire college wore a colourful look as rangolis in differing colours dotted it. The students also kept 'gobbeemmas' at the centre of rangolis.



### Republic Day celebrations

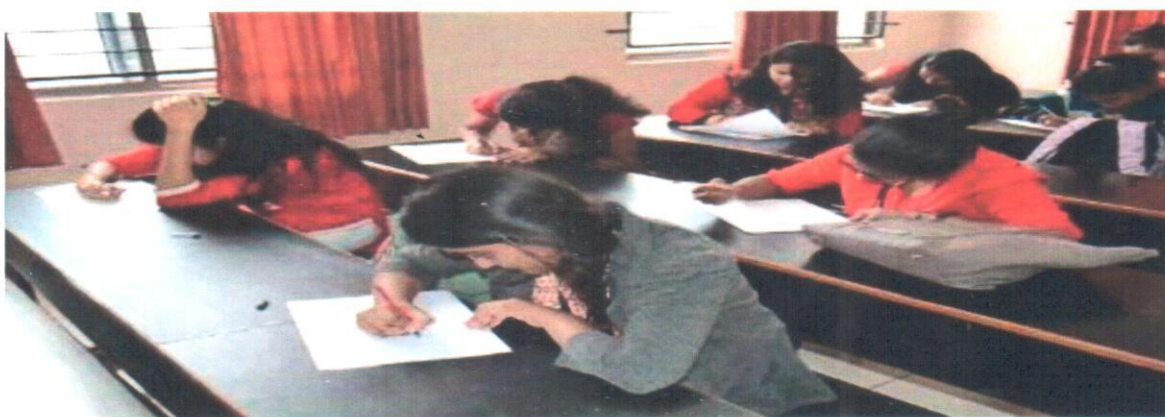
The staff and students of New Horizon college gathered to celebrate 69th Republic Day on January 26, 2018. The programme began with the welcoming of the Chief Guest and the flag hoisting. This was accompanied by the singing of the National Anthem with great fervour. Dr. Bodhisatvan addressed the gathering and spoke about the significance of marking and celebrating the moment India became a 'Republic'. There was a guard of honour for the chief guest and the traditional march past. On the eve of Republic day the college had conducted an essay writing competition and certificates to the winners was distributed during the Republic Day celebrations.





### **Prakriti – Eco club competition**

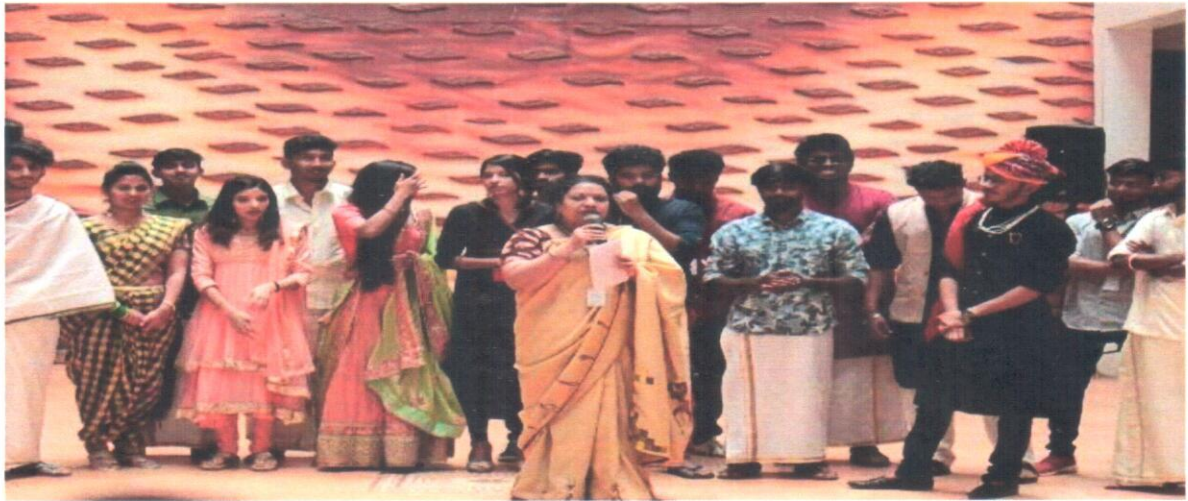
An interclass competition was organised on 5th Feb 2018 as part of 'Prakriti' the Eco fest, by the Eco Club of the college under the banner of Internal Quality Assessment Cell. The fest had a range of events for the students to participate in, from creative writing, awareness talk and poster- making to crafting products using waste materials, to conceiving and conducting cleanliness drives in the city along with tree planting ceremonies. Winners: I - Vidyashree III B.Com II-Sanjay II BBA III-Adarsh Final BCA Class : I PLACE- III B.Com II PLACE – II BBA A RUNNERS- III BCA



### **Explore- Fashion show on culture diversity**

The Cultural Club organised 'Explore', a fashion show to showcase the cultural diversity of different states of the country. The event was conducted in the Chanakya Seminar Hall of the college on 6th February 2018. The students enjoyed dressing up in a range of colourful ethnic attire and representing their own states through exhibiting their dress. This was an opportunity for them to learn about the relationship between clothes and culture and its varied interpretations in the Indian context. WINNERS 1st- SAHIL AND TEAM 4TH BBA A 2nd - CHAITANYA AND TEAM 6TH BCOM P 3rd - SAGORIKA 6TH BBA B

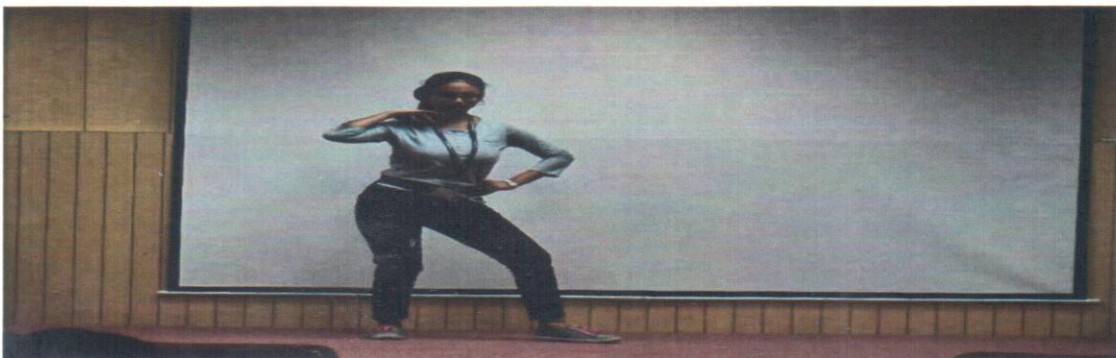


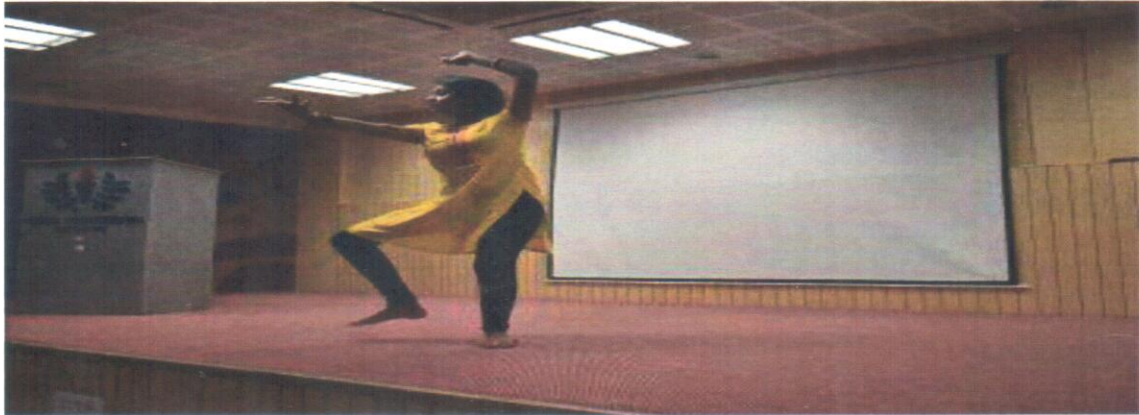


### **Tarangini- Dance competition**

An Interclass Dance Competition was organised for the New Horizon College students on the 7th of February 2018 by the Cultural Club, it was initiated by IQAC. The competition was held in the Quadrangle, Hemu Kalani Block from 12.30 pm onwards. It was judged by the Ms. Greeshma Francis HOD B Com) and Ms. Sowmya J. (HOD BBA) The students could participate in three categories- the solo dance, the group dance and the folk-dance competitions.

Winners : 1st place : Himshrota-4th sem BBA(A) 2nd place : Chandana N-6th sem BCom (P&G)  
3rd place : Tejus R-6th sem BBA(B),



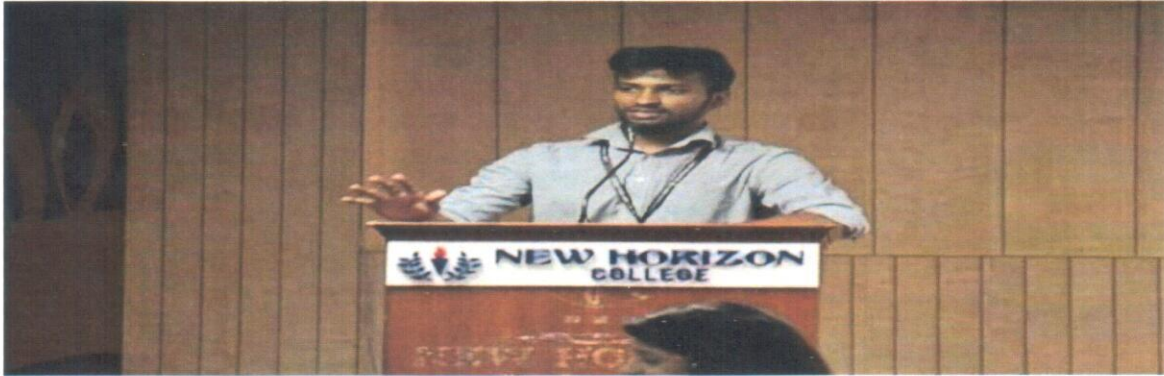


### **Spandan – Poetry competition**

The BBA department of the institution in pace with the guidelines of IQAC organised Spandan-Kavi Shloka for its students on the 8th of February 2018. The event was held in the Chanakya Seminar Hall and the students had the opportunity to participate in three events- an English poetry recitation competition, a National Language Shayari competition as well as a regional language Shayari competition.







Winners : 1st place : Sohan Patel (4th sem BBA B) 2nd place : Rahul A (4th sem Bcom E) 3rd place : Aman shah ( 6th sem BBA A)

### **Tarang- Inter-class fest**

TARANG 2018, the annual inter class fest of New Horizon College, Marathalli comes under the umbrella of Internal Quality Assessment Cell. This fest aims to provide a platform for the students to channelize their creativity and exhibit their talents within an atmosphere of learning and healthy competition. Promising to be an extravaganza of literature, music, art, dance and theatre, it provides an opportunity for students from every class to showcase their talents as well as hone the skills they already possess.

This year, it is scheduled from 19th to 23rd February, 2018.





### **Ethnic Day celebrations**

As a fitting finale to Tarang 2018, Ethnic Day was held on 28th February at the Quadrangle, Hemu Kalani block. The faculty and the students turned up in traditional attires depicting different cultures and were dressed in their ethnic best.

A competition was held to choose the best dressed male and female. Vishwaraj Jadeja of 6th B.B.A and Ujwala of 6thB.C.A were adjudged as winners.



### **Women's Day celebrations**

New Horizon College observed International Women's Day on 8th March, 2018 in the Chanakya Seminar hall, by organizing a talk on the topic 'Press for Progress'. The event was organised by the Women Empowerment Cell of the college. The speaker of the day was Dr. Uma Warriar, professor of Organization Behaviour and Human Resource, CMS Business School, Jain University. Dr. Warriar emphasized on the need for women to press for freedom, equality and identity. She also encouraged the girl students to take initiative on their own and not wait for anybody to bring about a change.



#### **English Play – "Where There Is A Will"**

The students of B Com IV semester put together a brilliant act, staging the play 'Where There is a Will', by Mahesh Dattani. The play was enacted on 17th April 2018 in Chanakya Seminar Hall. The Principal and faculty members were in for a pleasant surprise, when they saw the 40 min play, scripted and acted by the students, delivering their dialogues flawlessly and emoting to perfection.







### **Graduation Day 2015-18 batch**

New Horizon College, Marathalli, celebrated the Graduation Day of 2015-18 batch on 8th June, 2018, in the college auditorium. The chief guest of the ceremony was Dr C S R Prashanth, Professor & Dean-Academics, NHCE. The event was graced by the presence of the proud parents of the outgoing students, as well as of Sargam Manghani and Keerti Manghani, daughters of Mohan Manghani, the Chairman of New Horizon College. The ceremony began with the lighting of the lamp by the chief guest, followed by the welcome address by Sowmya J, Head of the Department, NHC.

